### GRUPO RADIO CENTRO SAB DE CV

Form 20-F June 30, 2008

As filed with the Securities and Exchange Commission on June 30, 2008.

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### Form 20-F

## ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

for the fiscal year ended December 31, 2007 Commission File Number: **1-12090** 

## Grupo Radio Centro, S.A.B. de C.V.

(Exact name of Registrant as specified in its charter)

#### **Radio Center Group**

(Translation of Registrant's name into English)

#### **United Mexican States**

(Jurisdiction of incorporation or organization)

Constituyentes 1154 (7° Piso)
Col. Lomas Altas
C.P. 11950, México, D.F., México
(Address of principal executive offices)

Alfredo Azpeitia Mera Constituyentes 1154 (7° Piso) Col. Lomas Altas C.P. 11950, México, D.F., México aazpeitia@grc.com.mx (5255) 5728 48 00

(Name, telephone, e-mail and/or facsimile number and address of company contact person)

Securities registered or to be registered pursuant to Section 12(b) of the Act:

Title of each class: Name of each exchange on which registered

Series A Shares, without par value ("Series A Shares")

New York Stock Exchange\*

New York Stock Exchange\*

Ordinary Participation Certificates ("CPOs"), each CPO representing one Series A Share

American Depositary Shares ("ADSs"), each representing New York Stock Exchange nine CPOs

\*Not for trading, but only in connection with the registration of American Depositary Shares, pursuant to the requirements of the Securities and Exchange Commission.

Securities registered or to be registered pursuant to Section 12(g) of the Act: None

Securities for which there is a reporting obligation pursuant to Section 15(d) of the Act: None

Indicate the number of outstanding shares of each of the issuer's classes of capital or common stock as of the close of the period covered by the annual report: **162,724,561 Series A Shares** 

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. o **Yes x No** 

If this report is an annual or transition report, indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934.

o Yes x No

Indicate by check mark whether the registrant (1) has filed all reports required to be file by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. **x Yes** o **No** 

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one): **Large accelerated filer** o **Accelerated filer** o **Non-accelerated filer** x

Indicate by check mark which basis of accounting the registrant has used to prepare the financial statements included in this filing:

U.S. GAAP o IFRS o Other x

Indicate by check mark which financial statement item the registrant has elected to follow: o Item 17 x Item 18

If this is an annual report, indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). o Yes x No

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#### INTRODUCTION

Grupo Radio Centro is a corporation organized under the laws of the United Mexican States. As used in this Annual Report and except as the context otherwise requires, the terms "Grupo Radio Centro" and "the Company" refer to Grupo Radio Centro, S.A.B. de C.V. and its consolidated subsidiaries.

#### PRESENTATION OF FINANCIAL INFORMATION

The Company publishes its financial statements in pesos. Pursuant to the Mexican Financial Reporting Standards ("MFRS") issued by the *Consejo Mexicano para la Investigación y Desarrollo de Normas de Información Financiara* (the Mexican Board for Research and Development of Financial Information Standards), financial data for all periods in the financial statements included in Item 18 (the "Consolidated Financial Statements") and, unless otherwise indicated, throughout this Annual Report, have been restated in constant pesos (having the same purchasing power for each period indicated taking into account inflation) as of December 31, 2007.

This Annual Report contains translations of certain peso amounts into U.S. dollars at specified rates solely for the convenience of the reader. These translations should not be construed as representations that the peso amounts actually represent such U.S. dollar amounts or could be converted into U.S. dollars at the rate indicated. Unless otherwise indicated, such U.S. dollar amounts have been translated from pesos at an exchange rate of Ps. 10.9169 to U.S.\$1.00, the noon buying rate for pesos at December 31, 2007, as published by the Federal Reserve Bank of New York. The translation to U.S. dollars at the December 31, 2007 exchange rate may not accurately represent the financial condition of the Company in U.S. dollar terms as of a subsequent date. On June 17, 2008, the noon buying rate for pesos was Ps. 10.3170 to U.S.\$1.00. See Item 3, "Key Information—Exchange Rate Information," for information regarding exchange rates since January 1, 2003.

In this Annual Report, references to "pesos" or "Ps." are to the lawful currency of Mexico. References herein to "U.S. dollars" or "U.S.\$" are to United States dollars.

#### FORWARD-LOOKING STATEMENTS

This Annual Report contains words such as "believe," "expect," "anticipate" and similar expressions that identify forward-looking statements that reflect the Company's views about future events and financial performance. Actual results could differ materially from those projected in such forward-looking statements as a result of various factors that may be beyond the Company's control. These factors, some of which are discussed in Item 3, "Key Information—Risk Factors," include effects on the Company from competition with its broadcasting operations, material changes in the performance or popularity of key radio stations or broadcast programs, the loss of one or more key customers or a reduction in the advertising expenditures of key customers, a change in the seasonality of the Company's business, the ability of the Company to make additional investments in radio operations or renew its broadcasting licenses, significant developments in the Mexican economic or political situation, changes in the Company's regulatory environment or fluctuations in inflation rates or exchange rates. Accordingly, readers are cautioned not to place undue reliance on these forward-looking statements. In any event, these statements speak only as of their dates, and the Company undertakes no obligation to update or revise any of them, whether as a result of new information, future events or otherwise.

#### **PART I**

#### Item 1. Identity of Directors, Senior Management and Advisers

Not applicable.

#### Item 2. Offer Statistics and Expected Timetable

Not applicable.

## **Item 3. Key Information**

#### SELECTED FINANCIAL DATA

The following table presents selected consolidated financial information of the Company and its subsidiaries for each of the periods indicated. This information, to the extent applicable, should be read in conjunction with, and is qualified in its entirety by reference to, the Consolidated Financial Statements, including the notes thereto, included elsewhere in this Annual Report. Grupo Radio Centro's financial statements are prepared in accordance with MFRS, which differ in certain respects from generally accepted accounting principles in the United States ("U.S. GAAP"). Note 23 to the Consolidated Financial Statements provides a description of the principal differences between MFRS and U.S. GAAP as they relate to Grupo Radio Centro, including differences related to certain cash flow information, and a reconciliation to U.S. GAAP of operating income, net income and shareholders' equity.

Grupo Radio Centro's financial statements were prepared giving effect to Bulletin B-10 and Bulletin B-12 under MFRS. Generally, Bulletin B-10 is designed to provide for the recognition of certain effects of inflation by requiring Grupo Radio Centro to restate non-monetary assets and liabilities using the Mexican Consumer Price Index (the "INPC"), to restate the components of shareholders' equity using the INPC, to restate its fixed assets using the INPC and to record gains or losses in purchasing power from holding monetary assets or liabilities. Bulletin B-12 requires that the statement of changes in financial position reconcile changes from the restated historical balance sheet for the prior year to the current balance sheet. Pursuant to MFRS, the selected consolidated financial information set forth below, and all data in the related Consolidated Financial Statements, have been restated in constant pesos at December 31, 2007. The effect of the inflation accounting principles described above has not been reversed in the reconciliation to U.S. GAAP. See Note 23 to the Consolidated Financial Statements.

	<b>2007</b> <sup>(1)</sup>	2007 (in	Year Ended l 2006 thousands, exc	December 31, 2005 ept per-ADS dat	2004	2003
Operating Data:						
MFRS:						
Broadcasting						
revenue	US \$ 59,977	Ps. 654,760	Ps. 825,590	Ps. 638,204	Ps. 615,389	Ps. 968,261
Broadcasting						
expenses (2)(3)	38,653	421,970	460,072	423,857	440,397	589,641
Broadcasting						
income	21,324	232,790	365,518	214,347	174,992	378,620
Depreciation and						
amortization(4)	3,086	33,687	37,183	39,957	35,219	41,629
Corporate, general						
and administrative						
expenses <sup>(3)</sup>	1,353	14,774	14,813	14,575	23,882	60,235
Operating income <sup>(5)</sup>	16,885	184,329	313,522	159,816	115,891	276,756
Comprehensive cost						
of financing	534	5,850	39,842	13,779	20,277	38,606
Other expenses, net	4,196	45,806	59,511	52,490	51,522	77,432
Extraordinary						
item <sup>(5)</sup>	-	-	263,523	-	-	399,831
Net income (loss) <sup>(6)</sup>	8,349	91,119	434,748	70,099	22,085	(196,997)
Minority interest	2	21	63	16	2	5
Net income (loss)						
per ADS <sup>(6)</sup> (7)	0.46	5.04	24.08	3.88	1.22	(10.89)
Common shares			4.5			
outstanding <sup>(7)</sup>	162,724	162,724	162,500	162,657	162,560	162,705
Ha all D						
U.S. GAAP:						
Broadcasting	11C ¢ 50 077	Da 654.760	Da 925 500	Da 629 204	Da 615 200	D <sub>2</sub> 069 261
revenue	US \$ 59,977	Ps. 654,760	Ps. 825,590	Ps. 638,204	Ps. 615,389	Ps. 968,261
Operating (loss)	12.690	120 522	517 524	107 226	52,581	(296 072)
income (5)	12,689	138,523	517,534	107,326		(386,973)
Net income (loss) <sup>(6)</sup> Net income (loss)	8,347	91,098	434,685	70,083	13,320	(383,271)
per ADS <sup>(6) (7)</sup>	0.46	5.04	24.08	3.88	0.74	(21.19)
Dividends per	0.40	5.04	24.00	3.00	0.74	(21.19)
ADS <sup>(7)</sup> (8)	0.51	5.53	4.01			4
ADS	0.31	5.55	4.01		_	4
<b>Balance Sheet</b>						
Data:						
MFRS:						
Working capital	US \$ 15,577	Ps. 170,056	Ps. 133,545	Ps. (123,008)	Ps. (199,557)	Ps. (148,688)
Property and	CB \( \pi \) 10,077	15. 170,000	15. 155,5 15	15. (125,000)	13. (1),551)	15. (110,000)
equipment, net	42,279	461,555	481,220	513,259	545,486	551,436
Excess cost over fair	,27	.01,555	101,220	010,207	212,100	551,150
value of assets of						
subsidiaries	75,925	828,863	828,734	828,734	820,367	894,339
Total assets	155,764	1,700,445	1,722,173	1,709,011	1,656,558	1,822,899
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Long-term debt						
excluding current						
portion	-	-	-	61,128	126,331	199,331
Total debt <sup>(9)</sup>	-	-	-	122,255	189,495	265,775
Shareholders'						
equity <sup>(10)</sup>	128,794	1,406,025	1,387,446	1,081,619	1,009,971	1,144,932
U.S. GAAP:						
Total assets	159,324	1,739,324	1,763,734	1,750,572	1,698,120	1,820,330
Shareholders' equity						
(10)	127,930	1,396,585	1,378,019	1,072,255	1,000,623	1,031,796

<sup>(1)</sup> Peso amounts have been translated into U.S. dollars solely for the convenience of the reader at the rate of Ps.10.9169 per U.S. dollar, the noon buying rate for pesos on December 31, 2007, as published by the Federal Reserve Bank of New York. See "—Exchange Rate Information."

- (2) Excludes depreciation, amortization and corporate, general and administrative expenses.
- (3) Certain amounts in the 2005 and 2004 financial statements as originally issued have been reclassified for uniformity of presentation with the 2007 and 2006 financial statements. For purposes of presentation, the financial data for 2003 was also reclassified.
- (4) For purposes of uniformity with the presentation of the 2007, 2006 and 2005 financial statements, goodwill amortization has been reclassified for 2004 and 2003, and the charge to income in 2004 and 2003 from the amortization of goodwill in the amounts of Ps. 72.1 million and Ps. 91.4 million respectively, have been reversed.
- (5) Extraordinary item in 2003 reflects a provision of Ps. 399.9 million for the contingent liability related to an arbitration proceeding. See Item 5, "Operating and Financial Review and Prospects—Loss Contingency." Unlike treatment under MFRS, for purposes of U.S. GAAP, such provision is charged against operating income. See Notes 9 and 21 to the Consolidated Financial Statements.
- (6) In accordance with MFRS, net income does not give effect to minority interest. Net income under U.S. GAAP does give effect to minority interest. See Note 23 to the Consolidated Financial Statements.
- (7) Amounts shown are the weighted average number of Series A Shares outstanding, which was used for purposes of computing net income per ADS under both MFRS and U.S. GAAP and dividends per ADS under U.S. GAAP.
- (8) The Company declares dividends in any particular year for the immediately preceding fiscal year. The Company did not pay any dividends in 2004 with respect to 2003, in 2005 with respect to 2004 or in 2006 with respect to 2005. In 2007, the Company paid dividends in the aggregate amount of Ps. 71.9 million with respect to 2006. In 2008, the Company paid dividends in the aggregate amount of Ps. 100.0 million with respect to 2007.
- (9) Total debt consists of bank debt.
- (10) In 2006, the Company reduced its capital by Ps. 124.6 million (Ps. 120.0 million nominal amount) through cash payments to its shareholders equal to that amount.

