

Bitstream Inc.  
Form 10-Q  
August 15, 2011  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2011

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 0-21541

**BITSTREAM INC.**

(Exact name of registrant as specified in its charter)

Edgar Filing: Bitstream Inc. - Form 10-Q

**Delaware**  
(State or other jurisdiction)

**04-2744890**  
(I.R.S. Employer

of incorporation or organization) **Identification No.)**

**500 Nickerson Road, Marlborough, Massachusetts 01752-4695**

(Address of principal executive offices and zip code)

**(617) 497-6222**

(Registrant's telephone number, including area code)

Indicate by checkmark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 (the Exchange Act ) during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by checkmark whether the registrant has submitted electronically and posted on its Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of large accelerated filer , accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer   
Non-accelerated filer  Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

On August 10, 2011, there were 10,625,345 shares of Class A Common Stock, par value \$0.01 per share issued and outstanding, and no shares of Class B Common Stock, par value \$0.01 per share, issued or outstanding.

**Table of Contents**

**INDEX**

	<b>PAGE NUMBERS</b>
<b><u>PART I. FINANCIAL INFORMATION</u></b>	
<b><u>ITEM 1. FINANCIAL STATEMENTS</u></b>	
<b><u>UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS AS OF JUNE 30, 2011 AND DECEMBER 31, 2010</u></b>	2
<b><u>UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2011 AND 2010</u></b>	3
<b><u>UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE SIX MONTHS ENDED JUNE 30, 2011 AND 2010</u></b>	4
<b><u>NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS</u></b>	5
<b><u>ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS</u></b>	19
<b><u>ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK</u></b>	28
<b><u>ITEM 4. CONTROLS AND PROCEDURES</u></b>	29
<b><u>PART II. OTHER INFORMATION</u></b>	
<b><u>ITEM 1. LEGAL PROCEEDINGS</u></b>	29
<b><u>ITEM 1A. RISK FACTORS</u></b>	30
<b><u>ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS</u></b>	30
<b><u>ITEM 3. DEFAULTS UPON SENIOR SECURITIES</u></b>	30
<b><u>ITEM 4. (REMOVED AND RESERVED)</u></b>	30
<b><u>ITEM 5. OTHER INFORMATION</u></b>	30
<b><u>ITEM 6. EXHIBITS</u></b>	30
<b><u>SIGNATURES</u></b>	31

**Table of Contents****PART I FINANCIAL INFORMATION****ITEM 1. FINANCIAL STATEMENTS****BITSTREAM INC. AND SUBSIDIARIES****CONDENSED CONSOLIDATED BALANCE SHEETS****(IN THOUSANDS, EXCEPT PER-SHARE AMOUNTS)****(Unaudited)**

	<b>June 30, 2011</b>	<b>December 31, 2010</b>
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 3,793	\$ 3,057
Accounts receivable, net of allowance of \$53 and \$33 at June 30, 2011 and December 31, 2010, respectively	1,699	1,999
Prepaid expenses and other current assets	977	750
Investments	114	114
<b>Total current assets</b>	<b>6,583</b>	<b>5,920</b>
Property and equipment, net	675	606
Restricted cash	190	144
Other	147	43
Goodwill	3,526	3,526
Intangible assets, net	3,284	3,479
Long-term investments	6,495	8,097
<b>Total assets</b>	<b>\$ 20,900</b>	<b>\$ 21,815</b>
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 1,536	\$ 1,155
Accrued payroll and other compensation	887	746
Other accrued expenses	727	667
Deferred revenue	2,559	2,413
<b>Total current liabilities</b>	<b>5,709</b>	<b>4,981</b>
Long-term deferred revenue	348	105
Long-term deferred rent	519	530
<b>Total liabilities</b>	<b>6,576</b>	<b>5,616</b>
Commitments and contingencies (Note 7)		
Stockholders' equity:		
Preferred stock, \$0.01 par value: 6,000 shares authorized; no shares issued or outstanding		
Common stock, \$0.01 par value: Class A: 30,000 shares authorized; 10,371 and 10,349 shares issued and outstanding at June 30, 2011 and December 31, 2010, respectively	104	103

Edgar Filing: Bitstream Inc. - Form 10-Q

Class B: 500 shares authorized, no shares issued or outstanding		
Additional paid-in capital	35,964	35,612
Accumulated deficit	(21,995)	(19,710)
Accumulated other comprehensive income	251	194
Total stockholders' equity	14,324	16,199
Total liabilities and stockholders' equity	\$ 20,900	\$ 21,815

**The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.**

**Table of Contents**

**BITSTREAM INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**

(IN THOUSANDS, EXCEPT PER-SHARE AMOUNTS)

(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2011	2010	2011	2010
<b>Revenue:</b>				
Software licenses	\$ 5,610	\$ 4,319	\$ 10,814	\$ 8,336
Services	1,709	1,116	3,318	2,307
<b>Total revenue</b>	<b>7,319</b>	<b>5,435</b>	<b>14,132</b>	<b>10,643</b>
<b>Cost of revenue:</b>				
Software licenses	2,906	2,087	5,662	4,298
Services	590	492	1,156	954
<b>Total cost of revenue</b>	<b>3,496</b>	<b>2,579</b>	<b>6,818</b>	<b>5,252</b>
<b>Gross profit</b>	<b>3,823</b>	<b>2,856</b>	<b>7,314</b>	<b>5,391</b>
<b>Operating expenses:</b>				
Marketing and selling	1,031	899	2,086	1,702
Research and development	2,076	1,627	4,274	3,019
General and administrative	2,070	1,044	3,313	1,787
<b>Total operating expenses</b>	<b>5,177</b>	<b>3,570</b>	<b>9,673</b>	<b>6,508</b>
<b>Operating loss</b>	<b>(1,354)</b>	<b>(714)</b>	<b>(2,359)</b>	<b>(1,117)</b>
Interest and other income, net	181	51	205	64
<b>Loss before provision for income taxes</b>	<b>(1,173)</b>	<b>(663)</b>	<b>(2,154)</b>	<b>(1,053)</b>
Provision for income taxes	78	22	131	30
<b>Net loss</b>	<b>\$ (1,251)</b>	<b>\$ (685)</b>	<b>\$ (2,285)</b>	<b>\$ (1,083)</b>
Basic and diluted net loss per share	\$ (0.12)	\$ (0.07)	\$ (0.22)	\$ (0.11)
Basic and diluted weighted average shares outstanding	10,178	9,876	10,165	9,856

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.



**Table of Contents****BITSTREAM INC. AND SUBSIDIARIES****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS****(IN THOUSANDS)****(Unaudited)**

	<b>Six Months Ended June 30,</b>	
	<b>2011</b>	<b>2010</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net loss	\$ (2,285)	\$ (1,083)
Adjustments to reconcile net loss to net cash used in operating activities:		
Stock-based compensation	353	485
Depreciation and amortization	136	132
Amortization of intangible assets	207	47
Amortization of purchased premiums on long-term investments in marketable securities	57	31
Realized gain on sale of marketable securities	(123)	
Changes in operating assets and liabilities, net of the effects of the acquisition:		
Accounts receivable	300	513
Prepaid expenses and other current assets	(323)	(508)
Accounts payable	381	(96)
Accrued payroll and other compensation	141	504
Other accrued expenses	60	(96)
Deferred revenue	389	(18)
Long-term deferred rent	(11)	
Net cash used in operating activities	(718)	(89)
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Purchases of property and equipment	(204)	(77)
Additions to restricted cash	(55)	
Acquisition of Press-sense Ltd.		(6,528)
Additions to intangible assets	(12)	(13)
Purchase of investments in marketable securities		(7,685)
Proceeds from sale of marketable securities	1,725	350
Net cash provided by (used in) investing activities	1,454	(13,953)
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Proceeds from exercise of stock options		103
Net cash provided by financing activities		103
Effect of foreign currency exchange rates on cash and cash equivalents		(11)
Net increase (decrease) in Cash and Cash Equivalents	736	(13,950)
Cash and Cash Equivalents, beginning of period	3,057	17,915



Edgar Filing: Bitstream Inc. - Form 10-Q

Cash and Cash Equivalents, end of period

\$ 3,793

\$ 3,965

**The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.**

---

**Table of Contents**

**BITSTREAM INC. AND SUBSIDIARIES**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

All references to Bitstream , we , us , our , or Company refer to Bitstream Inc. and its subsidiaries. Except as otherwise noted, all reported dollar amounts are in thousands.

**(1) Operations and Significant Accounting Policies**

The Company is a software development company focused on bringing innovative and proprietary software products to a wide variety of markets. Our core software products include award-winning fonts and font rendering technologies, mobile browsing and messaging technologies, variable data publishing and web-to-print technologies, and multi-channel communications technologies. The Company operates in one business segment and we conduct our operations through Bitstream Inc. and two foreign subsidiaries: Bitstream India Pvt. Ltd. and Bitstream Israel LTD.

The Company is subject to risks common to technology-based companies, including dependence on key personnel, rapid technological change, competition from alternative product offerings and larger companies, and challenges to the development and marketing of commercial products and services. The Company has also experienced net losses in the current year, as well as prior years, and as of June 30, 2011 has an accumulated deficit of approximately \$22 million. For a complete discussion of our business risks, see the Risk Factors under Part I, Item 1A, beginning on page 18 of the Company's Annual Report on Form 10-K for the year ended December 31, 2010.

**(a) Use of Estimates**

The accompanying condensed consolidated financial statements reflect the application of certain accounting policies as described in this note and elsewhere in the accompanying condensed consolidated financial statements and notes. The preparation of the accompanying condensed consolidated financial statements requires the use of certain estimates by us in determining our assets, liabilities, revenues and expenses. Significant estimates in these financial statements include revenue recognition, the valuation of acquired intangible assets and goodwill, share-based compensation, income taxes and the valuation of deferred tax assets, and the allowance for doubtful accounts receivable. Actual results may differ from these estimates.

