

Pzena Investment Management, Inc.  
Form 8-K  
August 09, 2010  
**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of Earliest Event Reported): August 9, 2010 (July 31, 2010)**

**PZENA INVESTMENT MANAGEMENT, INC.**  
**(Exact Name of Registrant as Specified in its Charter)**

<b>Delaware</b>	<b>001-33761</b>	<b>20-8999751</b>
<b>(State or Other Jurisdiction of Incorporation)</b>	<b>(Commission File Number)</b>	<b>(IRS Employer Identification Number)</b>

<b><u>120 West 45th Street, New York, New York</u></b>	<b><u>10036</u></b>
<b>(Address of Principal Executive Offices)</b>	<b>Zip Code</b>

**Registrant's Telephone Number, Including Area Code: (212) 355-1600**

**(Former Name or Former Address, If Changed Since Last Report)**

**Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:**

**Written communications pursuant to Rule 425 under the Securities Act.**

**Soliciting material pursuant to Rule 14a-12 under the Exchange Act.**

**Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act.**

**Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act.**

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ITEM 8.01. OTHER EVENTS.

On August 9, 2010, Pzena Investment Management, Inc. issued a press release in which it reported its preliminary assets under management as of July 31, 2010. A copy of the press release is attached to this Form 8-K.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

99.1 Press release, dated August 9, 2010, of Pzena Investment Management, Inc.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: August 9, 2010

PZENA INVESTMENT MANAGEMENT,  
INC.

By: /s/ Gregory S. Martin  
Name: Gregory S. Martin  
Title: Chief Financial Officer

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**EXHIBIT INDEX**

**Exhibit**    **Document**  
**No.**

99.1            Press release, dated August 9, 2010, of Pzena Investment Management, Inc. reporting preliminary assets under management as of July 31, 2010.