#### **EXCHANGE RATE INFORMATION**

Mexico has a free market for foreign exchange, and the Mexican government allows the peso to float freely against the U.S. dollar. There can be no assurance that the government will maintain its current policies with regard to the peso or that the peso will not appreciate or depreciate significantly in the future.

The following table sets forth, for the periods indicated, the high, low, average and period-end exchange rate for the purchase of U.S. dollars, expressed in pesos per U.S. dollar.

Period		Exchange Rate <sup>(1)</sup>				
Year Ended December 31,	High	Low	Average <sup>(2)</sup>	<b>Period End</b>		
2003	11.41	10.11	10.85	11.24		
2004	11.64	10.81	11.31	11.15		
2005	11.41	10.41	10.87	10.63		
2006	11.46	10.43	10.90	10.80		
2007	11.27	10.67	10.93	10.92		
Month Ended 2007:						
December	10.92	10.80				
Month Ended 2008:						
January	10.97	10.82				
February	10.82	10.67				
March	10.85	10.63				
April	10.60	10.44				
May	10.57	10.30				

<sup>(1)</sup> Source: Noon buying rate for pesos reported by the Federal Reserve Bank of New York.

On June 17, 2008, the noon buying rate was Ps. 10.3170 to U.S.\$1.00.

Fluctuations in the exchange rate between the peso and the U.S. dollar will affect the U.S. dollar equivalent of the peso price of Series A Shares on the Bolsa Mexicana de Valores, S.A. de C.V. (the "Mexican Stock Exchange") and the price of ADSs on the New York Stock Exchange (the "NYSE"). The Company pays cash dividends in pesos, and exchange rate fluctuations will affect the U.S. dollar amounts received by holders of ADSs upon conversion by Citibank N.A., as depositary for the ADSs (the "Depositary"), of cash dividends on the Series A Shares underlying the CPOs represented by the ADSs.

<sup>(2)</sup> Average of month-end rates.

#### **RISK FACTORS**

#### **Risks Relating to Our Operations**

Increased competition or a decline in popularity of any of our radio formats could reduce our audience share and result in a loss of revenue

Radio broadcasting in Mexico is highly competitive, and programming popularity, an important factor in advertising sales, is readily susceptible to change. Our average Mexico City audience share has generally increased during recent years, including an increase from 32.0% in 2003 to 34.7% in 2004, a slight decrease in 2005 to 34.6%, followed by an increase in 2006 to 35.3% and an increase in 2007 to 35.9%, according to International Research Associates Mexicana, S.A. de C.V. ("INRA"). There can be no assurance that increased competition within, or a decline in the popularity of, a given format segment will not decrease our aggregate audience share in the future. In addition, we face strong competition from both television and various print media for advertising revenues. If we are unable to respond to an increase in competition or a decline in the popularity of any of our radio formats, our revenue and profitability could suffer material adverse consequences.

#### The decrease in advertising expenditures by political campaigns will substantially reduce our revenue

Historically, our business has been significantly affected by the advertising expenditures of political parties during election campaigns in Mexico. While our revenue increased significantly during the congressional elections that occur every three years, including in 2003 and 2006, our revenue increased even more significantly during presidential elections, which occur every six years (coinciding with congressional elections), including in 2000 and 2006. In 2005, 2006 and 2007, advertising by political parties accounted for 2.3%, 19.0% and 0.2% of total broadcasting revenue, respectively. Mexico implemented electoral reform by amending its constitution in November 2007 and adopting a new electoral code in January 2008. The constitutional amendment and the new electoral code prohibit political parties from directly or indirectly purchasing broadcast time on any radio or television station. In addition, private individuals and entities are prohibited from purchasing advertising on radio or television aimed at influencing voter preferences. As a result of this change in law, we will no longer receive revenues from advertising by political campaigns, which will materially impact our revenues during election years.

## If we lose one or more of our key customers, we could lose a significant amount of our revenue

Our two largest individual customers in 2007 were Nueva Wal Mart de México, S.A.B. de C.V. ("Nueva Wal Mart") and Tiendas Comercial Mexicana, S.A. de C.V. ("Comercial Mexicana"), representing 5.6% and 4.2%, respectively, of our total broadcasting revenue. Our two largest individual customers in 2006 were Compañía Cervecera del Trópico, S.A. de C.V. ("Compañía Cervecera") and Comercial Mexicana, representing 3.7% and 3.4%, respectively, of our total broadcasting revenue. In 2005, our two largest individual customers were Gigante, S.A. de C.V. ("Gigante") and Comercial Mexicana, representing 4.4% and 4.1%, respectively, of our total broadcasting revenue. In 2006, Gigante accounted for 2.3% of our total broadcasting revenue.

The companies comprising Grupo Carso and Grupo Cifra are also key customers. In 2007, Grupo Carso accounted for 8.4% of our total broadcasting revenue, and Grupo Cifra accounted for 7.1% of our total broadcasting revenue. In 2006, Grupo Carso and Grupo Cifra accounted for 6.5% and 3.5%, respectively, of our total broadcasting revenue.

We cannot assure you that Nueva Wal Mart, Comercial Mexicana, Compañía Cervecera and Gigante or the companies comprising Grupo Carso or Grupo Cifra will continue to purchase advertising from us at current levels. The loss of our relationship with any one of our principal customers could have a material adverse effect on our results of operations.

## The seasonal nature of our business affects our revenue

Our business is seasonal. Our revenue from advertising sales, which we recognize when the advertising is aired, is generally highest in the fourth quarter because of the high level of advertising during the holiday season. Accordingly, our results of operations depend disproportionately on revenue recognized in the fourth quarter, and a low level of fourth quarter advertising revenue could have a material adverse effect on our results of operations for the year.

# The Mexican Federal Competition Commission may prohibit us from making additional investments in radio operations in Mexico

We, like all Mexican radio licensees, are subject to regulation by several Mexican governmental agencies. As a result of such regulation, radio licenses are subject to review and possible revocation, and licensees are prohibited from transferring or assigning their radio broadcasting licenses without prior governmental approval of both the transfer and its terms. As a result of the increase in our share of the Mexico City radio market following the acquisition of Radiodifusión RED in 1996, we are required by the Mexican Comisión Federal de Competencia (the "Federal Competition Commission") to seek its prior approval in connection with any future investments in radio operations in Mexico, including, without limitation, purchases and leases of radio stations, interests in other radio concerns or transmission sites, irrespective of the size of such investments or their related audience share. To the best of our knowledge, other Mexican radio broadcasting companies are not generally subject to this requirement. No assurance can be given that we will be permitted by the Federal Competition Commission to make any particular investment should we desire to do so.

### If the Mexican government does not renew our broadcasting licenses, our business could be harmed

To broadcast commercial radio in Mexico, a broadcaster must have a license from the Secretaría de Comunicaciones y Transportes (the Secretary of Communication and Transportation, or "SCT"). Because the SCT generally grants renewals to licensees that have substantially complied with applicable law, we expect that our future renewal applications will be granted. However, if we were unable to renew these licenses in the future, our business could be significantly harmed.

## Risks Relating to Our Principal Shareholders and Capital Structure

## Holders of ADSs are not entitled to attend shareholders meetings and have no voting rights

Holders of the CPOs, and therefore holders of the ADSs, have no voting rights with respect to the underlying Series A Shares. Pursuant to the trust agreement under which the CPOs are issued, the trustee for the CPOs will vote the Series A Shares held in the trust in the same manner as the majority of the Series A Shares that are not held in the trust and that are voted at the relevant shareholders meeting. Holders of the CPOs are not entitled to attend or to address our shareholders meetings.

# Certain members of the Aguirre family effectively control our management and the decisions of the shareholders, and their interests may differ from those of other shareholders

Certain members of the Aguirre family have the power to elect a majority of our directors and control our management because they own a substantial majority of the outstanding Series A Shares not held in the form of CPOs. These Aguirre family members have established a Mexican trust, which they control, that holds 84,020,646 Series A Shares, or 51.6%, of all outstanding Series A Shares as of June 17, 2008.

## Our bylaws include provisions that could delay or prevent a takeover and thus deprive you of a premium over the market price of the ADSs or otherwise adversely affect the market price of the ADSs

Our bylaws include certain provisions that could delay, defer or prevent a third party from acquiring us, despite the possible benefit to our shareholders. These provisions include restrictions on the acquisition, without the approval of the Board of Directors, of shares or other securities of the Company representing 30% or more of our capital stock and restrictions on agreements and other arrangements, without the approval of the Board of Directors, for the exercise of voting rights in respect of shares representing 30% or more of the Company's capital stock. These provisions may deprive you of a premium over the market price of the ADSs or otherwise adversely affect the market price of the ADSs.

## Future sales of Series A Shares by the controlling shareholders may affect future market prices of the Series A Shares, CPOs and ADSs

Actions by members of the Aguirre family, directly or through the Mexican trust through which they hold most of their Series A Shares, with respect to the disposition of their Series A Shares, may adversely affect the trading price of the Series A Shares or the CPOs on the Mexican Stock Exchange and the price of the ADSs on the NYSE. There are no contractual restrictions on the rights of members of the Aguirre family to sell ADSs, CPOs or Series A Shares other than those contained in an undrawn U.S. \$21 million credit facility, which requires the Aguirre family to maintain 51% of our capital stock. This contract expires on June 16, 2015.

# You may not be able to participate in any future preemptive rights offering and, as a result, your equity interest in the Company may be diluted

Under current Mexican law, if we issue new shares for cash as a part of a capital increase, we generally must grant our shareholders the right to purchase a sufficient number of shares to maintain their existing ownership percentage. Rights to purchase shares in these circumstances are known as preemptive rights. We may not be legally permitted to allow holders of ADSs in the United States to exercise any preemptive rights in any future capital increases unless (i) we file a registration statement with the U.S. Securities and Exchange Commission (the "SEC") with respect to that future issuance of shares or (ii) the offering qualifies for an exemption from the registration requirements of the U.S. Securities Act of 1933 (the "Securities Act"). At the time of any future capital increase, we will evaluate the costs and potential liabilities associated with filing a registration statement with the SEC, the benefits of preemptive rights to holders of ADSs in the United States and any other factors that we consider important in determining whether to file a registration statement.

We cannot assure you that we will file a registration statement with the SEC to allow holders of ADSs in the United States to participate in a preemptive rights offering. Furthermore, under current Mexican law, sales by the Depositary of preemptive rights and distribution of the proceeds from such sales to ADS holders are not possible. As a result, the equity interest of ADS holders in the Company would be diluted proportionately. In addition, preemptive rights will not arise under current Mexican law upon the sale of newly issued shares in a public offering or the resale of shares of capital stock previously repurchased by us.

#### **Risks Relating to Mexico**

#### Economic developments in Mexico may adversely affect our business

Our financial condition and results of operations are generally affected by the strength of the Mexican economy, as the demand for advertising, from which we derive revenue constituting the principal source of our earnings, generally declines during periods of economic difficulty.

In 2006 and 2007, Mexico's gross domestic product, or GDP, grew by 4.8% and 3.3%, respectively, and inflation was 4.05 % and 3.8%, respectively. In 2008, according to preliminary estimates of the Mexican government, GDP is expected to grow by 2.7% and inflation is expected to be 4.0%. If the Mexican economy contracts or if inflation and interest rates increase significantly, our business, financial condition and results of operations could suffer material adverse consequences.

Economic conditions in Mexico are heavily influenced by the condition of the U.S. economy due to various factors, including commercial trade pursuant to the North American Free Trade Agreement, U.S. investment in Mexico and emigration from Mexico to the United States. Events and conditions affecting the U.S. economy may adversely affect our business, results of operations, prospects and financial condition. In addition, in the past, economic crises in Asia, Russia, Brazil and other emerging markets have adversely affected the Mexican economy and could do so again.

# High levels of inflation and high interest rates in Mexico could adversely affect our financial condition and results of operations

Mexico has experienced high levels of inflation and high domestic interest rates in the past. The annual rate of inflation, as measured by changes in the National Consumer Price Index, was 3.8% for 2007. Inflation for the first quarter of 2008 was 1.5%. If inflation in Mexico does not remain within the government's projections, we might not be able to raise our broadcast advertising rates to keep pace with inflation. More generally, the adverse effects of high inflation on the Mexican economy might result in lower demand for broadcast advertising.

Interest rates on 28-day Mexican treasury bills, or Cetes, averaged 7.3% during 2007. On June 17, 2008, the 28-day Cetes rate was 7.56%. High interest rates in Mexico could adversely affect our financing costs.

#### Political events in Mexico could affect Mexican economic policy and our operations

Mexican political events may significantly affect our operations and the performance of Mexican securities, including our securities. We cannot assure you that the current political situation or any future political developments will not have a broad adverse effect on growth trends in the Mexican broadcasting industry or in the economy generally, or directly and adversely affect us.