**(b) Basis of Presentation**

Our unaudited condensed consolidated financial statements presented herein have been prepared pursuant to the rules of the Securities and Exchange Commission (the SEC) for quarterly reports on Form 10-Q and do not include all of the information and footnote disclosures required by generally accepted accounting principles (GAAP). The balance sheet information as of December 31, 2010 has been derived from our audited consolidated financial statements but does not include all disclosures required by GAAP. These statements should be read in conjunction with the consolidated financial statements and notes thereto for the year ended December 31, 2010 included in our Annual Report on Form 10-K, which was filed with the SEC on March 31, 2011. The condensed consolidated balance sheet as of June 30, 2011, the condensed consolidated statements of operations for the three months and six months ended June 30, 2011 and 2010, and the condensed consolidated statements of cash flows for the three and six months ended June 30, 2011 and 2010, and the notes to each are unaudited, but in the opinion of management include all adjustments necessary for a fair presentation of the condensed consolidated financial position, results of operations, and cash flows of the Company for these interim periods. The results of operations for the six months ended June 30, 2011 may not necessarily be indicative of the results to be expected for the year ending December 31, 2011.

**Table of Contents****BITSTREAM INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)**

Certain prior year amounts have been reclassified to conform with the current year's presentation. The Company evaluated subsequent events through August 15 to determine whether or not any such events required disclosure in this Form 10-Q, and determined that no such subsequent event has occurred.

**(c) Property and Equipment, in thousands**

Property and equipment are stated at cost, less accumulated depreciation and amortization. Property and equipment consists of the following:

	June 30, 2011	December 31, 2010
Equipment and computer software	\$ 2,131	\$ 2,027
Purchased software	446	439
Furniture and fixtures	621	624
Leasehold improvements	166	100
	3,364	3,190
Less Accumulated depreciation and amortization	2,689	2,584
Property and equipment, net	\$ 675	\$ 606

Depreciation expense for the three months ended June 30, 2011 and 2010 was \$72 and \$63, respectively. Depreciation expense for the six months ended June 30, 2011 and 2010 was \$136 and \$132, respectively.

During the three and six months ended June 30, 2011, we disposed of \$12 and \$33 of property and equipment with accumulated depreciation of \$10 and \$31, respectively, resulting in a loss on disposal of \$2 for each period. The assets were no longer in service.

**(d) Off-Balance Sheet Risk and Concentration of Credit Risk, dollar amounts in thousands**

Financial instruments that potentially expose the Company to concentrations of credit risk consist primarily of cash and cash equivalents, investments in marketable securities, and trade accounts receivable. The Company places a majority of its cash and cash equivalents in one highly-rated financial institution and holds its marketable securities in a custodial account at another highly-rated financial institution. The Company evaluated its accounts receivable balance at June 30, 2011 and determined that its allowance for bad debts of \$53 was adequate. At June 30, 2011, two customers accounted for 15% and 12% of our accounts receivable. At December 31, 2010, two customers accounted for 23% and 16% of our accounts receivable. We do not have any off-balance sheet risks as of June 30, 2011 or December 31, 2010. For the three and six months ended June 30, 2011 and 2010, no single customer accounted for 10% or more of our revenue.

**Table of Contents****BITSTREAM INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)****(e) Comprehensive Loss, in thousands**

Comprehensive loss consists of net loss and adjustments to stockholders' equity for historical foreign currency translation adjustments and unrealized gains from investments in marketable securities classified as available-for-sale. For the purposes of comprehensive loss disclosures, the Company does not record tax provisions or benefits for the net changes in the foreign currency translation adjustment, as it intends to permanently reinvest undistributed earnings in its foreign subsidiaries in accordance with the applicable accounting guidance. For purposes of comprehensive loss disclosures, the Company also does not record tax provisions or benefits for unrealized gains or losses on investments in marketable securities as it has recorded a full valuation allowance against its deferred tax assets and is not currently recording a tax liability.

The components of comprehensive loss are as follows:

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2011	2010	2011	2010
Net loss	\$ (1,251)	\$ (685)	\$ (2,285)	\$ (1,083)
Unrealized gain on investments in marketable securities, net	76	218	56	193
Foreign currency adjustment, net of tax of \$0		(13)		(11)
Total comprehensive loss	\$ (1,175)	\$ (480)	\$ (2,229)	\$ (901)

Accumulated other comprehensive income consisted of the following:

	June 30, 2011	December 31, 2010
Unrealized gain on investments in marketable securities, net	\$ 251	\$ 194

**(f) Recently Issued Accounting Standards****Recent Accounting Pronouncements Not Yet Adopted**

In June 2011, the Financial Accounting Standards Board issued guidance on presentation of comprehensive income. The new guidance eliminates the current option to report other comprehensive income and its components in the statement of changes in equity. Instead, an entity will be required to present either a continuous statement of net income and other comprehensive income or in two separate but consecutive statements. This guidance is effective for the Company on January 1, 2012. Early adoption is permitted. As the new guidance relates only to how comprehensive income is disclosed and does not change the items that must be reported as comprehensive income, adoption will not have an effect on the Company's consolidated financial statements.

In May 2011, the FASB issued guidance to amend the accounting and disclosure requirements on fair value measurements. The new guidance limits the highest-and-best-use measure to nonfinancial assets, permits certain financial assets and liabilities with offsetting positions in market or counterparty credit risks to be measured at a net basis, and provides guidance on the applicability of premiums and discounts. Additionally, the new guidance expands the disclosures on Level 3 inputs by requiring quantitative disclosure of the unobservable inputs and assumptions, as well as description of the valuation processes and the sensitivity of the fair value to changes in unobservable inputs. The new guidance will be effective for the Company beginning January 1, 2012. Other than requiring additional disclosures, we do not anticipate material impacts on the Company's financial statements upon adoption.



**Table of Contents****BITSTREAM INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)****(g) Fair Value Hierarchy, in thousands**

The accounting standards codification for fair value measurements specifies a hierarchy for disclosure of fair value measurements. The classification of assets and liabilities within the hierarchy is based on whether the inputs to the valuation methodology used for measurement are observable or unobservable. Observable inputs reflect market-derived or market-based information obtained from independent sources, while unobservable inputs reflect our estimates about market data. This hierarchy requires the use of observable market data when available. The three levels are defined as follows:

- Level 1 Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities for the instrument or security to be valued.
- Level 2 Level 2 inputs are inputs other than quoted prices that are observable for the asset or liability, either directly or indirectly, through corroboration with observable market data for substantially the full term of the asset or liability.
- Level 3 Level 3 inputs are derived from valuation techniques in which one or more significant inputs or significant value drivers are unobservable and are significant to the fair value of the assets or liabilities.

Assets and liabilities of the Company measured at fair value on a recurring basis are summarized as follows as of June 30, 2011 and December 31, 2010:

Description	Balance	Fair Value Measurements at Reporting Date Using Quoted Prices		
		in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<b>Assets June 30, 2011</b>				
Money market funds	\$ 63	\$ 63	\$	\$
Certificates of deposit	250	250		
Government bonds	862	862		
Corporate bonds	5,573	5,573		
<b>Total assets June 30, 2011</b>	<b>\$ 6,748</b>	<b>\$ 6,748</b>	<b>\$</b>	<b>\$</b>
<b>Assets December 31, 2010</b>				
Money market funds	\$ 169	\$ 169	\$	\$
Certificates of deposit	250	250		
Government bonds	1,201	1,201		
Corporate bonds	6,896	6,896		
<b>Total assets December 31, 2010</b>	<b>\$ 8,516</b>	<b>\$ 8,516</b>	<b>\$</b>	<b>\$</b>



**Table of Contents****BITSTREAM INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)**

See Note 2 for further disclosure regarding our cash, cash equivalents, and marketable securities.

**(h) Foreign Currency Remeasurement and Transactions, in thousands**

The functional currency for the Company's foreign subsidiaries is the U.S. Dollar. For financial reporting purposes, assets and liabilities of subsidiaries outside the United States of America denominated in other currencies are remeasured into U.S. dollars using period-end and historical exchange rates. Revenue and expense accounts are remeasured at the monthly average rates in effect during the period. The effects of the remeasurement of the balances of our Israel and India subsidiaries are included as gains (losses) and reported as Interest and other income, net in the condensed and consolidated statements of operations.

Transaction gains (losses) for the three months ended June 30, 2011 and 2010 were \$15 and \$(7), respectively, and for the six months ended June 30, 2011 and 2010 were \$(21) and \$(5), respectively.

**(2) Cash, Cash Equivalents and Investments in Marketable Securities, in thousands**

Cash equivalents are short-term, highly liquid investments with original maturity dates of three months or less at the date of acquisition. Cash equivalents are carried at cost plus accrued interest, which approximates fair value. The Company's investments in marketable securities, corporate and government bonds, are classified as available-for-sale and are recorded at fair value with any unrealized gain or loss recorded as an element of stockholders' equity. Purchased interest is included in interest receivable and reported as other current assets in our condensed consolidated balance sheet. The amortized cost of debt securities in this category is adjusted for amortization of premiums and accretion of discounts to maturity. Such amortization and accretion is included in interest and other income, net of expense. The cost of securities sold is based on the specific identification method. Interest and dividends on securities classified as available-for-sale are included in interest and other income, net of expense. The fair value of investments in marketable securities is determined based on quoted market prices at the reporting date for those instruments.

As of June 30, 2011, cash and cash equivalents included bank deposits and money market instruments. As of June 30, 2011 and December 31, 2010 cash equivalents were \$63 and \$169, respectively.

