Fulkerson Michael S Form 3/A February 22, 2011

#### FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement ROSETTA STONE INC [RST] A Fulkerson Michael S (Month/Day/Year) 02/04/2011 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 1919 NORTH LYNN 02/11/2011 (Check all applicable) STREET, 7TH FLOOR (Street) 6. Individual or Joint/Group 10% Owner Director \_X\_\_ Officer Other Filing(Check Applicable Line) (give title below) (specify below) \_X\_ Form filed by One Reporting Chief Technology Officer Person ARLINGTON, Â VAÂ 22209 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 5) (Instr. 4) Form: Direct (D) or Indirect (I) (Instr. 5) Â 25,900 (6) Common Stock D Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)
		(Instr. 4)	Price of	Derivative	
		Title	Derivative	Security:	
			Security	Direct (D)	

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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Employee Stock Option	(1)	05/22/2016	Common Stock	29,133	\$ 3.85	D	Â
Employee Stock Option	(2)	03/21/2017	Common Stock	5,200	\$ 6.08	D	Â
Employee Stock Option	(3)	04/29/2018	Common Stock	65,000	\$ 11.64	D	Â
Employee Stock Option	(4)	04/15/2019	Common Stock	15,015	\$ 18	D	Â
Employee Stock Option	(5)	03/15/2020	Common Stock	8,631	\$ 25.99	D	Â

#### **Reporting Owners**

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
Fulkerson Michael S 1919 NORTH LYNN STREET 7TH FLOOR ARLINGTON Â VAÂ 22209	Â	Â	Chief Technology Officer	Â	

Date

### **Signatures**

Michael C. Wu, Attorney-in-Fact

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All shares fully vested. Options vest at a rate of 1/16 per quarter.
- (2) Includes an aggregate of 325 shares represented by unvested stock option awards. Options vest at rate of 1/16 per quarter.
- (3) Includes an aggregate of 20,313 shares represented by unvested stock option awards. Options vest at 1/16 per quarter.
- (4) Includes an aggregate of 11,261 shares represented by unvested stock option awards. Options vest at a rate of 1/4 per annum.
- (5) No options vested. Options vest at a rate of 1/4 per annum.
- (6) The FORM 3, as originally filed on February 11, 2011, incorrectly reported the number of shares beneficially owned by the filer as 24,900. The FORM 3, as amended by this FORM 3/A, correctly reports holdings of 25,900 shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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