# Depreciation of the peso relative to the U.S. dollar could adversely affect our financial condition and results of operations

The value of the peso has been subject to significant fluctuations with respect to the U.S. dollar in the past and may be subject to significant fluctuations in the future. In 2007, the peso depreciated against the U.S. dollar at year-end by 1.1%, and average value of the peso against the U.S. dollar during 2007 was 0.3% higher than 2006. In 2006, the peso depreciated against the U.S. dollar at year-end by 1.6%, and the average value of the peso against the U.S. dollar during 2006 was 0.28% lower than in 2005. In 2005, the peso appreciated against the U.S. dollar by year-end by 4.66%, and the average value of the peso against the U.S. dollar during 2005 was 3.89% higher than in 2004. No assurance can be given that the peso will not depreciate in value relative to the U.S. dollar in the future.

Fluctuations in the exchange rate between the peso and the U.S. dollar will affect the U.S. dollar value of an investment in our equity securities and of dividend and other distribution payments on those securities.

A small portion of our operating costs is payable in U.S. dollars. Although at December 31, 2007, we had no U.S. dollar-denominated indebtedness, we may incur U.S. dollar-denominated indebtedness in the future. Declines in the value of the peso relative to the U.S. dollar increase our obligations payable in U.S. dollars, increase our operating costs, increase our interest costs in pesos relative to any U.S. dollar-denominated indebtedness, result in foreign exchange losses and could adversely affect our ability to meet our U.S. dollar-denominated obligations. Additionally, since substantially all our revenue is denominated in pesos, increased costs resulting from a decline in the value of the peso relative to the U.S. dollar will not be offset by any exchange-related increase in revenue.

Severe devaluation or depreciation of the peso may also result in disruption of the international foreign exchange markets and may limit our ability to transfer or to convert pesos into U.S. dollars and other currencies for the purpose of making timely payments of our obligations or our operating costs payable in U.S. dollars.

## Developments in other emerging market countries may affect the price of the ADSs

As is the case with respect to securities of issuers from other emerging markets, the market value of securities of Mexican companies is, to varying degrees, affected by economic and market conditions in other emerging market countries. Although economic conditions in these countries may differ significantly from economic conditions in Mexico, investors' reactions to developments in any of these other countries may have an adverse effect on the market value of securities of Mexican issuers. In past years, for example, prices of both Mexican debt securities and Mexican equity securities dropped substantially as a result of developments in Russia, Asia, Brazil and Argentina.

## **Item 4. Information on the Company**

#### THE COMPANY

#### **Organization**

Grupo Radio Centro is a corporation (*sociedad anónima bursátil de capital variable*) organized under the laws of Mexico. Grupo Radio Centro is a holding company that operates through its subsidiaries.

Grupo Radio Centro's principal executive offices are located at Constituyentes 1154 (7° Piso), Col. Lomas Altas, C.P. 11950, México, D.F., México. The telephone number of Grupo Radio Centro at this location is (525) 55-728-4800.

#### History

Grupo Radio Centro is a family-controlled radio broadcasting company with roots in Mexican radio broadcasting dating back approximately 60 years. Francisco Aguirre J., the founder of Grupo Radio Centro, initiated his radio broadcasting activities in 1946. In 1952, he founded Organización Radio Centro ("ORC"), the sole owner and operator of two radio stations, Radio Centro and Radio Exitos. In 1965, the Company formed Organización Impulsora de Radio ("OIR"), to provide national sales representation to affiliated radio stations outside Mexico City. It was incorporated as Técnica de Desarrollo Publicitario, S.A. de C.V. on June 8, 1971, renamed Grupo Radio Centro, S.A. de C.V. on July 14, 1992 and renamed Grupo Radio Centro, S.A.B. de C.V. on July 31, 2006. The bylaws of the Company provide for its indefinite existence. In 1973, Grupo Radio Centro expanded its broadcasting activities by establishing three new FM radio stations, thus consolidating its position as the market leader in Mexico City radio broadcasting.

In 1989, the Aguirre family began a comprehensive process of corporate reorganization designed to consolidate Grupo Radio Centro's radio operations under the common ownership of the Company and the family's non-radio-related operations under the common ownership of another company controlled by the Aguirre family outside Grupo Radio Centro. The purpose of the reorganization was to permit Grupo Radio Centro to focus on radio-related operations and to acquire the balance of shares of its radio broadcasting subsidiaries that were owned directly or indirectly by members of the Aguirre family outside Grupo Radio Centro. As a result of the reorganization, the Company acquired substantially all of the shares of its radio broadcasting subsidiaries, with the last transfer of shares occurring in March 1993. In the third quarter of 1993, the Company completed an initial public offering of its ADSs and CPOs, listing these securities on the NYSE and the Mexican Stock Exchange. The Company completed a subsequent public offering of ADSs and CPOs during the third quarter of 1996. On June 30, 2003, all CPOs held by holders that qualified as Mexican investors, pursuant to the Company's bylaws (see Item 10, "Additional Information—Bylaws and Mexican Law—Limitations Affecting Non-Mexican Holders—Share Ownership"), were exchanged for Series A Shares held in the CPO Trust (see Item 9, "The Offer and Listing"). In connection with the amended CPO trust arrangement, the Series A Shares commenced trading on the Mexican Stock Exchange under the symbol "RCENTRO.A" on June 30, 2003. The Series A Share listing is deemed to include the CPOs, such that the Series A Share trading line reflects trading of both Series A Shares and CPOs.

## **Capital Expenditures and Divestitures**

#### Capital Expenditures

Capital expenditures were Ps. 14.3 million in 2007, Ps. 6.5 million in 2006 and Ps. 8.0 million in 2005. In 2007, 2006 and 2005, capital expenditures were financed from working capital. In 2007, the Company's principal capital expenditures were for transportation equipment. In 2006, the Company's principal expenditures were for broadcasting equipment and computer equipment. In 2005, capital expenditures principally were for broadcasting equipment. In 2004, the Company spent approximately U.S.\$1 million to update its main computer and digital storage system and also purchased automobiles and motorcycles for the news program *La Red de Radio Red*.

## Capital Divestitures

During 2007, the Company had capital divestitures in the amount of Ps. 0.79 million, principally related to transportation equipment. In 2006, capital divestitures were Ps. 1.1 million, principally related to the sale of used computer equipment and real estate. The Company had no significant capital divestitures in 2005 (see Notes 1 and 10 to the Consolidated Financial Statements).

#### **BUSINESS OVERVIEW**

Grupo Radio Centro is a leading radio-broadcasting company in Mexico and for over 30 years has been the leading radio broadcaster, in terms of audience share, in Mexico City, the most populous city in North America. Grupo Radio Centro's principal activities are the production and broadcasting of musical and entertainment programs, news and special event programs. The Company's revenue is derived primarily from the sale of commercial airtime to advertising agencies and businesses. According to INRA, the Company's Mexico City average audience share for the year ended December 31, 2007 was 35.9%, more than twice that of the next most popular radio-broadcasting company in Mexico City for the same period. See "—Broadcasting Operations" and "—Competition."

Grupo Radio Centro currently owns eight AM and five FM radio stations, and manages and operates an additional FM station. Of the 14 radio stations it owns or operates, Grupo Radio Centro operates five AM and six FM stations in Mexico City. The remaining three AM radio stations, including one in Mexico City, are managed and operated by third parties pursuant to operating agreements.

The Company manages the 11 radio stations it operates in Mexico City as a portfolio, combining in-depth market research and programming innovation with continuous investment in state-of-the-art technology and human resources to produce high-quality, popular programs that target substantially all of the demographic segments of the Mexico City radio audience sought by advertisers. According to INRA, for the year ended December 31, 2007, Grupo Radio Centro's radio stations ranked as four of the top 10 FM radio stations out of a total of 29 FM stations, and two of the top 10 AM stations out of a total of 34 AM stations. See "—Business Strategy."

In addition to its radio-broadcasting activities, the Company, under the trade name Organización Impulsora de Radio, acts as the national sales representative for, and provides programming to, a network of affiliates in Mexico. At December 31, 2007, the Company had 110 affiliates in 74 cities throughout Mexico.

## **Business Strategy**

The Company's strategy is to optimize cash flow from operations by maintaining its leading market position, offering advertisers top-ranked stations in almost every major station format and continuing its focus on operating efficiency and cost control.

Maintenance of Leading Market Position

The Company is focused on maintaining its current position as the leading radio broadcaster in Mexico City, offering advertisers top-ranked stations in almost all of the major station formats, including:

Grupera—Diverse Musical Genres,

Juvenil—Youth Oriented,

Spanish Language—Contemporary Music,

English Language—Classic Rock,

English Language—Contemporary Music,

Spanish Language—Classics, News/Talk Show, and

English Language—Music/News.

By maintaining a strong presence in the major station formats, management believes that the Company will maximize its share of total radio advertising expenditures. Management bases such belief on the following rationale: (i) a broadcaster's revenue is correlated with its ability to maximize the number of listeners within an advertiser's given demographic parameters and (ii) the Company's stations currently cover almost all of the demographic segments of the radio audience sought by advertisers. In addition, by managing its stations as a portfolio and offering a broad range of advertising packages, the Company believes that it differentiates itself from its smaller competitors, who cannot offer as comprehensive coverage of the Mexican radio audience. The Company is able to offer advertisers exposure to listening audiences targeted to correspond with the demographic profiles they seek and is able to provide advertisers with their choice of either focused or broad audience exposure across a comprehensive range of income classes and age segments.

In order to maximize the audience share of its portfolio of stations, the Company recognizes the need to be responsive to the requirements of its listeners and advertisers, tailoring its stations to the changing circumstances of the market. The Company seeks to manage its station portfolio by (i) balancing the mix of its station formats to correspond to the needs of the overall market and (ii) being proactive in the management of each individual station format and adjusting to the evolution of its particular market segment.

### OIR Network Strategy

As a complement to its radio-broadcasting activities, Grupo Radio Centro operates, and continues its efforts to expand, its OIR radio network. The Company simultaneously transmits its news program "La Red de Radio Red" from 5:45 a.m. to 10:00 a.m. to the 25 largest commercial markets in Mexico outside the Mexico City metropolitan area. While increasing programming and service revenue, the operation of OIR also facilitates the Company's overall marketing efforts, offering advertisers access to radio stations on a nationwide basis. See "—OIR Network."

## **Broadcasting Operations**

Radio Stations

Except as noted, the following table sets forth certain information about the Mexico City radio stations operated by Grupo Radio Centro as of December 31, 2007:

			IN	<b>RA</b> (1)	INRA <sup>(1)</sup>	NRA <sup>(1)</sup>	
					2D07Total		Target
		Power					Demographic
Station	Frequency	(Watts)					Segments
XEQR-FM.	107.3	100,000	Grupera—Diverse Musical	1	12.2%	1	13-44
	mhz		Genres				years
WED C EM	07.7	100.000		2	<b>5</b> 100	2	0.24
XERC-FM	97.7	100,000	Juvenil—Youth Oriented	3	5.1%	3	8-34
	mhz						years
XEJP-FM	93.7	100,000	Spanish	4	4.9%	4	18-44
ALJF-INI	mhz	100,000	Language—Contemporary	4	4.3%	4	years
	IIIIZ		Music Contemporary				years
			ividole				
XHFO-FM <sup>(5)</sup>	92.1	150,000	English Language—Classic	5	4.1%	5	18-44
	mhz		Rock				years
							•
XHFAJ-FM	91.3	100,000	English	11	2.8%	11	13-24
	mhz		Language—Contemporary				years
			Music				
VIDOD 13.6	1020	<b>*</b> 0.000		4.0	• • •		2.5
XEQR-AM	1030	50,000	Spanish Language—Talk	13	2.6%	1	25+
	khz		Show				years
XEJP-AM	1150	50,000	Spanish Language	20	2.1%	3	35+
ALJI -AWI	khz	30,000	Classics	20	2.1 /	, 3	years
	KIIZ		Classics				years
XERED-AM	1110	100,000	News / Talk Show	38	0.6%	14	25+
	khz	,					years
							•
XHRED-FM	88.1	100,000	News / English	30	0.9%	21	25+
	mhz		Language—Music				years
XERC-AM	790 khz	50,000	News	45	0.4%	19	25+
							years
NATIONAL AND	60011	100 000	N / T 11 C1	47	0.20	21	25.
XEN-AM	690 khz	100,000	News / Talk Show	47	0.3%	21	25+
							years

<sup>(1)</sup> Source: INRA.

<sup>(2)</sup> Total market rank is determined based on each station's annual average share of the total radio audience.

<sup>(3)</sup> Total audience share represents each station's annual average share of the total radio audience.

- (4) Band rank is determined based on each station's annual average share of the radio audience within its broadcasting frequency band (*i.e.*, either AM or FM).
- (5)XHFO-FM is operated by Grupo Radio Centro pursuant to an operating agreement that will terminate on January 2, 2009. For the year ended December 31, 2007, XHFO-FM accounted for approximately 14.3% of Grupo Radio Centro's broadcasting revenue.