As of June 30, 2011 and December 31, 2010, aggregate investments in marketable securities consisted of:

	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Market Value
<b>June 30, 2011:</b>				
Government bonds	\$ 823	\$ 39	\$	\$ 862
Corporate bonds	5,361	212		5,573
Total	\$ 6,184	\$ 251	\$	\$ 6,435
<b>December 31, 2010:</b>				
Government bonds	\$ 1,177	\$ 26	\$ (2)	\$ 1,201



Edgar Filing: Bitstream Inc. - Form 10-Q

Corporate bonds	6,731	169	(4)	6,896
Total	\$ 7,908	\$ 195	\$ (6)	\$ 8,097

**Table of Contents****BITSTREAM INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)****(3) Acquisition, dollar amounts in thousands**

On June 3, 2010, the Company completed the acquisition of certain of the assets of Press-Sense Ltd. ( Press-Sense ) pursuant to terms of a Purchase and Sale Agreement dated May 31, 2010 by and among the Company, Bitstream Israel Ltd., a wholly-owned subsidiary of the Company organized under the Laws of the State of Israel and the court appointed Special Manager of Press-Sense Ltd., an Israeli company in temporary liquidation under the supervision of the District Court of Haifa. The purchase price of \$6,528, including \$28 of VAT, was paid in cash. Assets purchased include all Press-Sense software and know-how and related intellectual property rights (both source code and object code), some fixed and tangible assets, and all trademarks, transferable licenses and customer data. No liabilities were acquired in the transaction. The results of operations of the Press-Sense assets have been included in the condensed consolidated financial statements since June 3, 2010. The acquisition was accounted for using the purchase method of accounting in accordance with appropriate standards.

Goodwill was recognized for the excess purchase price over the fair value of the assets acquired. Goodwill is primarily attributable to the expected growth from synergies related to the integration of Press-Sense assets acquired with the Company's Pageflex automated marketing communication and print production software. Goodwill from the acquisition of Press-Sense Ltd. assets will be included within the Company's one reporting unit and will be included in the Company's enterprise-level annual review for impairment. Goodwill is deductible for tax purposes.

The following table reflects the fair value of the acquired identifiable intangible assets and related estimates of useful lives:

	Fair Value	Useful life (Years)
Developed product technology	\$ 1,410	7.5
Customer relationships	2,200	11.5
<b>Total</b>	<b>\$ 3,610</b>	

The following table presents the pro forma results of the historical condensed consolidated statements of operations of the Company and Press-Sense Ltd. for the three months ended June 30, 2011 and 2010, giving effect to the merger as if it occurred on April 1, 2010:

	Three Months Ended June 30,	
	2011	2010
Pro forma revenue	\$ 7,319	\$ 6,154
Pro forma net loss	\$ (1,251)	\$ (964)
Pro forma loss per share:		
Basic and Diluted	\$ (0.12)	\$ (0.10)
Pro forma shares outstanding:		
Basic and Diluted	10,178	9,876

The pro forma net loss and loss per share for each period presented primarily includes adjustments for amortization of intangibles, depreciation, interest income, and income taxes. This pro forma information does not purport to indicate the results that would have actually been obtained had the acquisition been completed on the assumed date, or which may be realized in the future.

**Table of Contents****BITSTREAM INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)**

The following table presents the pro forma results of the historical condensed consolidated statements of operations of the Company and Press-Sense Ltd. for the six month periods ended June 30, 2011 and June 30, 2010, giving effect to the merger as if it occurred on January 1, 2010:

	<b>Six Months Ended</b>	
	<b>June 30,</b>	
	<b>2011</b>	<b>2010</b>
Pro forma revenue	\$ 14,132	\$ 12,770
Pro forma net loss	\$ (2,285)	\$ (2,588)
Pro forma loss per share:		
Basic and Diluted	\$ (0.22)	\$ (0.26)
Pro forma shares outstanding:		
Basic and Diluted	10,165	9,856

The pro forma net loss and loss per share for each period presented primarily includes adjustments for amortization of intangibles, depreciation, interest income, and income taxes. This pro forma information does not purport to indicate the results that would have actually been obtained had the acquisition been completed on the assumed date, or which may be realized in the future.

**(4) Goodwill & Other Intangible Assets, in thousands*****Goodwill***

Goodwill resulted from the acquisitions of Type Solutions, Inc. and Alaras Corporation, both acquired in 1998, as well as the purchase of certain assets from Press-Sense Ltd. on June 3, 2010. Goodwill was \$3,526 at June 30, 2011 and December 31, 2010.

The Company follows the accounting and reporting requirements for goodwill and other intangible assets as required by authoritative standards. Under these standards, goodwill is not amortized, but is required to be reviewed annually for impairment, or more frequently if impairment indicators arise. The Company has determined that it does not have separate reporting units and thus goodwill is tested for impairment based upon an enterprise wide valuation. The Company has not recorded any impairment charges related to goodwill since the time of the change to the authoritative guidance which called for goodwill to be reviewed for impairment based on the results of impairment tests rather than amortized.

***Other Intangible Assets***

The carrying amounts of other intangible assets were \$3,284 and \$3,479 as of June 30, 2011 and December 31, 2010, respectively. Intangible assets acquired in a business combination are recorded under the purchase method of accounting at their estimated fair values at the date of acquisition. The Company amortizes other intangible assets over their estimated useful lives on a straight-line basis. Marketing-related intangibles have useful lives of four to eight years. Technology-based intangible assets have useful lives of five to twelve years. The weighted average useful life of other intangible assets is 9 years.

**Table of Contents****BITSTREAM INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)**

The components of the Company's amortized intangible assets are as follows:

	<b>June 30, 2011</b>		
	<b>Gross Carrying Amount</b>	<b>Accumulated Amortization</b>	<b>Net Carrying Amount</b>
Marketing-related	\$ 2,296	\$ (292)	\$ 2,004
Technology-based	2,077	(797)	1,280
<b>Total</b>	<b>\$ 4,373</b>	<b>\$ (1,089)</b>	<b>\$ 3,284</b>

	<b>December 31, 2010</b>		
	<b>Gross Carrying Amount</b>	<b>Accumulated Amortization</b>	<b>Net Carrying Amount</b>
Marketing-related	\$ 2,292	\$ (195)	\$ 2,097
Technology-based	2,069	(687)	1,382
<b>Total</b>	<b>\$ 4,361</b>	<b>\$ (882)</b>	<b>\$ 3,479</b>

Amortization expense for marketing-related intangible assets included in marketing and selling expense for the three months ended June 30, 2011 and 2010 was \$48 and \$16, respectively. Amortization expense for technology-related intangible assets included as cost of revenue for the three months ended June 30, 2011 and 2010 was \$ 47 and \$16, respectively. Amortization expense for intangible assets included as general and administrative expense for the three months ended June 30, 2011 and 2010 was \$9 and \$8, respectively. Amortization expense for marketing-related intangible assets included in marketing and selling expense for the six months ended June 30, 2011 and 2010 was \$95 and \$16, respectively. Amortization expense for technology-related intangible assets included as cost of revenue for the six months ended June 30, 2011 and 2010 was \$ 94 and \$16, respectively. Amortization expense for intangible assets included in general and administrative expense for the six months ended June 30, 2011 and 2010 was \$18 and \$15, respectively. Estimated amortization for succeeding years is as follows:

**Estimated Amortization Expense:**

2011, remaining	\$ 208
2012	407
2013	398
2014	393
2015	384
Thereafter	1,494
<b>Total</b>	<b>\$ 3,284</b>

**Table of Contents****BITSTREAM INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)****(5) Income Per Share, in thousands**

Basic earnings or loss per share is determined by dividing net income or loss by the weighted average number of shares of common stock outstanding during the period, excluding unvested restricted shares of 182 and 155 for the three months periods ended June 30, 2011 and 2010, respectively, and 192 and 143 for the six months periods ended June 30, 2011 and 2010, respectively. Diluted earnings per share reflect the effect of the conversion of potentially dilutive securities, such as stock options, warrants, and restricted shares, based on the treasury stock method.

In computing diluted earnings per share, common stock equivalents are not considered in periods in which a net loss is reported, as the inclusion of the common stock equivalents would be antidilutive. As a result there is no difference between the Company's basic and diluted loss per share for the three and six months periods ended June 30, 2011 and 2010. The Company's basic and diluted weighted average shares outstanding are as follows:

	<b>Three Months Ended</b>		<b>Six Months Ended</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>
Basic and fully diluted weighted average shares outstanding	10,178	9,876	10,165	9,856

If the Company had reported a profit for the three month periods ended June 30, 2011 and 2010, the potential common shares would have increased the weighted average shares outstanding by 329 and 627, respectively, and for the six months periods ended June 30, 2011 and 2010 by 377 and 659, respectively. In addition, there were unvested restricted stock and options to purchase 596 and 404 shares of common stock for the three month periods ended June 30, 2011 and 2010, respectively, and 499 and 387 for the six month periods ended June 30, 2011 and 2010, respectively, which were not included in the calculation of diluted net income per share as their effect would be antidilutive.

**(6) Equity-Based Compensation Expense, in thousands**

The Company accounts for stock-based compensation in accordance with authoritative guidance, under which stock-based compensation cost is measured at the grant date based on the fair value of the award and is recognized as expense on a straight-line basis over the requisite service period, which is the vesting period, net of estimated forfeitures.

The Company currently estimates the fair value of stock options using the Black-Scholes valuation model. Key input assumptions used to estimate the fair value of stock options include the exercise price of the award, the expected option term, the expected volatility of its stock over the option's expected term, the risk-free interest rate over the option's expected term, and its expected annual dividend yield. The Company does not anticipate paying any cash dividends in the foreseeable future and therefore uses an expected dividend yield of zero in the option valuation model. The Company estimates forfeitures at the time of grant and revises those estimates in subsequent periods if actual forfeitures differ from those estimates. The Company uses historical data to estimate pre-vesting option forfeitures and record stock-based compensation expense only for those awards that are expected to vest. The Company believes that the valuation technique and the approach utilized to develop the underlying assumptions are appropriate in calculating the fair values of our stock options. Estimates of fair value are not intended to predict actual future events or the value ultimately realized by persons who receive equity awards. These amounts, and the amounts applicable to future quarters, are also subject to future quarterly adjustments based upon a variety of factors, which include, but are not limited to, the issuance of new share-based awards.

