

MEMSIC Inc
Form SC 13G
July 23, 2012

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities and Exchange Act of 1934

Memsic, Inc.

(Name of Issuer)

Common Stock, \$0.001 par value per share

(Title of Class of Securities)

586264103

(CUSIP Number)

July 23, 2012

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(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

This Schedule is filed pursuant to Rule 13d-1(b) and Rule 13d-1(h).

The information required in the remainder of this cover page (except any items to which the form provides a cross-reference) shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act.

(1) Name of reporting person

Ameriprise Financial, Inc.
S.S. or I.R.S. Identification No. of Above Person

IRS No. 13-3180631

(2) Check the appropriate box if a member of a group

(a) (b)

*This filing describes the reporting person's relationship with other persons, but the reporting person does not affirm the existence of a group.

(3) SEC use only

(4) Citizenship or place of organization

Delaware

(5) Sole voting power

Number of

shares -0-
(6) Shared voting power

beneficially

owned by 3,757,444
each (7) Sole dispositive power

reporting

person -0-
(8) Shared dispositive power

with:

3,757,444

(9) Aggregate amount beneficially owned by each reporting person

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3,757,444

(10) Check if the aggregate amount in Row (9) excludes certain shares

Not Applicable

(11) Percent of class represented by amount in Row (9)

15.62%

(12) Type of reporting person

HC

(1) Name of reporting person

Columbia Management Investment Advisers, LLC
S.S. or I.R.S. Identification No. of Above Person

IRS No. 41-1533211

(2) Check the appropriate box if a member of a group

(a) (b)

*This filing describes the reporting person's relationship with other persons, but the reporting person does not affirm the existence of a group.

(3) SEC use only

(4) Citizenship or place of organization

Minnesota

(5) Sole voting power

Number of

shares -0-
(6) Shared voting power

beneficially

owned by 3,757,444
each (7) Sole dispositive power

reporting

person -0-
(8) Shared dispositive power

with:

3,757,444

(9) Aggregate amount beneficially owned by each reporting person

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3,757,444

(10) Check if the aggregate amount in Row (9) excludes certain shares

Not Applicable

(11) Percent of class represented by amount in Row (9)

15.62%

(12) Type of reporting person

IA

(1) Name of reporting person

Seligman Spectrum Focus (Master) Fund
S.S. or I.R.S. Identification No. of Above Person

IRS No. 98-0498128

(2) Check the appropriate box if a member of a group (see instructions)

(a) (b)

*This filing describes the reporting person's relationship with other persons, but the reporting person does not affirm the existence of a group.

(3) SEC use only

(4) Citizenship or place of organization

Cayman Islands
(5) Sole voting power

Number of

shares
(6) Shared voting power

beneficially

owned by
each (7) Sole dispositive power

reporting

person
(8) Shared dispositive power

with:

(9) Aggregate amount beneficially owned by each reporting person

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3,432,244

(10) Check if the aggregate amount in Row (9) excludes certain shares

Not Applicable

(11) Percent of class represented by amount in Row (9)

14.27%

(12) Type of reporting person

CO

CUSIP No. 055347207

Page 5 of 6 Pages

1(a) Name of Issuer:

Memsic, Inc.

1(b) Address of Issuer's Principal

Executive Offices:

One Tech Drive, Suite 325

Andover, MA 01810

2(a) Name of Person Filing:

(Fund)

Seligman Spectrum Focus (Master) Fund

2(b) Address of Principal Business Office:

P.O. Box 309

Ugland House, South Church Street

George Town, Grand Cayman KY1-1104,

2(c) Citizenship:

Cayman Islands

2(d) Title of Class of Securities:

Common Stock

2(e) Cusip Number:

586264103

3 Information if statement is filed pursuant to Rules 13d-1(b) or 13d-2(b):

(a) Ameriprise Financial, Inc.

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A parent holding company in accordance with Rule 13d-1(b)(1)(ii)(G). (Note: See Item 7)

(b) Columbia Management Investment Advisers, LLC

An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E)

(c) Seligman Spectrum Focus (Master) Fund

An investor in accordance with Rule 13d-1(c).

4 Incorporated by reference to Items (5)-(9) and (11) of the cover page pertaining to each reporting person.

CMIA and AFI do not directly own any shares of Common Stock of the issuer. As the investment adviser of the Fund and various other unregistered and registered investment companies and other managed accounts, CMIA may be deemed to beneficially own the shares reported herein by the Fund. Accordingly, the shares reported herein by CMIA include those shares separately reported herein by the Fund.

As the parent holding company of CMIA, AFI may be deemed to beneficially own the shares reported herein by CMIA. Accordingly, the shares reported herein by AFI include those shares separately reported herein by CMIA.

Each of AFI and CMIA disclaims beneficial ownership of any shares reported on this Schedule.

5 Ownership of 5% or Less of a Class:

Not applicable.

6 Ownership of more than 5% on Behalf of Another Person:

To the knowledge of AFI, CMIA and Fund, no other persons besides AFI, CMIA and the Fund and those persons for whose shares of common stock CMIA and AFI report beneficial ownership have the right to receive or the power to direct the receipt of dividends from or the proceeds from the sale of the securities of the issuer reported herein. As of July 23, 2012, only the Fund owned more than 5% of the class of securities reported herein.

Any remaining shares reported herein by CMIA are held by various other funds or accounts managed by CMIA which each have the right to receive any dividends paid by the issuer and could terminate their respective investment advisory relationship with CMIA and then subsequently direct the use of proceeds from the sale of the common stock owned by such fund or account. To CMIA's knowledge, none of these other funds or accounts own more than 5% of the outstanding shares of the issuer as of July 23, 2012.

7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company:

AFI: See Exhibit I

8 Identification and Classification of Members of the Group:

Not Applicable

9 Notice of Dissolution of Group:

Not Applicable

10 Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: July 23, 2012

Ameriprise Financial, Inc.

By: /s/ Wade M. Voigt

Name: Wade M. Voigt

Title: Vice President Fund Administration Financial Reporting

Columbia Management Investment

Advisers, LLC

By: /s/ Amy Johnson

Name: Amy Johnson

Title: Chief Operating Officer

Seligman Spectrum Focus (Master) Fund

By: /s/ Eric T. Brandt

Name: Eric T. Brandt

Title: Authorized Person

Contact Information

Wade M. Voigt

Vice President Fund Administration

Financial Reporting

Telephone: (612) 671-5682

EXHIBIT INDEX

- Exhibit I Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company.
- Exhibit II Joint Filing Agreement