#### **Programming**

The Company currently produces all of the programming for the stations it owns or operates. In addition, the Company provides programming to its network of affiliates.

Programming produced by the Company includes playing recorded music, coverage of live music events (such as concerts), special musical programs and news and talk show programs. Through its *Noticentro* news division, the Company produces daily news programs consisting of three-minute updates and 10-minute summaries of local, national and international news that are broadcast through *Formato 21*, the Company's 24-hour, all-news station, and a majority of its other stations in Mexico City.

Grupo Radio Centro's programming strategy is to tailor the format of each of its stations to attract targeted demographic segments of the radio audience sought by advertisers. To ensure that its programming remains responsive to shifting demographic trends and audience tastes, Grupo Radio Centro uses its internal research division (which regularly conducts door-to-door interviews throughout Mexico City) as well as commercially available data to assess the listening habits and tastes of the Mexico City population. In 2007, Grupo Radio Centro conducted approximately 231,000 interviews. Grupo Radio Centro believes that no competitor has developed an internal research capability as extensive as its own.

#### Production and Transmission of Programming

Transmission Plants. In October 2003, the SCT granted the Company permission to install a digital radio transmission system called the Eureka 147 DAB system in its Cerro del Chiquihuite plant. During 2005, the Company installed, on an experimental basis, a powerful Eureka 147 DAB System transmission station in its Cerro del Chiquihuite plant. This system is equipped to simultaneously transmit up to five different programs. In 2005, the Company demonstrated, for the benefit of CIRT and SCT representatives, the application and capabilities of DMB (Digital Multimedia Broadcasting) technology, which enables a single broadcasting station to transmit video and audio and data for multiple applications. During 2006, a hybrid radio transmission system, HD Radio (or "IBOC-AM," an in-band on-channel AM system for transmitting digital and analog information over existing stations) was installed at the XEN-AM broadcasting station.

In 2006, the Company installed and operated a radio-broadcasting transmission station with the Eureka 147 DAB system operating at 1,468.368 MHz in Mexico City. This installation and operation was performed for the *Comité de Nuevas Tecnologías de la Cámara Nacional de la Industria de Radio y Televisión* (Committee of New Technology of the National Chamber of the Radio and Television Industries, or CIRT), to demonstrate the capacities of the system. Through representation in CIRT, and by supporting the *Comité Mixto de Tecnologías Digitales de la Comisión Federal de Telecomunicaciones o Cofetel* (the Federal Telecommunications Commission, or Cofetel), the Company has actively participated in the analysis of the adoption of digital radio in Mexico.

During 2007 until March 2008, the Company operated the Eureka 147 DAB system from its facilities in Constituyentes.

In 2007, we renovated a location to serve as an alternative or back-up space for transmission equipment and studios. This facility includes two small production studios and six transmitter cabins for talk radio and five workstations for musical material. The facility also has a sophisticated multiplexing network for up to five stereo channels for the FM stations and six digital encoders/decoders to connect to the transmitting plants.

Audio Engineering. Grupo Radio Centro has 18 production studios in which musical material, advertisements, informational messages and promotional spots are recorded on digital audio tape ("DAT") through the Windows based program *Maestro*. In addition, Grupo Radio Centro maintains 13 on-air studios, each of which is linked to Grupo Radio Centro's automated programming computer network via optical fiber. In most cases, Grupo Radio Centro has maintained a consistent design for both production and on-air studios to provide a familiar work environment for employees and reduce the risk of error. Grupo Radio Centro's primary studio operations are substantially all digital and utilize state-of-the-art computer networks for the recording, scheduling and playing of all news and music, as well as promotional and advertising material. Currently, the Company has a single high-speed computer network with a transmission speed measured in gigabytes per second installed in both on-air studios and production studios. The Company has a total of 30 workstations.

During 2005, Grupo Radio Centro updated the Digital Recording System, which records and copies music, news, and commercials as well as promotional and advertising material. This system uses the *Maestro* with sufficient storage capacity for all the Company's music, news and advertising. Also, every recording studio, transmission station and editing room at Grupo Radio Centro is equipped with a personal computer, which runs the *Maestro* program that is connected to the Company's network.

In July 2004, Grupo Radio Centro's news division installed and began operating a "News Room" system that enables news writers to provide radio announcers with information by creating a text crawl that runs across a flat-panel screen while the announcers are on air. The system is used primarily by *Formato 21*, although it also provides information to news centers in other radio stations. This upgrade has reduced considerably the amount of paper used during news programs.

During the second half of 2007, the Company replaced four analog mixer consoles with digital mixer consoles. The replacements were made at radio stations XEJP-AM, XERC-AM (two consoles) and at one studio. In 2008, we have installed two digital mixer consoles used by OIR.

Each station has a main transmitter and two back-up transmitters. All AM transmitters incorporate solid-state design. Each transmitter site has a diesel generator with automatic transfer that allows rapid switchover to back-up power in the event of power outages. In addition, the main FM transmitter facility is equipped with an uninterruptible power supply to prevent the loss of airtime during a transfer to back-up power. Grupo Radio Centro uses sophisticated multiplexing networks for transmission, which allows five of its AM stations to operate at three sites, each site using one antenna system. Similarly, five FM stations are multiplexed into a common twenty-four radiator elements master antenna situated on the Cerro del Chiquihuite plant, which Grupo Radio Centro believes is ideally located at 540 meters above the average terrain level in Mexico City. A sixth FM station operated by the Company transmits from the World Trade Center building in Mexico City.

Currently, all AM and FM radio broadcast signals in Mexico are analog. There are various efforts underway around the world to develop, test and implement radio digital audio broadcasting ("DAB"). If implemented, DAB would largely eliminate fading, static and other interference that adversely affects the listening experience. Various DAB proposals have been made in Mexico that focus upon either the United States "in-band" broadcasting model (using existing allocations of AM or FM spectrum) or the European "out-of-band" broadcasting model. The Cámara Nacional de la Industria de Radio y Televisión (the Mexican Trade Association for Broadcasters, or "CIRT"), of which the Company is a member, is in the process of analyzing such proposals. The Company is an active participant in CIRT's efforts to obtain favorable regulation of DAB when, and if, such technology is implemented in Mexico. CIRT has created a task force with the SCT in order to introduce DAB in Mexico in the future. There can be no assurance, however, as to whether or when DAB will be introduced.

In 2004, Grupo Radio Centro obtained authorization from the SCT to increase the broadcasting power of the stations XERED-AM, XEJP-AM and XEN-AM - from 50 to 100 kilowatts, 20 to 50 kilowatts and 50 to 100 kilowatts, respectively. The objective of this effort is to improve the stations' presence, coverage and quality of reception in Mexico City's metropolitan area.

#### *Investment in Technology*

Grupo Radio Centro consistently invests in state-of-the-art equipment, the development and deployment of new operating systems and the training of its engineering and operating personnel. The Company believes these investments enable it to produce high-quality programming with few on-air errors and to broadcast a superior signal to listeners' radios. In addition, Grupo Radio Centro's computer system allows it to maintain a certifiable log of advertising and to generate real-time affidavits certifying that advertisements have been aired when and as requested, thereby reducing clients' monitoring costs and enhancing client goodwill. Grupo Radio Centro believes that its state-of-the-art equipment and engineering staff give it a competitive edge in Mexico City radio broadcasting.

We have completed an alternate transmission site that can be controlled remotely in case of an emergency at the radio stations XERC-FM, XEJP-FM and XEQR-FM.

#### Sale of Airtime and Marketing

Commercial airtime for Grupo Radio Centro's radio stations is sold both to advertising agencies and directly to businesses. The top 10 customers in each of 2007, 2006 and 2005 accounted for approximately 30.2%, 37.9% and 33.0%, respectively, of total broadcasting revenue of the Company. Our two largest individual customers in 2007 were Nueva Wal Mart and Comercial Mexicana, which accounted for approximately 5.6% and 4.2%, respectively, of our total broadcasting revenue. In 2006, Compañía Cervecera and Comercial Mexicana, accounted for 3.7% and 3.4%, respectively, of our total broadcasting revenue. In 2005, Gigante accounted for 4.4% of our total broadcasting revenue, while Comercial Mexicana accounted for 4.1% of our total broadcasting revenue and Compañía Cervecera accounted for 2.1% of our total broadcasting revenue. The companies comprising Grupo Carso, collectively, and Grupo Cifra, collectively, also are key customers. In 2007, the companies comprising Grupo Carso, collectively, accounted for 8.5% of our total broadcasting revenue, while the companies comprising Grupo Cifra, collectively, accounted for 7.1% of our total broadcasting revenue. In 2006, Grupo Carso accounted for 6.5% of our total broadcasting revenue. Sales of commercial airtime vary throughout the year and are generally highest in the fourth quarter of the year and lowest in the first quarter of the year. See Item 5, "Operating and Financial Review and Prospects—Seasonality of Sales."

In addition to the Company's corporate clients, the three largest Mexican political parties, the Partido de la Revolución Democrática (PRD), Partido Revolucionario Institucional (PRI) and the Partido Acción Nacional (PAN), collectively, accounted for 8.18% of the Company's total broadcasting revenue in 2006, compared to 2.5% in 2005, reflecting campaign advertising expenditures in connection with the July 2006 presidential and congressional elections.

At December 31, 2007, the Company had a sales force of 20 individuals, of which 10 marketed primarily to advertising agencies and major customer accounts, and 10 marketed to small and mid-sized accounts.

Grupo Radio Centro establishes its advertising rates by considering the cost per thousand listeners as a reference to ensure that its rates are competitive. The Company offers package discounts to its clients who purchase airtime on multiple stations, offering the largest discounts to clients who purchase airtime on all of its stations. Higher rates apply to clients who purchase commercial airtime for "special events," such as live concerts and special news features.

In addition, the Company sells commercial airtime in advance under a plan pursuant to which advertisers who deposit cash with Grupo Radio Centro in an amount equal to their advertising commitment for an agreed period are guaranteed the rate in effect at the time of the purchase for the agreed period, and are granted bonus advertising time in addition to the time purchased. The Company invests cash deposited pursuant to advance sales and includes interest generated on such investments in broadcasting revenue. In 2007, revenue recognized under advance-sale arrangements, including related interest income, accounted for approximately 32.5% of total broadcasting revenue, as compared to 29.3% for 2006, and 36.0% for 2005. See Note 13 to the Consolidated Financial Statements.

The effect of such advance sales is to substitute the increased interest income earned on the advance sale payments for a portion of the operating income foregone because of the reduced effective rate on the advertising time subject to the advance-sale arrangements. The Company believes that such advance sales are advantageous to Grupo Radio Centro because the interest income generated by the proceeds of such advance sales offsets in part the effective reduction in advertising rates associated with such sales and because the bonus advertising time granted to purchasers is "dead time" (*i.e.*, time that would not otherwise be sold). The Company also believes that its advance-sales plan attracts advertisers who would not otherwise purchase advertising time because of the benefits of guaranteed rates and bonus time. However, any decrease in future inflation rates may reduce the attractiveness of these plans for such advertisers.

#### **OIR Network**

Grupo Radio Centro, under the trade name OIR, provides national sales representation, programming and broadcast-related services to a network of affiliates. At December 31, 2007, Grupo Radio Centro had 110 affiliates located in 74 cities throughout Mexico. During the last three years, broadcasting revenue from OIR-related activities ranged from 2.5% to 3.2% of total broadcasting revenue. In 2007, approximately 3.2% of the Company's revenue was attributable to its work through OIR, and no single affiliate represented more than 7.9% of total OIR-related revenue.

At December 31, 2007, 11 of the Company's OIR-related affiliates were owned or controlled by shareholders of the Company. Except as disclosed elsewhere (see Item 7, "Major Shareholders and Related Party Transactions—Related Party Transactions" and Note 6 to the Consolidated Financial Statements), all commercial relations between such shareholder-owned or shareholder-controlled stations and Grupo Radio Centro are on an arm's-length basis.

Outside Mexico City, virtually all advertising aimed at a national audience is sold through networks of affiliated radio stations. Pursuant to its standard affiliate agreement, which is terminable at will by either party on 60 days' notice, OIR agrees to purchase commercial airtime from affiliated stations, compensating such stations for their airtime with a percentage of the revenue obtained on the resale of commercial airtime to national advertisers. The affiliates agree to broadcast certain programs at specified times with advertising spots of specified duration. Compensation paid to each affiliate varies depending on the size of each affiliate's market.

OIR transmits special event programs, including national advertising, directly to certain affiliates via satellite. In December of 2005, the Company installed a new satellite up-link system with state-of-the-art technologies, including Digital Video Broadcasting, or DVB transmission, with 10 digital stereo channels. As of December 31, 2005, all of our affiliates were able to receive OIR special event programs via satellite from Mexico City. Between January and March 2006, we replaced the receivers of our affiliates that obtain OIR programs via satellite with more cost-effective units.