The risk-free interest rate utilized is based upon published U.S. Treasury yield curves at the date of the grant for the expected option term. Expected stock price volatility is based upon the historical volatility of our common stock price over the expected term of the option. We use historical exercise, forfeiture, and cancellation information to determine expected term and forfeiture rates.



**Table of Contents**

No stock options were granted during the six months ended June 30, 2011 and 2010. During the three and six month periods ended June 30, 2011 we granted restricted stock awards of 12 and 22 shares, respectively. During the three and six month periods ended June 30, 2010 we granted restricted stock awards of 50 and 75 shares, respectively. Restricted stock awards are valued at the fair market value at the grant date.

During the three and six month periods ended June 30, 2011 we modified existing restricted stock awards and options. On April 4, 2011, we accelerated the vesting of 14 shares of restricted stock awarded to a member of our Board of Directors who passed away during the year, resulting in a net expense of \$75 during the periods. On April 4, 2011, we also increased the exercise period on 20 shares of his previously vested options from 90 days to one year after separation resulting in an additional \$1 in compensation expense. On May 1, 2011, in connection with the resignation of our former CEO and Director, we accelerated the vesting of 5 shares of restricted stock awards resulting in a net expense decrease of \$4 as we reversed compensation expense for shares that did not vest. On May 1, 2011 we also modified 23 unvested shares of restricted stock and unvested stock options to purchase 83 shares of our Class A Common Stock held by her as of her resignation date with the addition of a performance condition that would allow the restricted stock and options to vest if a "Change in Control", as defined in the severance agreement between the Company and its former CEO dated April 15, 2010, is consummated on or before November 1, 2011. The compensation expense valued for this modification will be recognized at such time as the performance condition is deemed probable or at its occurrence. The grant date fair value of the modified restricted stock awards is \$140 and the Black-Scholes fair value of the modified stock options is \$28. The assumptions used for the Black-Scholes modification value of her stock options are as follows:

	<b>May 1, 2011</b>
Risk-free interest rate	0.11%
Expected dividend yield	None
Expected term	6 Months
Expected volatility	15.38%

All options granted have a contractual ten-year term. All options granted prior to January 1, 2006 vested in equal installments on the first, second, and third year anniversaries over a three year period of continuous employee service. All options granted subsequent to January 1, 2006 vest in equal installments on the first, second, third, and fourth year anniversaries over a four year period of continuous employee service. All restricted stock awards made prior to January 1, 2010 vest in equal installments on the first, second, third, fourth and fifth year anniversaries over a five year period of continuous employee service. All restricted stock awards made subsequent to January 1, 2010 vest in twenty equal installments on the quarterly anniversaries from the date of grant over a five-year period.

The Company's results for the three months ended June 30, 2011 and 2010 include \$132 and \$258, respectively, and for the six months ended June 30, 2011 and 2010 include \$353 and \$485, respectively, of share-based compensation within the applicable expense classification where it reports the share-based award holders' compensation expense.

**Table of Contents****BITSTREAM INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)**

The following table presents share-based compensation expense included in the Company's condensed consolidated statements of operations:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2011	2010	2011	2010
Cost of revenue-software licenses	\$	\$ 1	\$	\$ 2
Cost of revenue-services	4	18	10	37
Marketing and selling	7	12	17	25
Research and development	83	98	164	190
General and administrative	38	129	162	231
	\$ 132	\$ 258	\$ 353	\$ 485

**(7) Commitments and Contingencies, dollar amounts in thousands****Lease commitments**

The Company conducts its operations in leased facilities. In June 2009, the Company entered into a ten-year lease agreement for 27 thousand square feet of office space with the right of first refusal on an additional four thousand square feet in a building located in Marlborough, Massachusetts. This lease agreement commenced September 1, 2009 and obligates us to make minimum lease payments plus our pro-rata share of future real estate tax increases and certain operating expense increases above the base year. The lease payments began after three (3) free months of rent and increase by approximately 2% per annum. The remaining commitment under the lease at June 30, 2011 is approximately \$4,602. The Company records rent expense on a straight-line basis, taking into consideration the free rent period, the tenant allowance received at the outset of the lease, and annual incremental increases to the lease payments. The Company's current lease agreement also requires it to maintain a Letter of Credit in the amount of \$136 through October 31, 2019, which the Company collateralized with a certificate of deposit classified as a long-term restricted asset on the condensed consolidated balance sheets.

In July 2008, Bitstream India Pvt. Ltd., our wholly-owned subsidiary, entered into a 33-month lease agreement in Nodia, India. This lease agreement commenced May 1, 2008 and obligates the Company to make monthly payments including service taxes. In January 2011, Bitstream India Pvt. Ltd., exercised the option to renew the lease agreement for an additional twenty-seven (27) months. The remaining commitment at June 30, 2011 is approximately \$121 U.S. dollars.

In January 2011, Bitstream Israel Ltd., our wholly-owned subsidiary, entered into a thirty-six (36) month lease agreement in Caesarea, Israel. This lease agreement commences April 15, 2011 and obligates us to make semi-annual payments including service taxes. The remaining commitment at June 30, 2011 is approximately \$320 U.S. dollars. This lease agreement also required us to obtain a bank guarantee in the amount of approximately \$54 U.S. dollars to be in place through May 14, 2014. The bank guarantee is classified as restricted cash on our condensed consolidated balance sheets.

**Royalties**

The Company has certain royalty commitments associated with the shipment and licensing of products. Royalty expense is based on a dollar amount per unit shipped or a percentage of the underlying revenue. Royalty expense is recorded under our cost of software license revenue on the condensed consolidated statement of operations.





**Table of Contents****BITSTREAM INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)****Guarantees**

The Company enters into standard indemnification agreements in the ordinary course of business. Pursuant to these agreements, the Company indemnifies, holds harmless, and agrees to reimburse the indemnified party for losses suffered or incurred by the indemnified party, generally business partners or customers, in connection with any U.S. patent, copyright or other intellectual property infringement claim by any third party with respect to the Company's products. The term of these indemnification agreements is generally perpetual after execution of the agreement. The maximum potential amount of future payments we could be required to make under these indemnification agreements is unlimited. The Company has never incurred costs to defend lawsuits or settle claims related to these indemnification agreements. As a result, we believe the estimated fair value of these agreements is minimal.

**Legal Actions**

From time to time, the Company is subject to legal proceedings and claims in the ordinary course of business, including claims of infringement of third-party patents and other intellectual property rights, and claims involving commercial, employment and other matters. In accordance with generally accepted accounting principles, the Company makes a provision for a liability when it is both probable that a liability has been incurred and the amount of the loss can be reasonably estimated. This provision is reviewed at least quarterly. As of June 30, 2011, there are no material pending legal proceedings to which we are a party, and no liability was recorded. Litigation is inherently unpredictable and it is possible that the Company's financial position, cash flows, or results of operations could be materially affected in any particular period by the resolution of any such contingencies or the costs involved in seeking the resolution of any such contingencies.

**(8) Income Taxes, in thousands**

The Company accounts for income taxes under the liability method in accordance with authoritative guidance, under which a deferred tax asset or liability is determined based on the difference between the financial statement and the tax basis of assets and liabilities, as measured by enacted tax rates in effect when these differences are expected to reverse.

The following is a summary of the components of the provision for income taxes:

	<b>Three Months Ended</b>		<b>Six Months Ended</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>
Current:				
Federal	\$ 19	\$ 6	\$ 37	\$ 6
Foreign	59	16	94	24
Total	\$ 78	\$ 22	\$ 131	\$ 30

Foreign taxes include foreign withholding taxes from OEM license royalties from customers in countries who are a party to tax conventions with the United States including Korea, Israel and Poland, as well as foreign taxes paid by Bitstream India Pvt. Ltd., our subsidiary in India and by Bitstream Israel Ltd. our subsidiary in Israel. Federal income tax is related to the deferred tax liability from the amortization of Goodwill for tax purposes.

**Table of Contents**

**BITSTREAM INC. AND SUBSIDIARIES**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)**

At December 31, 2010, the Company had U.S. federal and state NOL carryforwards of \$14,716 and \$3,567, respectively, of which the benefit of approximately \$9,030 and \$973, respectively, when realized, will be recorded as a credit to additional paid-in capital. The Company's NOL carryforwards begin to expire in 2020 for federal purposes and in 2011 for state purposes. The Company also had U.S. federal and state research and development credit ( R&D Credit ) carryforwards of \$1,088 and \$409, respectively. These R&D credit carryforwards begin to expire in 2011 for federal purposes and 2016 for state purposes. As of December 31, 2010, we have foreign tax credit carryforwards of \$726. These foreign tax credit carryforwards begin to expire in 2012.

The Company continued to provide a full valuation allowance for its net deferred tax assets at June 30, 2011, as it believes it is more likely than not that the future tax benefits from accumulated net operating losses and deferred taxes will not be realized. The Company continues to assess the need for the valuation allowance at each balance sheet date based on all available evidence. However, it is possible that the more likely than not criterion could be met in future periods, which could result in the reversal of a significant portion or all of the valuation allowance, which, at that time, would be recorded as a tax benefit in the condensed consolidated statement of operations.

In June 2006, the FASB issued authoritative guidance clarifying the criteria that an individual tax position must satisfy for some or all of the benefits of that position to be recognized in a company's financial statements. The Company adopted this guidance on January 1, 2007, the implementation of which did not have a material impact on the Company's consolidated balance sheets, results of operations or cash flows. At the adoption date of January 1, 2007, and also at December 31, 2010, and June 30, 2011, the Company had no unrecognized tax benefits.

The Company recognizes interest and penalties related to uncertain tax positions in income tax expense. As of June 30, 2011, the Company had no accrued interest or penalties related to uncertain tax positions. The Company's 2006 through 2010 tax years remain open to examination by the material taxing jurisdictions to which it is subject.

