Cravens Neal Form 4 September 02, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB 3235-0287

OMB APPROVAL

Number: Expires:

January 31, 2005

0.5

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if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * Cravens Neal

(First)

5519 W. IDLEWILD AVENUE

2. Issuer Name and Ticker or Trading Symbol

Issuer

(Middle)

COTT CORP /CN/ [COT] 3. Date of Earliest Transaction

Director 10% Owner

5. Relationship of Reporting Person(s) to

(Check all applicable)

(Month/Day/Year) 09/02/2010

X_ Officer (give title below)

Other (specify below) Chief Financial Officer

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

TAMPA, FL 33634

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)

2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if

(Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially Owned Following Reported

6. Ownership 7. Nature of Form: Direct (D) or Indirect (I) (Instr. 4)

Indirect Beneficial Ownership (Instr. 4)

SEC 1474

(9-02)

(A) or

Transaction(s) (Instr. 3 and 4)

Common Shares (1) Code V Amount (D) Price

> 97,826 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of		6. Date Exercisable and		7. Title and Amount of	
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onDeriva	ative	Expiration Date		Underlying Securities	
Security	or Exercise		any	Code	Securities		(Month/Day/Year)		(Instr. 3 and 4)	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A) or					
	Derivative				Disposed of (D)					
	Security				(Instr. 3, 4, and					
					5)					
							Date	Expiration	Title	Amount Number
				Code V	(A)	(D)	Exercisable	Date	Title	Shares
Stock									Common	
Appreciation Rights	\$ 6.96	09/02/2010		D		100,000	(2)	(2)	Stock	100,00

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Cravens Neal

5519 W. IDLEWILD AVENUE Chief Financial Officer

TAMPA, FL 33634

Signatures

/s/ Marni Morgan Poe, Attorney-in-Fact 09/02/2010

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents time-based restricted share units (RSUs), which are contingent rights to receive common shares. RSUs that have not been forfeited shall vest on the last day of Cott's 2012 fiscal year.
- Awarded pursuant to the terms of the Company's Amended and Restated Share Appreciation Rights Plan. The award vests in equal (2) installments on the first, second and third anniversaries of Mr. Cravens's hire date, provided he is actively employed by the Company on each applicable vesting date. Mr. Cravens's hire date was September 8, 2009.
- (3) The Stock Appreciation Right was cancelled by mutual agreement of Mr. Cravens and Cott Corporation. Mr. Cravens received \$1 as consideration for the cancellation.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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