## Competition

Radio broadcasting in Mexico is highly competitive, and programming popularity, an important factor in advertising sales, is readily susceptible to change. As of December 31, 2007, there were 51 commercial radio stations in Mexico City (28 AM and 23 FM stations) and 12 not-for-profit, public-service stations (six AM and six FM). These constitute all of the currently available radio broadcast channels within Mexico City's AM and FM frequency spectrum.

Set out below is a table showing the number of stations in Mexico City operated by Grupo Radio Centro and each of its six main competitors at December 31, 2007, and a chart depicting the audience share of each.

## Operation of Mexico City Stations by Grupo Radio Centro and its Principal Competitors(1)

	<b>AM Stations</b>	<b>FM Stations</b>	Total
Grupo Radio Centro (GRC)	5	6	11
Grupo Acir (ACIR) <sup>(2)</sup>	3	4	7
Televisa Radio (TVR)	3	3	6
NRM Comunicaciones (NRM)	3	3	6
Grupo Radio Fórmula	3	2	5
Grupo Imagen	0	2	2
MVS Radio (MVS)	0	2	2
Total	17	22	39

<sup>(1)</sup> Source: Grupo Radio Centro.

<sup>(2)</sup> In September 2000, Grupo Televisa S.A.B. offered to acquire a 50.05% interest in Grupo ACIR. As of May 2001, the Federal Competition Commission had rejected the proposed acquisition and a subsequent appeal of that rejection by Grupo Televisa. Grupo Televisa has appealed the rejection in the Mexican courts, which have not decided the matter.

#### Mexico City Radio Audience Share (1970-2007)

(1) Source: INRA.

- (2) In 1995, the Company began operating the three stations owned by Radio Programas de México. Accordingly, the Company's audience share includes the audience share of these three stations beginning in 1995. In 1996, the Company acquired these stations.
- (3) In 1995, the three stations owned by Grupo Artsa were acquired by Grupo Acir.
- (4) In 1994, NRM no longer owned XECO-AM and XEUR-AM, and in 1995, NRM purchased XHMM-FM.
- (5) Includes average audience share of stations owned by Grupo Imagen until Grupo Imagen's separation from MVS in December 1999.

The Company's average Mexico City audience share increased slightly from 34.6% in 2005 to 35.3% in 2006, but increased to 35.9% in 2007. The Company has experienced gradual declines in previous years, which were mainly attributable to increased competition from other radio stations that adopted formats similar to the Company's most successful formats, including *Juvenil*—Youth Oriented, *Grupera*—Diverse Musical Genres and News/Talk Show.

The Company believes that its balanced portfolio of station formats following the RED acquisition reduces the impact of a decline in audience share of any one format segment or station. For example, the Company's most popular station, XEQR-FM, which was the top-ranked station in Mexico City for the year ended December 31, 2007, represented only 11.7% of the total radio audience. However, there can be no assurance that competition within, or a decline in the popularity of, a given format segment will not decrease the Company's aggregate audience share in the future. In addition, the Company faces strong competition from both television and various print media for advertising revenue.

## OIR Network Competition

As with radio broadcasting, the Mexican radio-network market is highly competitive. As of December 31, 2007, there were 28 radio networks serving 712 AM radio stations and 452 FM radio stations outside Mexico City. The Company believes that the popularity of its programming, its long-standing experience in the Mexican radio broadcasting market and the quality of its broadcast-related services enable the Company's affiliates that are serviced by OIR to compete effectively.

## Significant Subsidiaries

The following table sets forth the Company's significant subsidiaries at December 31, 2007:

Name of the Company	Jurisdiction of Establishment	Percentage of Ownership and Voting Interest	Description
XEQR, S.A. de C.V.	México	99.9%	Radio station
XERC, S.A. de C.V.	México	99.9%	Radio station
XEEST, S.A. de C.V.	México	99.9%	Radio station
XEQR-FM, S.A. de C.V.	México	99.9%	Radio station
XERC-FM, S.A. de C.V.	México	99.9%	Radio station
XEJP-FM, S.A. de C.V.	México	99.9%	Radio station
XEDKR-AM, S.A. de C.V.	México	99.2%	Radio station
XESTN-AM, S.A. de C.V.	México	99.9%	Radio station
Radio Red, S.A. de C.V.	México	99.9%	Radio station
Radio Red-FM, S.A. de C.V.	México	99.9%	Radio station
Radio Sistema Mexicano, S.A.	México	99.9%	Radio station
Estación Alfa, S.A. de C.V.	México	99.9%	Radio station
Emisora 1150, S.A. de C.V.	México	99.9%	Radio station
Radio Centro Publicidad, S.A. de C.V.	México	99.9%	Marketing company
GRC Publicidad, S.A. de C.V.	México	99.9%	Marketing company
GRC Medios, S.A. de C.V.	México	99.9%	Marketing company
GRC Comunicaciones, S.A. de C.V.	México	100.0%	Marketing company
GRC Radiodifusión, S.A. (formerly Aerocer, S.A.)	México	99.9%	Marketing company
Promotora Técnica de Servicios Profesionales, S.A. de C.V.	México	99.9%	Service company

Name of the Company	Jurisdiction of Establishment	Percentage of Ownership and Voting Interest	Description
Publicidad y Promociones Internacionales, S.A. de C.V.	México	99.9%	Service company
To2 México, S.A. de C.V.	México	100%	Service company
Promo Red, S.A. de C.V.	México	99.9%	Service company
Universal de Muebles e Inmuebles, S.A. de C.V.	México	99.8%	Real estate company
Inmobiliaria Radio Centro, S.A. de C.V.	México	99.9%	Real estate company
Desarrollos Empresariales, S.A. de C.V.	México	99.9%	Sub-holding company
Radiodifusión Red, S.A. de C.V.	México	99.9%	Sub-holding company
Enlaces Troncales, S.A. de C.V.	México	99.9%	Sub-holding company
Música, Música, Música, S.A. de C.V.	México	90.9%	Non-operating company
Promotora de Éxitos, S.A. de C.V.	México	90.9%	Non-operating company
Producciones Artísticas Internacionales, S.A. de C.V.	México	99.9%	Non-operating company

#### **Property and Equipment**

All of Grupo Radio Centro's tangible assets are located in Mexico. At December 31, 2007, the net book value of all property and equipment was approximately Ps. 461.5 million (U.S.\$ 42.3 million).

Grupo Radio Centro's principal executive offices and studios are located in Mexico City and are owned by Grupo Radio Centro. In 1992 Grupo Radio Centro purchased the *Constituyentes* building, a 102,000 square foot building of which, at December 31, 2007, the Company occupied approximately 81,000 square feet with the remainder available for leasing to third parties. In March 1994, Grupo Radio Centro moved its principal offices and broadcasting operations (excluding transmitter antennae and related equipment) into the *Constituyentes* building. Grupo Radio Centro also owns the transmitter sites and antenna sites used by most of its Mexico City radio stations, including related back-up facilities. In addition, Grupo Radio Centro currently leases satellite-transmission facilities in Mexico City from the Mexican government. As a result of a 1993 change in applicable Mexican law, Grupo Radio Centro purchased and received authorization from Telecomunicaciones de México, a state-owned entity, to operate its own up-link equipment. This up-link equipment has been operational since the end of 1994 and was upgraded in December

2005 and the first quarter of 2006 (see "—Business Strategy—Programming"). Grupo Radio Centro continues to own the building in which its administrative offices and studios were located immediately prior to its move into the *Constituyentes* building. Grupo Radio Centro also owns the land in Mexico City on which the transmission facilities of XERED-AM are located. Grupo Radio Centro believes that its facilities are adequate for its present needs and are suitable for their intended purpose.

Substantially all of the Company's property, excluding its broadcasting equipment, may become subject to a first priority lien under our credit facility. See "Operating and Financial Review and Prospects—Liquidity and Capital Resources—Indebtedness—Undrawn Credit Facility."

#### REGULATORY FRAMEWORK

The business of Grupo Radio Centro is subject to regulation and oversight by the SCT through the *Comisión Federal de Telecomunicaciones* (the Federal Telecommunications Commission or "Cofetel"). The SCT is part of the executive branch of the Mexican federal government and Cofetel is a separate administrative agency independent of the SCT. Regulation and oversight are governed by the *Ley Federal de Radio y Televisión* (the "Federal Radio and Television Law"), the *Ley Federal de Telecomunicaciones* (the "Federal Telecommunications Law"), the regulations issued pursuant to these laws and the licenses granted by the SCT. We are also subject to oversight by the *Procuraduría Federal del Consumidor* (the Federal Agency for Consumer Protection) and the *Comisión Federal de Competencia Económica* (the "Federal Competition Commission").

#### Regulation of Radio Broadcasting by Mexico

Licenses. Under the Federal Radio and Television Law, amended by the Mexican Congress in April 2006, owners and operators of radio stations in Mexico must obtain a license from the Mexican government through the SCT to broadcast over a specified channel. After a call for bids, applications are submitted to Cofetel and, after a public bidding process, a license is granted to a winning applicant with a specific term of 20 years. The SCT through Cofetel, may terminate or revoke the license at any time upon the occurrence of, among others, the following events: failure to construct broadcasting facilities within a specific period; changes in the location of the broadcasting facilities or changes in the frequency assigned without prior governmental authorization; failure to broadcast for more than 60 days without reasonable justification; and any violation of any of the other terms of the license. Under Mexican law, in the event of revocation of the license for certain specified reasons, Grupo Radio Centro would forfeit its transmission and antenna facilities with respect to the license. In the event of early termination of the license for other causes, the Mexican government would have a right of first refusal to purchase all these assets at a price fixed by an independent appraiser. In addition, in the event that the SCT, through Cofetel, terminates or revokes a license, the licensee may not obtain a new license for five years and, in some cases, may be forbidden from obtaining a new license. Under current regulations, we believe that it is unlikely that additional licenses will be granted in the Mexico City market.

The licensee has a preferential right to renew the license for periods of up to 20 years (with most terms for renewal currently being granted for up to 12 years) under a non-competitive renewal process. Renewals are generally granted to licensees that have substantially complied with the applicable law and the terms of their licenses. The licenses for nine of Grupo Radio Centro's radio stations (XEQR-AM, XERC-AM, XEEST-AM, XEJP-AM, XERED-AM, XEN-AM, XEQR-FM, XERC-FM AND XHFAJ-FM) were renewed and are now set to expire in 2016. The license for XHRED-FM was renewed and is now set to expire in 2019. The license for XEJP-FM is set to expire in 2012. The licenses for XEDKR-AM (in Guadalajara) and XESTN-AM (in Monterrey) will expire in October and November 2015, respectively.

The licenses contain restrictions on the transfer of shares of the licensee, including the following: the transfer must be to a qualifying Mexican person; the transfer cannot result in a concentration of radio broadcasting holdings that may be contrary to the public interest; and the transfer cannot result in a gain to the seller. All such transfers are subject to prior notice to the SCT. In addition, any transfer of the license is subject to the prior approval of the SCT. A license may only be assigned if it has been in effect for more than three years, the licensee has complied with all of its obligations under the license and has obtained a favorable opinion of the Federal Competition Commission.

**Supervision of Operations.** The SCT, through Cofetel, conducts regular inspections of the operations of the radio stations, and the companies or persons to whom licenses have been granted must file annual technical, statistical, financial and legal reports with Cofetel.

Under Mexican law, radio programming is not subject to judicial or administrative censorship, except that programming is subject to various regulations, including prohibitions on foul language and programming that is contrary to the general principles of right conduct, national security or public order.

Radio programming is required to promote Mexico's cultural, social and ideological identity, and each licensee is required to make available each day up to 30 minutes of cultural or educational programming, or programming regarding family counseling or other social matters. The programming to be used to fulfill this requirement is provided to the broadcaster by the Mexican government.

Each licensee is required, during political campaigns, to provide a limited amount of broadcasting time free of charge to all registered political parties through the *Instituto Federal Electoral* ("IFE"). See "— Political Advertising."

**Networks.** There are no Mexican regulations governing the ownership and operation of a radio-broadcasting network, such as OIR's network, separate from the regulations applicable to operating a radio station.

**Restrictions on Advertising.** Mexican law regulates the type and contents of advertising that may be broadcast on radio. In addition, licensees are prohibited from broadcasting advertisements that are misleading. The advertisements of certain products and services are subject to restrictions or require government approval prior to their broadcast. Moreover, the Mexican government must approve any advertisement of lotteries or raffles, or any advertisement that promotes bonuses to consumers for purchasing products or services.

Mexican law also regulates the amount of advertising that may be broadcast in any day. Under Mexican regulations, no more than 40% of broadcast total time may be used for advertisements, divided proportionately among broadcasting hours.

The Company sets its minimum advertising rates and registers such rates with the SCT through Cofetel. Commercial airtime may not be sold at lower rates than those registered with the SCT. There are no restrictions on maximum rates that may be charged.