**Table of Contents****BITSTREAM INC. AND SUBSIDIARIES****NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)****9) Geographical Reporting, in thousands**

The Company reports revenue and income under one reportable segment. Company management assesses operating results on an aggregate basis to make decisions about the allocation of resources. Revenue by geography is based on the billing address of the customer. The following tables set forth revenue and long-lived assets by geographic area:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2011	2010	2011	2010
*Revenue:				
United States	\$ 6,083	\$ 4,442	\$ 12,086	\$ 9,011
United Kingdom (UK)	601	601	824	836
Other (Countries less than 5% individually, by Region)				
Europe, excluding UK	385	236	738	401
Asia	84	52	187	145
Other, including Canada	166	104	297	250
Total revenue	\$ 7,319	\$ 5,435	\$ 14,132	\$ 10,643

\* If revenue attributable to a specific country is greater than 5% in any period, revenue attributable to that country is disclosed for all periods. All e-commerce credit card revenue is included as attributable to the United States.

Long-lived tangible assets by geographic area are as follows:

	June 30, 2011	December 31, 2010
United States	\$ 500	\$ 524
India	61	39
Israel	114	43
Total	\$ 675	\$ 606

---

**Table of Contents**

**BITSTREAM INC. AND SUBSIDIARIES**

**PART I, ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL  
CONDITION AND RESULTS OF OPERATIONS**

The following discussion should be read in conjunction with the unaudited condensed consolidated financial statements and notes thereto. All references to Bitstream, we, us, our, or Company refer to Bitstream Inc. and its subsidiaries. Except as otherwise noted, all reported dollar amounts are in thousands.

**OVERVIEW**

Bitstream is a software development company focused on bringing innovative and proprietary software products to a wide variety of markets. Our core software products include award-winning fonts and font rendering technologies; mobile browsing technologies; and variable data publishing, Web-to-print, and multi-channel communications technologies.

**Mobile Browsing Technologies.** BOLT provides a consistent, full desktop-style browsing experience on almost any handset. Based upon the Company's ThunderHawk technology, BOLT was released into private beta in January 2009, launched into public beta in February 2009, and launched out of beta in October 2009 with the release of BOLT 1.5. The BOLT mobile browser offers faithful rendering of Web pages and it is the only browser for mobile phones of all types to support streaming video from popular media sharing sites such as YouTube and MySpace. Compatible with most handsets that support the J2ME or BREW/BMP operating systems, BOLT's advanced features include W3C based widget support, direct Twitter integration, six levels of magnification, international localization, copy/paste, FOTA updates, and additional usability features such as auto-complete url, save page, secure browsing, patented split-screen minimap, password manager, rss subscriptions, automatic socket support, history and keypad shortcuts. BOLT is a WebKit based cloud-computing mobile browser. This cloud-computing architecture is the key to BOLT's capabilities. Web pages are first loaded by the BOLT servers, then transcoded and sent to the BOLT mobile browser client on handsets. This client/server approach maintains the integrity of Web page layouts, reduces packet consumption on data networks, dramatically improves page load speeds, and enables advanced features such as video streaming.

**Fonts and Font Rendering Technologies.** Bitstream is a leading developer of font technology solutions that enable developers to display high-quality text in any language for any device or application. We work with partners from around the world to provide complete text composition and font rendering solutions for consumer electronics devices, mobile handsets, set-top boxes, digital TVs, printers, graphics and software applications, and embedded systems. Our solutions include Bitstream Panorama for text composition and Font Fusion® for font rendering. Bitstream font technology supports all international languages. With our technology, developers can render any scalable industry-standard and compact font format. Developers rely on Bitstream for complete font solutions, including a certified Simplified Mainland Chinese font, MobileFonts, the Tiresias Screenfont, the Closed Captioned TV (CCTV) Font Set, the TV Font Pack, delta-hinted screen fonts, and compact stroke-based Asian fonts. Bitstream also delivers high-quality font solutions for developers, ad agencies, graphic designers, desktop publishers, corporations, small businesses, and home office users. Our library includes over 1,000 high-quality fonts in OpenType, TrueType, and PostScript Type 1 formats for Windows, Macintosh, Unix, and Linux. We also sell our fonts and fonts from other foundries and designers on MyFonts<sup>SM</sup>, a showcase of the world's fonts available from one easy-to-use website. MyFonts provides the largest collection of fonts ever assembled for on-line delivery, and offers easy ways to find and purchase fonts on-line. MyFonts also offers unique typographic resources for research and reference, including WhatTheFont<sup>SM</sup>, a unique font identifier that accepts image files of fonts uploaded by users, analyzes the images, and then displays the fonts on the MyFonts site that most closely match the font shapes captured in the image. WhatTheFont is also available as an iPhone application.

---

## **Table of Contents**

**Automated Marketing Communication and Print Production Variable Technologies.** The Pageflex® product line from Bitstream enables companies across the globe to communicate their marketing messages more easily and effectively. It is the advanced technology for brand management, web-to-print applications, and sophisticated personalized communications based on customer information. We pioneered flexible variable data software in 1997 and have been a technology innovator in the document customization arena ever since. The platform produces rich, creative, award-winning document designs that look like they were given the individual attention of a graphic designer but were, in reality, created on-the-fly with Pageflex variable publishing technology. Print service providers, marketing service providers, corporate marketers, and publishers use Pageflex products to ensure design integrity and brand control while empowering local users to customize and personalize print collateral, email campaigns, and 1-to-1 marketing Web sites. Pageflex Persona is desktop software that produces personalized print and email documents using data from a database. Pageflex Studio ID is a plug-in to Adobe InDesign for producing personalized print pieces. Pageflex Storefront is a turnkey solution for producing web portals for document customization and online purchasing of print documents. Pageflex Server provides an enterprise solution for high-volume document customization driven by a database or requests from a web site. Pageflex iWay provides business flow automation for printing companies. Pageflex Campaign Manager lets companies develop personal conversations with their customers in print, email, and online. And finally, Pageflex Chart works with these Pageflex products to add dynamic charts and graphs to print documents. Pageflex products enable companies worldwide to manage, streamline, and automate their document production processes, communicate more personally with their customers, and control their brand and market messaging while enabling their remote employees, franchises, and consumers to use a self-serve model to order customized communications. Pageflex products are purchased by both corporations and the printing companies that support them, who also use the software to control and track production processes in order to improve their business ROI.

### **CRITICAL ACCOUNTING POLICIES**

Our discussion and analysis of our financial condition and results of operations are based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America consistently applied. The preparation of these consolidated financial statements requires us to make significant estimates and judgments that affect the amounts reported in our consolidated financial statements and the accompanying notes. These items are regularly monitored and analyzed by management for changes in facts and circumstances, and material changes in these estimates could occur in the future. Changes in estimates are recorded in the period in which they become known. We base our estimates on historical experience and various other assumptions that we believe to be reasonable under the circumstances. Actual results may differ from our estimates.

While all of our accounting policies impact the consolidated financial statements, certain policies are viewed to be critical. Critical accounting policies are those that are both most important to the portrayal of our financial condition and results of operations and that require management's most subjective or complex judgments and estimates. We consider the following accounting policies to be critical in fully understanding and evaluating our financial results:

cash, cash equivalents and marketable securities;

accounts receivable;

revenue recognition;

impairment of goodwill and other long-lived assets;

stock-based compensation; and

income taxes.

**Table of Contents**

Please refer to the critical accounting policies set forth in our Annual Report on Form 10-K for the fiscal year ended December 31, 2010, filed with the Securities and Exchange Commission, or the SEC, on March 31, 2011, for a description of all critical accounting policies.

The critical accounting policies included in our Annual Report on Form 10-K for the fiscal year ended December 31, 2010 have not materially changed.

**FORWARD-LOOKING STATEMENTS**

Certain statements in this report, other than purely historical information, including estimates, projections, statements relating to our business plans, objectives and expected operating results, and the assumptions upon which those statements are based, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended (the

Securities Act ), and Section 21E of the Securities Exchange Act of 1934, as amended (the Exchange Act ). These forward-looking statements generally are identified by the words believes , project , expects , anticipates , estimates , intends , strategy , plan , may , will , will continue , will likely result , and similar expressions. Investors are cautioned that forward-looking statements are inherently uncertain. Actual performance and results of operations may differ materially from those projected or suggested in the forward-looking statements due to certain risks and uncertainties, including, without limitation, market acceptance of our products, competition and the timely introduction of new products. Additional information concerning certain risks and uncertainties that would cause actual results to differ materially from those projected or suggested in the forward-looking statements is contained in our filings with the SEC, including those risks and uncertainties discussed under the sections entitled Special Note about Forward-Looking Statements and Part I. Item 1A. Risk Factors contained in our Annual Report on Form 10-K for the fiscal year ended December 31, 2010 filed with the SEC on March 31, 2011, as supplemented in our Quarterly Reports on Form 10-Q. The forward-looking statements contained herein represent our judgment as of the date of this report, and we caution readers not to place undue reliance on such statements. We undertake no obligation to update or supplement forward-looking statements that become untrue because of subsequent events, new information or otherwise after the date of this document.

