

INNOVATIVE DESIGNS INC  
Form 8-K  
August 10, 2010

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) August 10, 2010

Innovative Designs, Inc.

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(Exact name of registrant as specified in its charter)

Delaware

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(State or other jurisdiction of Incorporation)

000-51791  
(Commission File Number)

03-0465528  
(IRS Employer Identification No.)

223 North Main Street, Suit 1, Pittsburgh, Pennsylvania  
(Address of principal executive offices)

15215  
(Zip Code)

Registrant's telephone number, including area code (412) 799-0350

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02 Results of Operations and Financial Condition.

On August 10, 2010, we issued a press release reporting a percentage increase in sales for the third quarter over the same period last year. A copy of the press release is set forth as exhibit 99.1 and is incorporated herein by reference.

The information contained in this item 2.02, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, (the "Exchange Act") or otherwise subject to the liabilities under that Section and shall not be deemed incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended or the Exchange Act.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

The following Exhibit is being filed as part of this report.

99.1 Press Release dated August 10, 2010

SIGNATURES

Pursuant to the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated:

August 10, 2010

Innovative Designs, Inc.  
Registrant

By: /s/ Joseph Riccelli  
Joseph Riccelli  
Title: Chief Executive Officer