**Broadcast Tax.** Since 1969, all radio stations in Mexico have been subject to a tax payable by granting the Mexican government the right to use a portion of broadcast time. Radio stations must satisfy this tax by providing the Mexican government an amount of broadcasting time, that is currently fixed at 35 minutes, between the hours of 6:00 a.m. and midnight, in spots lasting between 20 to 30 seconds. The use of this time is not cumulative and any time not used by the Mexican government in any day is forfeited. The time must be distributed on a proportional and equitable basis throughout the relevant programming period. The programming of public service announcements provided by the Mexican government is prohibited from competing with the licensee's programming and, if it is made to promote the consumption of products or services, must be limited to general promotions of Mexico's goods and services.

**Political Advertising.** Several articles of the Mexican Constitution relating to political parties and elections were amended and became effective November 14, 2007. As a result, a new electoral code implementing the new amendments became effective on January 15, 2008, and replaced the current electoral code. The constitutional amendments and the new electoral code prohibit political parties from directly or indirectly purchasing broadcast time on any radio or television station. In addition, private individuals and entities are prohibited from purchasing advertising on radio or television aimed at influencing voter preferences.

The Mexican government is allotted a certain amount of time under the concession agreements with broadcasters and, in turn, gives a portion of that time to the IFE, to distribute this time among the political parties. The broadcast time that political parties receive through the IFE is free of charge and during primetime hours. The time allocated by IFE to political parties represents the only broadcast time at their disposal, as political parties are prohibited from purchasing broadcast time under the electoral code. IFE has supervisory powers and is able to administer sanctions for violations of the provisions of the electoral code.

**Other.** In 1993, the *Ley Federal de Competencia Económica* ("Federal Economic Competition Law"), a law to promote fair competition and to prevent monopolistic practices, became effective, and regulations thereunder were published in March 1998.

As a result of the increase in Grupo Radio Centro's share of the Mexico City radio market following the RED acquisition, the Company is required by the Federal Competition Commission to seek its prior approval in connection with any future acquisitions of radio stations in Mexico, including, without limitation, purchases or leases of radio stations, interests in other radio concerns or transmission sites, irrespective of the size of such investments or their related audience share, a requirement to which, to the best knowledge of the Company, other Mexican broadcasting companies generally are not subject. Although the Company received Federal Competition Commission approval of its acquisition of XEN-AM in July 2001 because the Company sold two of its AM stations in 2000, no assurance can be given that the Company will be permitted by the Federal Competition Commission to make any additional investments should it desire to do so.

The 2006 amendments to the Federal Economic Competition Law have strengthened the authority of the Federal Competition Commission, expanded the definition of monopolistic practices, provided a more rigorous approval process for business combinations and established more stringent penalties, including substantially higher fines and the divestiture of assets. As a result of these amendments, it is possible that the Federal Competition Commission will more strictly enforce the Federal Economic Competition Law, which could restrict our operations.

The Federal Telecommunications Law was amended by the Mexican Congress in April 2006 and interpretive regulation were issued in October 2007. The amendments to the Federal Telecommunications Law subject radio and television broadcasting companies such as Grupo Radio Centro and its subsidiaries to the oversight of Cofetel. The Federal Telecommunications Law also covers the transmission of restricted radio signals and other telecommunications services at certain frequencies.

The Federal Telecommunications Law and the Federal Radio and Television Law expanded Cofetel's authority to conduct public auctions of available radio and television frequencies. Under these laws, while the SCT retains the ultimate authority to issue licenses, Cofetel is permitted to engage in granting, prorogation, and completion of concessions, permissions and allocations to use and operate frequency bands attributed to the broadcasting service, acting as a branch of the SCT.

Mexican law prohibits ownership of radio broadcasting companies by non-Mexicans and Mexican corporations that allow foreign ownership of their voting securities. The adoption of the North American Free Trade Agreement did not change these Mexican regulations.

## **Intellectual Property**

**Mexico.** Grupo Radio Centro (directly or through its subsidiaries) has registered or filed for registration with the *Instituto Mexicano de la Propiedad Industrial* (the Mexican Institute of Industrial Property) the following service marks (and their corresponding design, where indicated):

"Radio Red"
"Stereo 97.7"
"Joya"
"El Fonógrafo del Recuerdo"
"Centro"
"Variedades"
"Stereo Joya"
"NotiCentro" (and design)
"Stereo 97.7"
"Alegría"
"Centro"
"Formato 21"
"Hoy"
"OIR"

· "Sensación" (and design) · "Palco Deportivo"

"Universal" (and design) "To2"

In addition, Grupo Radio Centro (directly or through its subsidiaries) has registered or filed for registration the following commercial slogans:

- · "CRC Radiodifusión Internacional"
- · "Grupo Radio Centro Radiodifusión de México al Mundo"
- · "ORC Radiodifusión Valle de México"
- · "OIR Radiodifusión Nacional"
- · "Radio Centro, la Estación de la Gran Familia Mexicana"
- · "SER, Servicios Especializados de Radiodifusión"

Grupo Radio Centro also obtained the following service marks in connection with the acquisition of RED:

"Radio Programas de México"
"RPM"
"SERVIRED"
"ALFA 91.3"
"BANG"

**United States.** Grupo Radio Centro has registered on the principal register of the United States Patent and Trademark Office (the "USPTO") the following service marks:

· "Radio Éxitos" · "Frente a Frente . . . Fuera Máscaras"

"Radio Centro"
"En Concierto"
"Radio Sensación"
"Radio Variedades"

"Reinas de la Popularidad" • "Cadena Radio Centro CRC"

Grupo Radio Centro has also registered on the principal register of the USPTO a sound mark consisting of a series of musical notes and the words "Radio Variedades."

### **Item 4A. Unresolved Staff Comments**

Not applicable.

#### **Item 5. Operating and Financial Review and Prospects**

The following discussion should be read in conjunction with the Consolidated Financial Statements and the Notes thereto included elsewhere in this Annual Report. Grupo Radio Centro's Consolidated Financial Statements have been prepared in accordance with MFRS, which differ in certain respects from U.S. GAAP. Note 23 to the Consolidated Financial Statements provides a description of the principal differences between MFRS and U.S. GAAP, as they relate to Grupo Radio Centro, including differences related to certain cash flow information, and a reconciliation to U.S. GAAP of operating income, net income and shareholders' equity.

Among other things, MFRS requires that financial statements recognize certain effects of inflation. In accordance with these requirements, the Company has restated non-monetary assets and liabilities using the INPC, restated the components of shareholders' equity using the INPC, restated its fixed assets using the INPC, recorded gains or losses in purchasing power from holding monetary assets or liabilities and restated financial data for all periods in the Consolidated Financial Statements, and throughout this Annual Report, in constant pesos as of December 31, 2007. See Item 3, "Key Information—Selected Financial Data" and "—Effects of Inflation."

#### General

Grupo Radio Centro's operating performance is dependent on a number of factors, including its ability to produce popular radio programs that attract the demographic segments of the radio audience sought by advertisers, its share of the total radio audience, the relative advertising cost efficiency of radio compared to other media, its competition, the strength of its radio signals and the quality of its sound, the rate of growth of the local and national economies and government regulation and policies. Grupo Radio Centro's revenue is generated mainly from the sale of commercial airtime. The primary operating expenses involved in owning and operating radio stations are employee salaries, programming expenses, promotion and advertising expenses and depreciation and amortization.

## **Seasonality of Sales**

Grupo Radio Centro's revenue varies throughout the year. Sales of commercial airtime, Grupo Radio Centro's primary source of revenue, are generally highest in the fourth quarter of the year and lowest in the first quarter of the year. In 2006, the general pattern changed as revenue from the sale of commercial airtime was highest in the second quarter due to increased advertising expenditures related to presidential and congressional political campaigns. Grupo Radio Centro historically has had sufficient cash flow from operations to meet its operating needs in all four calendar quarters.

The following table sets forth the Company's broadcasting revenue and broadcasting income (excluding depreciation, amortization and corporate, general and administrative expenses) on a quarterly basis, in each case as a percentage of its respective total, for 2007, 2006 and 2005.

	Broad	Broadcasting Revenue			<b>Broadcasting Income</b>		
	2007	2006	2005	2007	2006	2005	
First quarter	19.1%	22.2%	18.0%	7.7%	21.6	9.7	
Second quarter	22.2	29.5	23.8	19.2	31.9	19.8	
Third quarter	27.1	22.9	27.3	31.4	18.5	31.8	
Fourth quarter	31.6	25.4	30.9	41.7	28.0	38.7	
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Historically, advertising expenditures by political campaigns have represented an important part of the Company's total broadcasting revenue. The following table sets forth the Company's broadcasting revenue from political parties for 2007 through 2000.

	2007	2006	2005	2004	2003	2002	2001	2000
Broadcasting revenue from								
political parties	0.2%	19.0%	2.3%	0.06%	21.1%	6.1%	0.1%	20.9%

While the Company's revenue increased significantly during the congressional elections that occur every three years, including in 2003 and 2006, an even more significant increase in revenue resulted from presidential elections, which occur every six years (coinciding with congressional elections), including 2000 and 2006. In connection with the July 2006 presidential and congressional elections, political advertising accounted for 19.0% of the Company's total broadcasting revenue in 2006. In 2007 and 2005, years in which no elections occurred, advertising by political parties constituted only 0.2% and 2.3%, respectively, of total broadcasting revenue. Mexico implemented electoral reform by amending its constitution in November 2007 and adopting a new electoral code in January 2008. The constitutional amendment and the new electoral code prohibit political parties from directly or indirectly purchasing broadcast time on any radio or television station. In addition, private individuals and entities are prohibited from purchasing advertising on radio or television aimed at influencing voter preferences. As a result of this change in law, we will no longer receive revenues from advertising by political campaigns, which will materially impact our revenues during election years. See Item 4, "Information on the Company—Business Overview—Broadcasting Operations—Sale of Airtime and Marketing."

#### **Economic Conditions in Mexico**

Grupo Radio Centro's financial condition and results of operations are generally affected by the strength of the Mexican economy, as demand for advertising, revenue from which is the principal source of the Company's earnings, generally declines during periods of economic difficulty. The annual rate of inflation in Mexico, as measured by changes in the National Consumer Price Index, was 3.76% for 2007. Inflation for the first quarter of 2008 was 1.49%. The adverse effects of high inflation on the Mexican economy might result in lower demand for broadcast advertising.

## **Loss Contingency**

In 2002, Infored, S.A. de C.V. ("Infored") and José Gutiérrez Vivó initiated an arbitration proceeding against us, seeking the rescission of a production contract and damages. In March 2004, an arbitration panel of the International Chamber of Commerce notified us of its decision to rescind the contract and award Infored and Mr. Gutiérrez Vivó, collectively, U.S.\$ 21.1 million. As a result of the damages award, we recorded a provision for this contingent liability in the amount of U.S.\$21.1 million as of December 31, 2003. For the years ended December 31, 2005 and 2004, we also recorded Ps. 14.3 million and Ps. 7.0 million, respectively, in interest relating to this provision. As of March 31, 2006, the provision amounted to Ps. 253.6 million (nominal amount). We challenged the validity of the arbitration award, and on June 16, 2006, a Mexican court set aside and refused to enforce the arbitration award in Mexico. As a result, we reversed the provision and recorded it as an extraordinary income item in June 2006.

Following the June 2006 decision, legal proceedings have continued, and on June 12, 2008, the June 16, 2006 decision was reversed. We currently do not consider it necessary to record a provision for this matter because the June 2008 decision does not impose an obligation to pay the arbitration award and we intend to continue to challenge the award's validity in the Mexican courts. For a description of the legal proceedings related to this matter following the June 16, 2006 decision see Item 8, "Financial Information34Other Information34Legal and Arbitration Proceedings."

#### **Effects of Inflation**

Under MFRS Bulletin B-10, the effects of inflation are recognized by presenting financial information in comparable monetary units in order to eliminate the distortion otherwise created by inflation in financial statements. MFRS additionally requires the following to account for the effects of inflation:

- · non-monetary assets and stockholders' equity are restated for inflation based on the INPC;
- •the gain or deficit from restated stockholders' equity includes the difference between the replacement cost method and the gain or deficit that would have been obtained based on the INPC;
- gains and losses in purchasing power from holding monetary assets and liabilities are recognized in the consolidated statement of income under comprehensive financing income; and
  - all financial statements are restated in constant pesos as of the most recent balance sheet date.

Effective January 1, 2008, a new MFRS Bulletin B-10 will replace the prior Bulletin B-10. The major changes include the definition of the two economic environments in Mexico that will determine whether or not entities must recognize the effects of inflation on financial information: (i) inflationary—if the accumulated inflation rate for the preceding three years is equal to or greater than 26% (an 8% annual average inflation rate); and (ii) non-inflationary—if the accumulated inflation rate for the preceding three fiscal years is less than 26%. The new Bulletin B-10 establishes that an entity must recognize inflationary effects only when it operates in an inflationary environment and requires that the previously recorded deficit in equity restatement by inflation be reclassified to retained earnings. Based on current forecasts, we do not expect the Mexican economic environment to qualify as inflationary in 2008 or 2009, but that could change depending on actual economic performance.