**RESULTS OF OPERATIONS (in thousands, except percentages and per share amounts)****Revenue and Gross Profit:**

	Three Months Ended June 30,					
	2011	% of Revenue	2010	% of Revenue	Change	
					Dollars	Percent
<b>Revenue</b>						
Software licenses	\$ 5,610	76.7%	\$ 4,319	79.5	\$ 1,291	29.9%
Services	1,709	23.3	1,116	20.5	593	53.1%
Total revenue	7,319	100.0	5,435	100.0	1,884	34.7%
<b>Cost of Revenue</b>						
Software licenses	2,906	51.8	2,087	48.3	819	39.2%
Services	590	34.5	492	44.1	98	19.9%
Total cost of revenue	3,496	47.8	2,579	47.5	917	35.6%
<b>Gross Profit</b>	\$ 3,823	52.2%	\$ 2,856	52.5%	\$ 967	33.9%

**Table of Contents****Revenue and Gross Profit:**

	Six Months Ended June 30,					
	2011	% of Revenue	2010	% of Revenue	Change	
					Dollars	Percent
<b>Revenue</b>						
Software licenses	\$ 10,814	76.5	\$ 8,336	78.3	\$ 2,478	29.7%
Services	3,318	23.5	2,307	21.7	1,011	43.8%
Total revenue	14,132	100.00	10,643	100.0	3,489	32.8%
<b>Cost of Revenue</b>						
Software licenses	5,662	52.4	4,298	51.6	1,364	31.7%
Services	1,156	34.8	954	41.4	202	21.2%
Total cost of revenue	6,818	48.2	5,252	49.3	1,566	29.8%
<b>Gross Profit</b>	<b>\$ 7,314</b>	<b>51.8%</b>	<b>\$ 5,391</b>	<b>50.7%</b>	<b>\$ 1,923</b>	<b>35.7%</b>

**License Revenue**

The increase in revenue from software licenses was attributable to an increase in direct sales of \$1,016, or 34.7%, to \$3,941 for the three months ended June 30, 2011, as compared to \$2,925 for the three months ended June 30, 2010. This increase was primarily due to an increase in sales of fonts from our e-commerce site resulting from an increase in both volume and variety of fonts sold, as well as the release of Webfonts during the first quarter of 2011. Software license revenue from Original Equipment Manufacturers ( OEMs ) and Independent Software Vendors ( ISVs ) increased \$241, or 18.8%, to \$1,523 for the three months ended June 30, 2011, as compared to \$1,282 for the three months ended June 30, 2010. This increase in OEM sales resulted primarily from sales of the iWay product acquired from Press-Sense in June 2010. Software license revenue from resellers increased \$34, or 30.4%, to \$146 for the three months ended June 30, 2011, as compared to \$112 for the three months ended June 30, 2010. The increase in reseller revenue and direct sales, excluding e-commerce sales, primarily resulted from sales of the iWay product acquired from Press-Sense in June 2010.

The increase in revenue from software licenses for the six months ended June 30, 2011 was attributable to an increase in direct sales of \$1,835, or 29.8%, to \$8,000 as compared to \$6,165 for the six months ended June 30, 2010. This increase was due to an increase in both the volume and variety of fonts sold, as well as the release of Webfonts during the first quarter of 2011. Software license revenue from resellers for the six months ended June 30, 2011 increased \$154, or 73.3%, to \$364, as compared to \$210 for the six months ended June 30, 2010. The increase in reseller revenue and direct sales, excluding e-commerce sales, was due to sales of the iWay product acquired from Press-Sense in June 2010 as well as increases in the volume and variety of fonts and publishing products licensed during the six months ended June 30, 2011. Software license revenue from Original Equipment Manufacturers ( OEMs ) and Independent Software Vendors ( ISVs ) increased \$489, or 24.9%, to \$2,450 for the six months ended June 30, 2011, as compared to \$1,961 for the six months ended June 30, 2010. The increase in OEM and ISV revenue for the six month periods was primarily due to sales of the iWay product acquired in June 2010. We were affected by the global economic downturn, as were our customers, including various OEMs and ISVs who report product royalties on shipments of their products. We are not able to determine at this time how these economic conditions will impact our license revenue during the remainder of 2011.

**Service Revenue**

Revenue from services increased 53.1% and 43.8%, respectively, for the three and six month periods ended June 30, 2011, as compared to the same periods ended June 30, 2010 due to increases across all of our product lines. The largest increases during the three and six month periods ended June 30, 2011 were \$278 and \$666, respectively, from customer support contracts related to the iWay product acquired in June 2010, as well as increases of \$140 and \$170, respectively, in custom design consulting in font and font technology. Service revenue from direct sales for the three months ended June 30, 2011 increased \$109, or 12.6%, to \$974 as compared to \$865 for the three months ended June 30, 2010. Service revenue from resellers for the three months ended June 30, 2011 increased \$243, or 150.9%, to \$404, as compared to \$161 for the three months ended June 30, 2010. This increase results primarily from the addition of support contracts through reseller distributors for the iWay product acquired in June 2010 of \$205. Service revenue from OEMs and ISVs increased \$242, or 268.9%, to \$332 as compared to \$90 for the three



months ended June 30, 2011

---

**Table of Contents**

and 2010. This increase is primarily related to an increase in custom consulting services for font and font technology of \$139, as well as iWay support contracts of \$71.

Service revenue from direct sales for the six months ended June 30, 2011 increased \$122, or 6.9%, to \$1,902, as compared to \$1,780 for the six months ended June 30, 2010. Service revenue from resellers increased \$508, or 138.8%, to \$874 for the six months ended June 30, 2011, as compared to \$366 for the six months ended June 30, 2010. This increase is related primarily to support contracts for the iWay product of \$514. Service revenue from OEMs and ISVs increased \$381, or 236.6%, to \$542 for the six months ended June 30, 2011, as compared to \$161 for the six months ended June 30, 2010. This increase includes iWay support contracts of \$142 and custom consulting services for font and font technology of \$177. We anticipate that consulting, graphic design and training services vary with specific requirements of customers and may be affected more by economic concerns as customers may delay design changes, custom development and training. However, we are not able to determine at this time how these economic concerns will impact our service revenue during the remainder of 2011.

We recognize license revenue from direct sales and licensing agreements of our products and products from third parties, including e-commerce sales made via our websites, licensing agreements with OEMs and ISVs, and from the resale of our products through various resellers. We recognize reseller revenue if collection is probable, upon notification from the reseller that it has sold the product or, if for a physical product, upon delivery of the software. E-commerce sales include revenue from the licensing of Bitstream fonts and font technology, licensing of mobile browsing products, licensing of fonts and font technology developed by third parties and from fees received from referring customers to other sites for which we have referral agreements. Referral income for the three and six months ended June 30, 2011 was \$12 and \$23, respectively. Referral income for the three and six months ended June 30, 2010 was \$13 and \$23, respectively. There are minimal costs associated with referral revenue, and such costs primarily represent the time to load copies of the fonts provided by each participating foundry to the MyFonts.com database. We expense those costs as incurred.

**Cost of License Revenue**

The increase in cost of license revenue for the three months ended June 30, 2011, as compared to the three months ended June 30, 2010 was primarily due to increased direct costs, including royalty and credit card processing expenses of \$774, or 39.8%, to \$2,719 for the three months ended June 30, 2011, as compared to \$1,945 for the three months ended June 30, 2010. This increase resulted from increased sales of third party products including e-commerce sales. The increase in cost of license revenue for the six months ended June 30, 2011 as compared to the six months ended June 30, 2010 was primarily due to increased direct costs, including royalty and credit card processing expenses of \$1,247, or 31.0%, to \$5,270 for the six months ended June 30, 2011 as compared to \$4,023 for the six months ended June 30, 2010. This increase resulted from increased sales of third party products including e-commerce sales. Cost of license revenue for the three and six months ended June 30, 2011 includes \$244 of hosting fees for the browsing product line as well. We also incurred increased support infrastructure costs for our e-commerce and browsing product lines during the three and six month periods ended June 30, 2011. Due to anticipated e-commerce revenue growth, we expect that cost of licenses as a percentage of sales for 2011 will continue at a level above that reflected in our 2010 financial statements, until such time as revenue from sales of our type, publishing and browsing technologies begins to increase relative to the increase in e-commerce revenue. Quarterly results may vary based upon the mix of products sold during any particular quarter.

**Cost of Service Revenue**

The increase in cost of services revenue for the three and six month periods ended June 30, 2011, as compared to the same periods ended June 30, 2010, was primarily due to costs of \$112 and \$192, respectively. These increases were associated with the Israel office established in June 2010 with the acquisition of assets of Press-Sense, the resulting amortization of iWay acquired technology of \$31 and \$78, respectively, and increases related to a reduction in the internal allocation of resources charged to research and development projects, resulting in higher cost of services expense of \$15 and \$93 for the three and six month periods ended June 30, 2011, respectively, as compared to the same periods ended June 30, 2010. Our cost of services infrastructure has remained

**Table of Contents**

relatively constant during 2011 and we expect our variable costs to increase as the demand for these services increases and also with the addition of support and consulting services for the iWay product which was acquired as part of the acquisition of the Press-Sense Ltd. assets. We expect our cost of services revenue as a percentage of revenue to increase to approximate the level attained during 2010.

Cost of revenue includes royalties and fees paid to third parties for the development of, or license of rights to, technology and/or unique typeface designs, costs incurred in the fulfillment of custom orders, costs incurred in providing customer support, maintenance, and training, and costs associated with the duplication, packaging and shipping of products. These costs include depreciation and amortization.

**Operating Expenses:**

	Three Months Ended June 30,					
	2011	% of Revenue	2010	% of Revenue	Change	
					Dollars	Percent
Marketing and selling	\$ 1,031	14.1%	\$ 899	16.5%	\$ 132	14.7%
Research and development	2,076	28.4	1,627	29.9	449	27.6
General and administrative	2,070	28.3	1,044	19.2	1,026	98.3
Total operating expenses	\$ 5,177	70.7%	\$ 3,570	65.7%	\$ 1,607	45.0%

	Six Months Ended June 30,					
	2011	% of Revenue	2010	% of Revenue	Change	
					Dollars	Percent
Marketing and selling	\$ 2,086	14.8%	\$ 1,702	16.0%	\$ 384	22.6%
Research and development	4,274	30.2	3,019	28.4	1,255	41.2
General and administrative	3,313	23.4	1,787	16.8	1,526	85.4
Total operating expenses	\$ 9,673	68.4%	\$ 6,508	61.2%	\$ 3,165	48.6%

**Marketing and Selling ( M&S ) Expense**

Marketing and selling ( M&S ) expense consists primarily of salaries and benefits, commissions, travel expense and facilities costs related to sales and marketing personnel, as well as marketing program-related costs including trade shows and advertising. M&S expense increased \$132, or 14.7%, to \$1,031 for the three months ended June 30, 2011 as compared to \$899 for the three months ended June 30, 2010. This increase is related primarily to the addition of sales and marketing personnel associated with the iWay product acquired in June 2010 of \$164, amortization of iWay acquired customer lists of \$32, an increase in salaries and travel expenses related to the browser product of \$84, partially offset by a decrease of \$146 in tradeshow expenses in 2011. The decrease in trade show costs versus the prior year was due to attendance at the large IPEX publishing tradeshow held in the UK during August 2010, which will next be held in 2014.

