

MOLSON COORS BREWING CO  
 Form 4  
 December 18, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KIELY W LEO III**

2. Issuer Name and Ticker or Trading Symbol  
**MOLSON COORS BREWING CO [TAP.A; TAP]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
**12/17/2007**

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Global CEO**

**C/O MOLSON COORS BREWING COMPANY, 1225 17TH STREET**

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**DENVER, CO 80202**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D)	Price		
Class B Common Stock					7,468.172	I	by 401(k)
Class B Common Stock					4,744.4149	I	by IRA
Class B Common Stock					730	I	by Channel Island Partnership
Class B	12/17/2007		M	50,000 A	\$ 49.015 209,900	D	

Edgar Filing: MOLSON COORS BREWING CO - Form 4

Common Stock							
Class B Common Stock	12/17/2007	S	200	D	\$ 50.83	209,700	D
Class B Common Stock	12/17/2007	S	1,200	D	\$ 50.84	208,500	D
Class B Common Stock	12/17/2007	S	500	D	\$ 50.85	208,000	D
Class B Common Stock	12/17/2007	S	500	D	\$ 50.86	207,500	D
Class B Common Stock	12/17/2007	S	100	D	\$ 50.865	207,400	D
Class B Common Stock	12/17/2007	S	500	D	\$ 50.88	206,900	D
Class B Common Stock	12/17/2007	S	500	D	\$ 50.89	206,400	D
Class B Common Stock	12/17/2007	S	400	D	\$ 50.9	206,000	D
Class B Common Stock	12/17/2007	S	600	D	\$ 50.91	205,400	D
Class B Common Stock	12/17/2007	S	800	D	\$ 50.92	204,600	D
Class B Common Stock	12/17/2007	S	600	D	\$ 50.93	204,000	D
Class B Common Stock	12/17/2007	S	100	D	\$ 50.935	203,900	D
Class B Common Stock	12/17/2007	S	100	D	\$ 50.94	203,800	D
Class B Common Stock	12/17/2007	S	300	D	\$ 50.95	203,500	D

Edgar Filing: MOLSON COORS BREWING CO - Form 4

Class B Common Stock	12/17/2007	S	200	D	\$ 50.96	203,300	D
Class B Common Stock	12/17/2007	S	1,700	D	\$ 50.97	201,600	D
Class B Common Stock	12/17/2007	S	200	D	\$ 50.98	201,400	D
Class B Common Stock	12/17/2007	S	100	D	\$ 50.985	201,300	D
Class B Common Stock	12/17/2007	S	300	D	\$ 50.99	201,000	D
Class B Common Stock	12/17/2007	S	100	D	\$ 50.9975	200,900	D
Class B Common Stock	12/17/2007	S	1,300	D	\$ 51	199,600	D
Class B Common Stock	12/17/2007	S	900	D	\$ 51.01	198,700	D
Class B Common Stock	12/17/2007	S	500	D	\$ 51.02	198,200	D
Class B Common Stock	12/17/2007	S	1,000	D	\$ 51.03	197,200	D
Class B Common Stock	12/17/2007	S	100	D	\$ 51.05	197,100	D
Class B Common Stock	12/17/2007	P	100	D	\$ 51.06	197,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

Edgar Filing: MOLSON COORS BREWING CO - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 24.51	12/17/2007		M	50,000	02/13/2003 <sup>(1)</sup> 02/13/2013	Class B Common Stock	50,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KIELY W LEO III C/O MOLSON COORS BREWING COMPANY 1225 17TH STREET DENVER, CO 80202	X		Global CEO	

## Signatures

Samuel D. Walker as agent for W. Leo Kiely III  
Date: 12/18/2007

Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options are fully vested and exercisable.

### Remarks:

1. The transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 Trading Plan adopted by the reporting person.
2. This Form 4 is the 1st of two Form 4s filed to report this series of transactions.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.