As a result, we expect to present financial statements without inflation accounting beginning in 2008.

#### **Changes in MFRS**

Note 3 to our Consolidated Financial Statements discusses new accounting pronouncements under MFRS that came into force in 2007. Some of these pronouncements have already been fully implemented in the financial statements included in this Annual Report. Others will require us to change our financial presentation in 2008 in ways that we do not expect to have a material effect on our results of operations and our balance sheet. Additionally, the cessation of inflation accounting, as described above, will also entail changes in accounting for foreign currency translation and for employee benefit obligations.

#### **Other Accounting Pronouncements**

As of January 1, 2006, MFRS issued by the Mexican Board for Research and Development of Financial Standards (CINIF) became effective. MFRS are based on and replace the generally accepted accounting principles in Mexico (Mexican GAAP), which were in effect through December 31, 2005. MFRS consist of standards and interpretations issued by the CINIF, Mexican GAAP bulletins that have not been substituted or repealed by the new MFRS and the International Financial Reporting Standards (IFRS), which are applicable as a supplement to MFRS. The principal differences between Mexican GAAP and MFRS are:

- ·MFRS B-13 Events Subsequent to the Date of the Financial Statements. This section establishes that the restructuring of assets and liabilities as well as the waivers which assert the right of creditors to make payable indebtedness in the event of an entity's non-compliance with commitments of debt contracts which occur between the date of the financial statements and the date of issue need not be incorporated in the financial statements.
- ·MFRS B-3 *Statement of Income*. This section classifies income, costs and expenses as either ordinary or extraordinary and thereby eliminates the classification of certain extraordinary items established by Mexican GAAP. Additionally, the new section specifies the levels and headings to be included in the income statement.
- ·MFRS C-13 *Related Parties*. This section expands the classification of related parties to include, among others, close family members of key management personnel and directors. Also, the section specifies additional disclosure requirements for the notes to financial statements.
- ·MFRS D-6 *Capitalization of the Comprehensive Result of Financing*. This section requires the comprehensive result of financing to be capitalized under certain circumstances.

#### **Critical Accounting Policies**

## **Impairment Testing**

The Company is required to test for impairment of its long-lived assets in use, including goodwill and other intangible assets, at least on an annual basis. To calculate impairment loss of long-lived assets in use, it is necessary to determine the asset's recovery value. Recovery value is defined as the greater of the net sales price of a cash-generating unit of the asset and the asset's use value, which is the present value of estimated future cash flows. The determination of the underlying assumptions related to the recoverability of long-lived assets, including goodwill and other intangible assets, is subjective and requires the exercise of considerable judgment. Any changes in key assumptions about the Company's business and prospects, or changes in market conditions, could result in an impairment charge.

#### Employee benefits

The costs related to benefits to which employees are entitled as a result of seniority premiums and pension plans, in the case of union personnel, or by law or by Company grant, are recognized in the results of operations at the time services are rendered by employees, based on the present value of the benefits determined under actuarial estimates. The amortization of unrecognized prior service cost, which represents changes in assumptions and adjustments based on experience that has not been recognized, is based on the employee's estimated active service life. Other benefits to which employees may be entitled in accordance with Mexican law are recognized as an expense in the year in which they are paid.

The Company records a reserve for the estimated accrued seniority premiums, severance payments under certain circumstances and pension benefits, the amount of which is determined through actuarial estimates.

As of December 31, 2005, the Company adopted the new Bulletin D-3, which sets forth guidelines related to the recognition of severance payments under certain circumstances. As a result, the Company recognized a liability and net cost for 2005 amounting to Ps. 9.3 million.

#### 2007 vs. 2006 Results of Operations

For the year ended December 31, 2007, broadcasting revenue was Ps. 654.8 million, a 20.7% decrease compared to the Ps. 825.6 million reported for the same period of 2006. The decrease was mainly attributable to a decrease in advertising expenditures by political parties, which purchased more airtime in 2006 in connection with the July 2006 presidential and congressional elections.

The Company's broadcasting expenses (excluding depreciation, amortization and corporate, general and administrative expenses) for the year ended December 31, 2007 were Ps. 422.0 million, an 8.3% decrease compared to the Ps. 460 million reported for the same period 2006. This decrease was primarily due to (i) a net decrease in the allowance for doubtful accounts, (ii) a decrease in sales commissions paid to the Company's sales force in connection with decreased sales of airtime, and (iii) a lower provision for severance payments to Company employees, for the year ended December 31, 2007 compared to 2006.

Broadcasting income (*i.e.*, broadcasting revenue minus broadcasting expenses, excluding depreciation, amortization and corporate, general and administrative expenses) for the year ended December 31, 2007 was Ps. 232.8 million, a 36.3% decrease compared to the Ps. 365.5 million reported for the same period of 2006. This decrease was mainly attributable to the decrease in broadcasting revenue described above.

Depreciation and amortization expense for the year ended December 31, 2007 was Ps. 33.7 million, a 9.4% decrease compared to the Ps. 37.2 million reported for the same period of 2006. This decrease was attributable to the fact that the Company no longer recorded depreciation on certain plant and transportation equipment whose useful lives ended after the fourth quarter of 2006.

The Company's corporate, general and administrative expenses for the year ended December 31, 2007 were Ps. 14.8 million, the same amount that was reported in 2006.

As a result of the foregoing, the Company reported operating income of Ps. 184.3 million for the year ended December 31, 2007, a 41.2% decrease compared to the Ps. 313.5 million in 2006.

Other expenses, net, for the year ended December 31, 2007 were Ps. 45.8 million, a 23.0% decrease compared to the Ps. 59.5 million of 2006. This decrease was mainly attributable to a decrease in legal expenses for the year ended December 31, 2007 compared to 2006, as well as non-recurring expenses incurred during 2006 in connection with the Company's 60th anniversary celebration.

The Company's comprehensive financing cost for the year ended December 31, 2007 was Ps. 5.9 million, an 85.3% decrease compared to the Ps. 39.8 million recorded for the same period of 2006. This decrease was mainly due to a decrease in interest expense for the year ended December 31, 2007 compared to 2006, due to (i) the Company no longer recorded interest on its bank debt after it paid off all outstanding debt in May 2006, and (ii) after selling certain accounts receivable, the Company classified as interest expense Ps. 27.8 million, which is equivalent to the excess of book value over the purchase price of the accounts receivable sold in December 2006. See "—2006 vs. 2005 Results of Operations."

For the year ended December 31, 2007, the Company reported income before extraordinary item and provisions of Ps. 132.6 million, a 38.1% decrease compared to the Ps. 214.1 million reported in 2006. This decrease was mainly attributable to the decrease in broadcasting revenue described above.

For the year ended December 31, 2007, the Company reported income before provisions for income tax and employee profit sharing of Ps. 132.6 million, a 72.2% decrease compared to the Ps. 477.6 million reported in 2006. In addition to higher broadcasting revenue, the 2006 period benefited from an extraordinary item of Ps. 263.5 million, resulting

from the reversal in June 2006 of the provision for the contingent liability related to the arbitration proceeding.

The Company recorded provisions for income tax of Ps. 41.5 million for 2007, compared to Ps. 42.9 million in 2006.

As a result of the foregoing, the Company reported net income of Ps. 91.1 million in 2007, compared to net income of Ps. 434.7 million in 2006.

## 2006 vs. 2005 Results of Operations

For the year ended December 31, 2006, broadcasting revenue was Ps. 825.6 million, a 29.4% increase from Ps. 638.2 million reported for the same period of 2005. This increase was mainly attributable to an increase in advertising expenditures by political parties in connection with the presidential and congressional elections that took place on July 2, 2006, as well as higher advertising expenditures by the Company's commercial clients compared to the same period of 2005.

The Company's broadcasting expenses (excluding depreciation, amortization and corporate, general and administrative expenses) for the year ended December 31, 2006 were Ps. 460 million, an 8.5% increase from the Ps. 423.9 million reported for the same period of 2005. This increase was primarily due to (i) an increase in sales commissions paid to the Company's sales force, outside agents and affiliated stations in connection with increased sales of airtime, (ii) a net increase in the allowance for doubtful accounts, and (iii) increased expenses related to additional advertising and marketing campaigns.

Broadcasting income (*i.e.*, broadcasting revenue minus broadcasting expenses, excluding depreciation, amortization and corporate, general and administrative expenses) for the year ended December 31, 2006, was Ps. 365.5 million, a 70.5% increase from Ps. 214.3 million reported for the same period of 2005. This increase was mainly attributable to the increase in broadcasting revenue, which more than offset the increase in broadcasting expenses.

Depreciation and amortization expense for the year ended December 31, 2006 totaled Ps. 37.2 million, a 7.0% decrease from Ps. 40.0 million reported for the same period of 2005. This decrease was mainly attributable to the fact that the Company no longer recorded depreciation for certain Company vehicles whose useful lives ended in the second quarter of 2006.

The Company's corporate, general and administrative expenses for the year ended December 31, 2006 were Ps. 14.8 million a slight increase from Ps. 14.6 million reported for the same period of 2005.

As a result of the foregoing, the Company reported operating income of Ps. 313.5 million for the year ended December 31, 2006, a 96.1% increase from Ps. 159.8 million reported for the same period of 2005.

The Company's comprehensive financing cost for the year ended December 31, 2006 was Ps. 39.9 million, a 190.9% increase from Ps. 13.8 million recorded for the same period of 2005. This increase was primarily due to:

•the cost attributable to the sale of certain accounts receivable described below, which was classified as interest expense,

- ·a decrease in gain on net foreign currency exchange, which was Ps. 0.8 million in 2006 compared to Ps. 11.3 million in 2005, due to the cancellation of a U.S. dollar-denominated contingent liability in 2006, and
- •a loss on net monetary position of Ps. 2.6 million in 2006 compared to a gain of Ps 7.2 million in 2005, due to the fact that the Company repaid its bank debt in May 2006 and cancelled a contingent liability in June 2006, thus significantly reducing its monetary liabilities during the year.

The interest expense described in the prior paragraph resulted from the Company's sale in December 2006 for Ps. 12.4 million in cash of accounts receivable representing Ps. 40.4 million owed to it mainly by political parties in connection with purchases of airtime from 2003 to 2005. The Company had been unsuccessful in its attempts to collect the accounts receivable and, accordingly, had increased its allowance for doubtful accounts beginning in 2005. Following the sale, the Company classified as interest expense Ps. 27.9 million (which is equivalent to the difference between the book value and the purchase price of the accounts receivable), and reduced its allowance for doubtful accounts from Ps. 30.5 million to Ps. 13.3 million. The Company sold the accounts receivable because:

- it believed, based on its past efforts, that the accounts receivable were not recoverable, and
- •the sale enabled the Company to take a tax deduction in connection with the unrecoverable accounts receivable, which deduction otherwise would not have been available without bringing legal proceedings against the customers.

The accounts receivable were sold to a company controlled by Francisco Aguirre G., Chairman of the Board of Directors of Grupo Radio Centro. See Item 7, "Major Shareholders and Related Party Transactions—Related Party Transactions—Sale of Doubtful Accounts Receivable."

Other expenses, net, for the year ended December 31, 2006 were Ps. 59.5 million, a 13.3% increase from Ps. 52.5 million reported for the same period of 2005. This increase was mainly attributable to higher legal expenses during 2006 compared to 2005 and expenses related to the Company's 60th anniversary celebration during 2006.

As a result of the foregoing, the Company reported income before extraordinary item and provisions for income tax and employee profit sharing of Ps. 214.1 million for the year ended December 31, 2006, a 129.0% increase from Ps. 93.5 million reported for the same period of 2005.

During 2006, the Company recorded extraordinary income of Ps. 263.5 million due to the reversal of a contingent liability provision recorded by the Company in 2003 minus accumulated foreign exchange loss and interest recorded by the Company in 2006 related to the provision.

For the year ended December 31, 2006, the Company reported income before provisions for income tax and employee profit sharing of Ps. 477.6 million, a 410.8% increase from Ps. 93.5 million reported for the same period of 2005, due to both the increase in operating income and the recording of extraordinary income.

For the year ended December 31, 2006, the Company recorded provisions for income tax and employee profit sharing of Ps. 42.9 million, an 83.3% increase from Ps. 23.4 million reported for 2005. This increase was primarily due to the increase in taxable income during 2006 compared to 2005.

As a result of the foregoing, the Company reported net income of Ps 434.6 million for the year ended December 31, 2006, a 520.1% increase from Ps. 70 million reported for the same period of 2005.