M&S expense increased \$384, or 22.6%, to \$2,086 for the six months ended June 30, 2011, as compared to \$1,702 for the six months ended June 30, 2010. This increase in M&S expense related primarily to the addition of sales and marketing personnel associated with the iWay product of \$278, amortization of iWay customer lists of \$80, an increase in sales personnel and related travel expenses for the browser product of \$140, partially offset by a decrease of \$105 in tradeshow expenses in 2011. We expect that our M&S expense will increase in both absolute dollars and as a percentage of revenue during the remainder of 2011, as commissionable sales increase and as we invest in new sales and marketing resources.

---

**Table of Contents****Research and Development ( R&D ) Expense**

Research and development ( R&D ) expense consists primarily of salary and benefit costs, contracted third-party development costs, and facility costs related to software developers and management. R&D expense increased \$449, or 27.6%, to \$2,076 for the three months ended June 30, 2011, as compared to \$1,627 for the three months ended June 30, 2010. This increase in R&D expense was primarily the result of an increase in salaries and benefits of \$85 due to increases in R&D personnel in the US, \$482 related to the addition of R&D personnel for the iWay product, and \$80 for additional headcount added in India during 2010. These increases are partially offset by the inclusion of \$244 of browser hosting costs in cost of revenue for the three months ended June 30, 2011. These costs were included as R&D expense for the three months ended June 30, 2010, as the Company had yet to monetize its free user base and provide hosting services to carrier and device manufacturers.

R&D expense increased \$1,255, or 41.6%, to \$4,274 for the six months ended June 30, 2011, as compared to \$3,019 for the six months ended June 30, 2010. This increase in R&D expense was primarily the result of an increase in salaries, benefits and travel of \$155 due to increases in R&D personnel in the US, and \$1,088 related to the addition of R&D personnel for the iWay product, and \$179 for additional headcount added in India during 2010. These increases are partially offset by the inclusion of browser hosting costs in cost of revenue. These costs were included as R&D expense in 2010, as the Company had yet to monetize its free user base and provide hosting services to carrier and device manufacturers. We expect our development efforts and R&D expense to increase as compared to 2010 both in absolute dollars and as a percentage of sales during 2011.

**General and Administrative ( G&A ) Expense**

G&A expense consists primarily of salaries, benefits, and other related costs including travel and facility expenses for finance, human resource, legal and executive personnel, legal and accounting professional services, provision for bad debts and director and officer insurance. G&A expense increased \$1,026, or 98.3%, to \$2,070 for the three months ended June 30, 2011 as compared to \$1,044 for the three months ended June 30, 2010. A significant contributor to this increase is the \$695 expense related to the May 2011 resignation agreement with the Company's former CEO, which includes salary, stock awards and attorney's fees. Other increases include \$150 business advisory services; \$278 related to the Israel office established in June 2010, of which \$155 is related to salaries and benefits; \$90 in Directors' fees; \$44 increased bad debt expense from an increase in reserves; and US salaries and benefits which increased \$20 while temporary help costs decreased \$40. These increases were partially offset by a reduction in travel of \$80, primarily due to travel in 2010 related to the iWay acquisition, as well as a decrease in other compensation expense of \$152 related to the forfeiture and modification of stock options and unvested restricted stock held by the former CEO.

G&A expense increased \$1,526, or 85.4%, to \$3,313 for the six months ended June 30, 2011 as compared to \$1,787 for the six months ended June 30, 2010. A significant contributor to this increase is expense of \$695 related to the May 2011 resignation agreement with the Company's former CEO, which includes salary, stock awards and attorney's fees. Other increases include \$480 related to the Israel office established in June 2010, of which \$323 is related to salaries and benefits; \$277 business advisory services; \$112 in Directors' fees; and a change in bad debt expense to \$38 as compared with (\$28) in the 2011. These increases were partially offset by decreases in US salaries and benefits of \$26 and temporary help of \$80, a net reduction in travel of \$70, primarily due to travel in 2010 related to the iWay acquisition, as well as a decrease in other compensation expense of \$152 related to the forfeiture and modification of stock options and unvested restricted stock held by the former CEO. We expect that G&A expenses, other than those associated with the resignation agreement and forfeiture of unvested restricted stock awards and stock options, will remain at similar levels for the remainder of 2011.

**Table of Contents****Other Income, Net:**

	<b>Three Months Ended June 30,</b>					
	<b>2011</b>	<b>% of Revenue</b>	<b>2010</b>	<b>% of Revenue</b>	<b>Change</b>	
				<b>Dollars</b>	<b>Percent</b>	
Interest and other income, net	\$ 181	2.5%	\$ 51	0.9%	\$ 130	254.9%

	<b>Six Months Ended June 30,</b>					
	<b>2011</b>	<b>% of Revenue</b>	<b>2010</b>	<b>% of Revenue</b>	<b>Change</b>	
				<b>Dollars</b>	<b>Percent</b>	
Interest and other income, net	\$ 205	1.4%	\$ 64	0.6%	\$ 141	220.3%

Other income is primarily gain on sale of investments in marketable securities, foreign currency transactions gains or losses, and interest income earned on cash, marketable securities, and money market instruments. Gain on sale of investments in marketable securities for the three and six months ended June 30, 2011 was \$123. There was no gain on sale of investments in marketable securities for the three and six months ended June 30, 2010. Foreign currency transaction gains (losses) for the three months ended June 30, 2011 and 2010 were \$(15) and \$(7), respectively. Transaction (losses) for the six months ended June 30, 2011 and 2010 were \$(21) and \$(5), respectively. Net interest income for the three months ended June 30, 2011 and 2010 was \$45 and \$56, respectively. Net interest income for the six months ended June 30, 2011 and 2010 was \$104 and \$70, respectively. Net interest income increased for the six months ended June 30, 2011 as compared to the same period in the prior year as we have invested a portion of our cash in marketable securities including corporate bonds and government and agency bonds.

**Provision for Income Taxes:**

	<b>Three Months Ended June 30,</b>					
	<b>2011</b>	<b>% of Revenue</b>	<b>2010</b>	<b>% of Revenue</b>	<b>Change</b>	
				<b>Dollars</b>	<b>Percent</b>	
Provision for income taxes	\$ 78	1.1%	\$ 22	0.4%	\$ 56	254.5%

	<b>Six Months Ended June 30,</b>					
	<b>2011</b>	<b>% of Revenue</b>	<b>2010</b>	<b>% of Revenue</b>	<b>Change</b>	
				<b>Dollars</b>	<b>Percent</b>	
Provision for income taxes	\$ 131	0.9%	\$ 30	0.3%	\$ 101	336.7%

Foreign taxes include foreign withholding taxes which vary with OEM license royalties from customers in countries who are a party to tax conventions with the United States including Korea, Israel and Poland, as well as foreign taxes paid by Bitstream India Pvt. Ltd., our subsidiary in India and by Bitstream Israel Ltd. our subsidiary is Israel. Federal income tax is related to the deferred tax liability from the amortization of Goodwill for tax purposes. The following is a summary of the components of the provision for income taxes:

	<b>Three Months Ended June 30,</b>		<b>Six Months Ended June 30,</b>	
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>
Current:				
Federal	\$ 19	\$ 6	\$ 37	\$ 6

Edgar Filing: Bitstream Inc. - Form 10-Q

Foreign	59	16	94	24
Total	\$ 78	\$ 22	\$ 131	\$ 30

**Table of Contents****LIQUIDITY AND CAPITAL RESOURCES**

The Company has funded its operations primarily through the public sale of equity securities, cash flows from operations, cash received from the sale of our MediaBank and InterSep OPI product lines to Inso Providence Corporation in August of 1998, and cash received from the sale of our investment in DiamondSoft to Extensis in July of 2003. As of June 30, 2011, we had net working capital of \$874 versus \$939 at December 31, 2010, a decrease of \$65 or 6.9%. Including long-term available-for-sale marketable securities, classified as long-term due to stated maturity dates that are longer than one year, we had adjusted net working capital of \$7,369 at June 30, 2011 versus \$9,036 at December 31, 2010.

Our primary source of liquidity comes from our cash, cash equivalents and investments, which totaled \$10,402 at June 30, 2011. Our investments are classified as available-for-sale and consist of securities that are readily convertible to cash, including government, government agency, and corporate bonds. Based on our current expectations, we anticipate that some portion of our existing cash, cash equivalents and investments may be consumed by operations.

Our operating activities used cash during the six months ended June 30, 2011 and 2010 of \$718 and \$89, respectively. The major components of cash used in operating activities for the six months ended June 30, 2011 was our loss of \$2,285 less non cash expenditures of \$630, as well as an increase of \$323 in prepaid and other assets. These uses of cash were partially offset by increases in deferred revenue \$389, accounts payable \$381, accrued payroll \$141, and cash generated by the collection of accounts receivable of \$300. Cash used in operating activities for the six months ended June 30, 2010 consisted primarily of our loss of \$1,083 plus non cash expenditures of \$695 during the period.

Cash provided by investing activities during the six months ended June 30, 2011 was \$1,454 and consisted primarily of proceeds from the sale of investments in marketable securities of \$1,725, partially offset by purchases of property and equipment and intangible assets of \$204 and \$12, respectively, and an increase in restricted cash of \$55 for the new Israel office rent deposit. Cash used in investing activities during the six months ended June 30, 2010 was \$13,953 and consisted primarily of investments in marketable securities of \$7,685, acquisition of Press-Sense Ltd. of \$6,528, and purchases of non-Press-Sense related property and equipment and intangible assets of \$77 and \$13, respectively. The Press-sense assets included \$80 in property and equipment, \$3,610 in intangible assets, and \$2,810 in goodwill. These uses of cash were partially offset by proceeds from the sale of marketable securities of \$350.

