

WOLVERINE WORLD WIDE INC /DE/

Form 8-K

September 06, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 6, 2012

**Wolverine World Wide, Inc.**

(Exact Name of Registrant as Specified in its Charter)

**Delaware**  
(State or Other Jurisdiction

of Incorporation)

**001-06024**  
(Commission

File Number)

**38-1185150**  
(IRS Employer

Identification No.)

**9341 Courtland Drive**

**Rockford, Michigan**  
(Address of Principal Executive Offices)

**Registrant's telephone number, including area code: (616) 866-5500**

**49351**  
(Zip Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ..  Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ..  Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ..  Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ..  Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01 Regulation FD Disclosure.**

On September 6, 2012, Blake W. Krueger, the Chairman, Chief Executive Officer and President of Wolverine World Wide, Inc. (the Company), and Donald T. Grimes, the Senior Vice President, Chief Financial Officer and Treasurer of the Company, are presenting at the Goldman Sachs 2012 Global Retailing Conference in New York, New York. The presentation materials are attached as Exhibit 99.1 to this Form 8-K. The presentation is scheduled to begin at 2:35 p.m. Eastern Time, and will be available via live webcast at the Company's website, [www.wolverineworldwide.com](http://www.wolverineworldwide.com). Replays of the presentation will be available at [www.wolverineworldwide.com](http://www.wolverineworldwide.com) until October 1, 2012.

This Form 8-K, Exhibit 99.1 and the content of the webcast presentation referenced in this Form 8-K shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act), or incorporated by reference in any filing under the Securities Act of 1933, as amended (the Securities Act), or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits:

99.1 Goldman Sachs 2012 Global Retailing Conference Presentation

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: September 6, 2012

WOLVERINE WORLD WIDE, INC.

(Registrant)

/s/ R. Paul Guerre  
R. Paul Guerre

General Counsel and Secretary

EXHIBIT INDEX

| Exhibit Number | Document  |
|----------------|---|
| 99.1           | Goldman Sachs 2012 Global Retailing Conference Presentation |