Our financing activities for the six months ended June 30, 2011 and 2010 provided cash of \$0 and \$103, respectively, from the exercise of stock options.

As of June 30, 2011, we had no material commitments for capital expenditures.

On May 1, 2011, Ms. Chagnon resigned as President, Chief Executive Officer and an employee of the Company and as a member of the Board of Directors. In connection with Ms. Chagnon's resignation, the Board of Directors elected Mr. Kaminski as Chief Executive Officer of the Company on an interim basis at a salary of \$2 per day. Also in connection with Ms. Chagnon's resignation, the Company entered into a Resignation Agreement with Ms. Chagnon which provided for the following payments and benefits: A lump sum cash payment of \$612 which was paid on May 6, 2011, consisting of two years of base salary equal to \$600 and \$12 for accrued but unused vacation time; and the reimbursement of up to \$15 in Ms. Chagnon's reasonable attorney's fees in connection with her resignation.

We believe our current cash and cash equivalent and investments in marketable securities balances will be sufficient to meet our operating and capital requirements for at least the next 12 months. There can be no assurance, however, that we will not require additional financing in the future. If we were required to obtain additional financing in the future, there can be no assurance that sources of capital would be available on terms favorable to us, if at all.

From time to time, we evaluate potential acquisitions of products, businesses and technologies that may complement or expand our business. If we were to pursue any such transaction, we may use a portion of our working capital, the proceeds of marketable securities, or raise funding for such activities through the issuance of equity or debt securities. As a result of its ongoing exploration of strategic alternatives, the Company continues to actively pursue a sale of the business, in whole or in part. No definitive agreements or understandings have been reached and there can be no assurance that any such transaction will be consummated.

---

## **Table of Contents**

### **Off-Balance Sheet Arrangements**

We do not have any material off-balance sheet arrangements as such term is defined in Item 303(a)(4) of Regulation S-K.

### **Stock Repurchase Plan**

We may, from time to time, as business conditions warrant, purchase stock in the open market or through private transactions and may enter into structured stock repurchase agreements with third parties. Purchases may be increased, decreased or discontinued at any time without prior notice. Any repurchase program is subject to certain repurchase conditions, including daily volume limitations, as provided under the applicable SEC safe harbor rules.

## **RECENT ACCOUNTING PRONOUNCEMENTS**

### **Recent Accounting Pronouncements Not Yet Adopted**

In June 2011, the Financial Accounting Standards Board issued guidance on presentation of comprehensive income. The new guidance eliminates the current option to report other comprehensive income and its components in the statement of changes in equity. Instead, an entity will be required to present either a continuous statement of net income and other comprehensive income or in two separate but consecutive statements. This guidance is effective for the Company on January 1, 2012. Early adoption is permitted. As the new guidance relates only to how comprehensive income is disclosed and does not change the items that must be reported as comprehensive income, adoption will not have an effect on the Company's consolidated financial statements.

In May 2011, the FASB issued guidance to amend the accounting and disclosure requirements on fair value measurements. The new guidance limits the highest-and-best-use measure to nonfinancial assets, permits certain financial assets and liabilities with offsetting positions in market or counterparty credit risks to be measured at a net basis, and provides guidance on the applicability of premiums and discounts. Additionally, the new guidance expands the disclosures on Level 3 inputs by requiring quantitative disclosure of the unobservable inputs and assumptions, as well as description of the valuation processes and the sensitivity of the fair value to changes in unobservable inputs. The new guidance will be effective for the Company beginning January 1, 2012. Other than requiring additional disclosures, we do not anticipate material impacts on the Company's financial statements upon adoption.

## **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

### **Derivative Financial Instruments, Other Financial Instruments and Derivative Commodity Instruments**

As of June 30, 2011, we did not participate in any derivative financial instruments or other financial and commodity instruments for which fair value disclosure would be required. Our investments include bank deposits, short-term money market accounts and investments in marketable securities including corporate bonds and government and government agency bonds that are carried on our books at fair value.

### **Interest Rate Sensitivity**

The primary objective of our current investment activities is to preserve investment principal while maximizing income without significantly increasing risk. To meet these objectives, we invest funds not immediately required for operations only in high quality debt securities. We also limit the percentage of total investments that may be invested in any one issuer. Investments in corporate bonds as a group are also limited to a maximum percentage of our investment portfolio. We maintain a portfolio of cash equivalents and short-term and long-term investments in a variety of securities including money market funds, corporate bonds and government debt securities. These available-for-sale investments are subject to interest rate risk and may decline in value if market interest rates increase. If market interest rates increased immediately and uniformly by 10 percent from levels at June 30, 2011, the fair value of the portfolio would decline by approximately \$644. We have the ability to hold our fixed income investments until maturity, and therefore do not expect our operating results or cash flows to be affected to any significant degree by the effect of a sudden change in market interest rates on our investment portfolio.

In addition to interest rate risk, we are subject to market risk on our investments. We monitor all of our investments for impairment on a periodic basis. In the event that the carrying value of the investment exceeds its fair value and the decline in value is determined to be other than temporary, the carrying value is reduced to its current fair market value. In the absence of other overriding factors, we consider a decline in market value to be a potential indicator of an other than temporary impairment when a publicly traded stock or a debt security has traded below amortized cost for a consecutive six-month period. If an investment continues to trade below





**Table of Contents**

amortized cost for more than six months, and mitigating factors such as general economic and industry specific trends, including the creditworthiness of the issuer are not present, this investment would be evaluated for impairment and written down to a balance equal to the estimated fair value at the time of impairment, with the amount of the write-down recorded in Interest and other income, net, on the consolidated statements of operations. If management concludes it does not intend to sell an impaired debt security and it is not more likely than not that it will be required to sell the debt security before the recovery of its amortized cost basis, and the issuers of the securities are creditworthy, no other-than-temporary impairment is deemed to exist.

**ITEM 4. CONTROLS AND PROCEDURES**

**Managements evaluation of our disclosure controls and procedures**

Our principal executive officer and principal financial officer, after evaluating the effectiveness of our disclosure controls and procedures, (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act), with the participation of our management, have concluded that, as of the end of the period covered by this Quarterly Report on Form 10-Q, our disclosure controls and procedures were effective and were designed to ensure that information we are required to disclose in the reports that we file or submit under the Exchange Act is accumulated and communicated to management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure, and is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. It should be noted that any system of controls is designed to provide reasonable, but not absolute, assurances that the system will achieve its stated goals under reasonably foreseeable future circumstances. Our principal executive officer and principal financial officer have concluded that, as of such date, the Company's disclosure controls and procedures are effective at a level that provides such reasonable assurances.

**Changes in internal control over financial reporting**

There was no change in our internal control over financial reporting that occurred during the quarter ended June 30, 2011 that materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

**PART II OTHER INFORMATION**

**ITEM 1. LEGAL PROCEEDINGS**

From time to time we are subject to legal proceedings and claims in the ordinary course of business, including claims of infringement of third-party patents and other intellectual property rights, and claims involving commercial, employment and other matters. In accordance with generally accepted accounting principles, we make a provision for a liability when it is both probable that a liability has been incurred and the amount of the loss can be reasonably estimated. This provision is reviewed at least quarterly. As of June 30, 2011, there are no material pending legal proceedings to which we are a party, and no liability was recorded. Litigation is inherently unpredictable and it is possible that our financial position, cash flows, or results of operations could be materially affected in any particular period by the resolution of any such contingencies or the costs involved in seeking the resolution of any such contingencies.

**Table of Contents**

**ITEM 1A. RISK FACTORS**

We incorporate herein by reference the risk factors contained in Part I, Item 1A of our Annual Report on Form 10-K for the fiscal year ended December 31, 2010, as amended and supplemented by the risk factors contained in Part II, Item 1A of our Quarterly Report on Form 10-Q for the fiscal quarter ended March 31, 2011. There have been no material changes from the risk factors previously disclosed in our Annual Report on Form 10-K for the fiscal year ended December 31, 2010, as amended and supplemented by our Quarterly Report on Form 10-Q for the fiscal quarter ended March 31, 2011.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

(a) None.

(b) Not applicable.

(c) None.

**ITEM 3. DEFAULTS UPON SENIOR SECURITIES**

Not applicable.

**ITEM 4. (Removed and Reserved)**

**ITEM 5. OTHER INFORMATION**

(a) None.

(b) None.

**ITEM 6. EXHIBITS**

(a) Exhibits

- 10.1 Resignation Agreement between Bitstream Inc. and Anna Chagnon dated May 1, 2011 (filed as Exhibit 10.1 to Bitstream Inc. Current Report on Form 8-K as filed with the SEC on May 3, 2011 and incorporated herein by reference).
- \*31.1 Certification of Principal Executive Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- \*31.2 Certification of Principal Financial Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- \*32.1 Certification of Principal Executive Officer and Principal Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- \*101.1 The following financial statements from the Quarterly Report on Form 10-Q of Bitstream Inc. for the quarter ended June 30, 2011 formatted in XBRL: (i) Condensed Consolidated Balance Sheets (unaudited), (ii) Condensed Consolidated Statements of Operations (unaudited), (iii) Condensed Consolidated Statements of Cash Flows (unaudited), and (iv) Notes to Condensed Consolidated Financial Statements (unaudited),

tagged as blocks of text.

\* Filed herewith.

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**BITSTREAM INC.**  
(Registrant)

<b>SIGNATURE</b>	<b>TITLE</b>	<b>DATE</b>
/s/ Amos Kaminski Amos Kaminski	Executive Chairman of the Board and Chief Executive Officer (Principal Executive Officer)	August 15, 2011
/s/ James P. Dore James P. Dore	Vice President and Chief Financial Officer (Principal Financial Officer)	August 15, 2011