## **Liquidity and Capital Resources**

The Company's primary source of liquidity is cash flow from operations. The Company's operating activities provided Ps. 153.4 million in 2007, Ps. 264.7 million in 2006, and Ps. 149.8 million in 2005. Working capital at December 31, 2007 was Ps. 170.0 million and at December 31, 2006 was Ps. 133.5 million. Cash flow from operations historically has been sufficient to cover the Company's working capital needs. Nevertheless, at December 31, 2005, the Company had a working capital deficit of Ps. 123.0 million due to the recorded provision for the contingent liability in connection with the arbitration proceeding with Infored and Mr. Gutiérrez Vivó.

The Company expects to be able to meet its working capital needs in 2008 with cash flow from its operations. Grupo Radio Centro invests its cash balances generally in short-term peso instruments, including overnight and time deposits, repurchase agreements, certificates of deposit and commercial paper of certain Mexican issuers. The Company has not entered into any arrangements for the purpose of hedging interest rate or currency risk.

During 2007, the Company's principal use of funds, other than for operating purposes and capital expenditures was the payment of dividends in the amount of Ps. 71.9 million. In 2006, the Company's principal use of funds, other than for operating purposes and capital expenditures, was the payment of its total bank debt in the amount of Ps. 122.2 million (Ps. 113.2 million nominal amount) and the distribution to shareholders of Ps. 128.5 million (Ps. 120.0 million nominal amount) in the form of a capital reduction. In 2006, the Company also repurchased on the open market 918,800 Series A Shares at an aggregate cost of Ps. 9.1 million. During 2005, the Company's principal use of funds, other than operating purposes and capital expenditures, was the payment of indebtedness totaling Ps. 67.2 million (Ps. 56.6 million nominal amount) and the acquisition of all the outstanding shares of GRC Radiodifusión, S.A., an aircraft service company, for a total cash purchase price of Ps. 11.6 million (Ps. 10.8 million nominal amount), which included Ps. 8.3 million (Ps 7.7 million nominal amount) in excess book value. In 2005, the Company repurchased on the open market 133,300 Series A Shares at an aggregate cost of Ps. 1.6 million (Ps. 1.2 million nominal amount). Grupo Radio Centro may from time to time repurchase its outstanding equity securities if market conditions and other relevant considerations make such repurchases appropriate.

#### Indebtedness

**Undrawn Credit Facility.** On May 16, 2006, we entered into a credit facility with GE Capital CEF México, S. de R.L. de C.V. and Banco Inbursa S.A., Institución de Banca Múltiple, Grupo Financiero Inbursa for a secured, guaranteed peso-denominated loan in a principal amount equivalent to U.S.\$21.0 million. As of the date of this Annual Report, we have not drawn down on the line of credit. This contract was set to expire on June 16, 2008, but we have renewed the contract on similar terms through June 16, 2010. Amounts borrowed under the credit facility will be guaranteed by several of our subsidiaries and secured by a first priority lien on substantially all of our property, including our corporate headquarters and excluding any equipment used for broadcasting. The credit facility provides that, subject to certain conditions, we may draw down on it at any time before June 4, 2010. The principal other conditions to drawing down include that there be no material adverse change resulting in a loss or liability to us equivalent to 5% or more of our total assets (as such condition is more fully defined in the credit facility) and no material adverse change in the banking environment or international capital markets; that the loan be secured by a first priority lien on substantially all of our property in favor of the lenders; and that no event of default under the credit facility has occurred. The credit facility contains restrictive covenants and covenants requiring us to maintain quarterly financial ratios (using terms defined in the credit facility). The financial covenants include an interest coverage ratio of at least 2.5 to 1, a total debt to EBITDA ratio of no more than 3 to 1, a fixed charges coverage ratio of at least 1.75 to 1, a cash balance of at least U.S.\$ 1.75 million, and shareholders' equity of at least Ps. 850 million. If any of the conditions to draw down is not met, we will be unable to obtain funds under the credit facility.

We may use the proceeds of the credit facility for working capital purposes, as well as other corporate purposes. If we draw down on the credit facility, we will be required to repay the principal amount of the loan in 20 quarterly installments and make quarterly interest payments at an annual rate equal to the 28-day Mexican Interbank Equilibrium Interest Rate (*Tasa de Interés Interbancaria de Equilibrio* or *TIIE*) plus 3.0%.

## **Capital Reduction**

On August 1, 2006, we announced a reduction of fixed capital stock by a total of Ps. 120.0 million through a distribution to shareholders in the amount of Ps. 0.74016843063 per share. Ps. 70.0 million, or Ps. 0.43176491786 per share, was paid to shareholders on August 7, 2006. The remaining Ps. 50.0 million, or Ps. 0.30840351276 per share, was paid to shareholders on October 2, 2006.

#### **Off-Balance Sheet Arrangements**

In 2007, the Company had no off-balance sheet arrangements that have or, in the opinion of the Company, are reasonably likely to have a current or future effect on the Company's financial condition.

## **Contractual Obligations**

As of December 31, 2007, we had no long-term debt obligations, capital lease obligations, operating leases, purchase obligations or other long-term obligations.

#### **U.S. GAAP Reconciliation**

Net income under U.S. GAAP was Ps. 91.1 million for 2007, Ps. 434.7 million for 2006, and Ps. 70.1 million for 2005. The slight difference between net income under MFRS and U.S. GAAP for the years ended December 31, 2007, 2006 and 2005 was due to the treatment under U.S. GAAP of a minority interest in subsidiaries of the Company as a liability.

Operating income under U.S. GAAP for the years ended December 31, 2007, 2006 and 2005 was Ps. 138.5 million, Ps. 517.5 million and Ps. 107.3 million, respectively. The principal difference between operating income under U.S. GAAP and MFRS for the year ended December 31, 2006 was due to the Company's reversal of a Ps. 263.5 million contingency provision related to an arbitration proceeding. Under MFRS, the provision is recorded as an extraordinary item and under U.S. GAAP, the provision is charged against operating income. Upon reversal, the provisioned amount is recorded as extraordinary income under MFRS. In addition, with respect to all periods, certain other expenses, net of the Company that are classified as non-operating charges under MFRS are charged against operating income under U.S. GAAP.

Shareholders' equity under U.S. GAAP was Ps. 1,396.6 million at December 31, 2007, Ps. 1,378.0 million at December 31, 2006 and Ps. 1,072.2 million at December 31, 2005. In all years, the difference between shareholders' equity under MFRS and U.S. GAAP was mainly due to the treatment under U.S. GAAP of a minority interest in subsidiaries of the Company as a liability.

For a further discussion of the differences between MFRS and U.S. GAAP as they relate to Grupo Radio Centro, see Note 23 to the Consolidated Financial Statements. Pursuant to MFRS, Grupo Radio Centro's financial statements recognize certain effects of inflation in accordance with Bulletin B-10 and Bulletin B-12; these effects have not been reversed in the reconciliation to U.S. GAAP. Due to the Company's adoption of Bulletin D-4, the Company's financial statements for 2007, 2006 and 2005 include an expanded recognition of deferred taxes under MFRS that more closely parallels U.S. GAAP. Accordingly, there were no differences related to deferred taxes that had to be reconciled between Mexican and U.S. GAAP for purposes of the Consolidated Financial Statements (see Note 23 to the Consolidated Financial Statements).

#### Item 6. Directors, Senior Management and Employees

#### **Directors**

Management of the business of the Company is vested in the Board of Directors and the chief executive officer. Our bylaws provide that the Board of Directors consist of a minimum of seven and a maximum of 21 directors and an equal number of their respective alternate directors. The Company's shareholders elect each director and alternate director by simple majority vote at the annual ordinary general meeting. Alternate directors are authorized to serve on the Board of Directors in place of directors who are unable to attend meetings or otherwise participate in the activities of the Board of Directors. Directors and alternate directors may be Mexican or foreign, but both the majority of directors and the majority of alternate directors must be Mexican. Persons who have acted as external auditors of the Company or of companies that form a part of the Company's corporate group or consortium during the year prior to appointment may not be a director.

Of the total number of directors, and their respective alternate directors, at least 25% must be independent directors. Independent directors may not be individuals related to the Company, such as, among others, employees or officers of the Company, controlling shareholders, important clients, suppliers, debtors or creditors of the Company, or their respective shareholders, directors or employees. Alternate directors only serve in place of their respective regular directors and, in the case of alternate directors of independent directors, must also meet the requirements for independent directors.

The Board of Directors currently consists of 12 members. Alejandro Sepulveda de la Fuente is the Secretary to the Board of Directors. The current members of the Board of Directors were reelected at the annual shareholders meeting on March 6, 2008 for a one-year term. Their names, positions, ages and information on their principal business activities outside Grupo Radio Centro are listed below. In addition to the "other directorships" listed below, two Aguirre members of the Board of Directors, Francisco Aguirre and María Adriana Aguirre, sit on the boards of directors of various radio stations in Mexico.

Name	Position	Age	Years as director	Principal occupation	Other directorships
Francisco Aguirre G.	Chairman	66	8	Private investor	Chairman of the board of Grupo Radio México, S.A. de C.V.
María Esther Aguirre G.	First Vice Chairperson	68	8	Private investor	_
María Adriana Aguirre G.	Second Vice Chairperson	61	8	Private investor	_
Ana María Aguirre G.	Director	63	37	Private investor	-
39					

			Years as	Principal	
Name	Position	Age	director	occupation	Other directorships
Carlos Aguirre G.	Director	53	8	Chief Executive Officer of Grupo	_
				Radio Centro	
Rafael Aguirre G.	Director	50	15	Private investor	Director of the Quintana Roo branch of HSBC México, S.A. (formerly Banco Internacional, S.A.); Director of the Yucatan Peninsula branch of Banco Nacional de México, S.A.
José Manuel Aguirre G.	Director	45	8	Real estate investor	-
Pedro Beltrán N.	Director	64	6	Finance & Administrative Director and Chief Financial Officer of Grupo Radio Centro	
Luis Alfonso Cervantes Muñiz	Director	52	3	Attorney	-
Gustavo Gabriel Llamas Monjardín	Director	45	3	Public accountant	-
Thomas Harold Raymond Moffet	Director	66	8	President of Amsterdam Pacific Capital, LLC (a financial advisory firm)	_
Luis Manuel de la Fuente Baca	Director	62	8	Financial advisor	-

Francisco Aguirre G., María Adriana Aguirre G., María Esther Aguirre G., Ana María Aguirre G., Carlos Aguirre G., Rafael Aguirre G. and José Manuel Aguirre G. are siblings. Until she passed away on June 23, 2008, their mother Ms. María Esther G. de Aguirre was the Honorary Chairperson of the Board of Directors of the Company.

Francisco Aguirre G., María Esther Aguirre G., María Adriana Aguirre G., Ana María Aguirre G., Carlos Aguirre G., Rafael Aguirre G. and José Manuel Aguirre G. are shareholders of the Company; Pedro Beltrán N. is an employee of the Company and Luis Alfonso Cervantes Muñiz is an advisor to affiliates of the Company; and Thomas Harold Raymond Moffet, Gustavo Gabriel Llamas Monjardín and Luis de la Fuente Baca are independent directors, as defined under the Mexican Securities Market Law.

The bylaws provide that the Board of Directors shall meet at least four times during each fiscal year. Each of the Chairman of the Board of Directors, the Chairman of the Audit Committee, the Chairman of the Corporate Practices Committee or at least 25% of the members of the Board of Directors is entitled to call a meeting of the Board and to include items in the agenda for each meeting.

The bylaws provide that holders of Series A Shares representing 10% of the capital stock of the Company shall be entitled to appoint one regular member of the Board of Directors and such member's alternate.

The bylaws also provide that the Board of Directors shall present to the shareholders at the annual shareholders meeting (i) the report on the transactions and activities in which it has been involved in accordance with the Mexican Securities Market Law, (ii) the report on the main accounting and information policies and criteria employed in the preparation of financial information, (iii) the reports prepared by the chairpersons of the Audit Committee and the Corporate Practices Committee and (iv) the report prepared by the chief executive officer together with the external auditors' report. The Board of Directors shall also present its opinion on the content of the report prepared by the chief executive officer.

The bylaws of the Company were amended on April 22, 2005 to provide that, independently and without prejudice to the exercise of the powers granted to the Board of Directors pursuant to Mexican law, the Board of Directors is entitled to grant or delegate in favor of the Audit Committee those powers that it deems necessary or convenient to comply with the legal and regulatory provisions applicable to the Company, as well as to determine the rules pursuant to which the Audit Committee shall exercise such powers, including the right to revoke or modify them.

The bylaws of the Company were further amended on July 31, 2006 in order to meet the requirements of the Mexican Securities Market Law. The amendments granted the Board of Directors and the Audit Committee greater authority and provided for the creation of the Corporate Practices Committee. The amendments to the bylaws also increased the authority that the Board of Directors may exert over the Company's accounting, auditing and internal control. With prior favorable opinion from the Audit Committee, the Board of Directors may approve the Company's financial statements, internal control and audit guidelines and accounting policies.

#### **Executive Committee**

The Company's bylaws provide that at an ordinary general meeting, the shareholders may elect, by simple majority vote, an Executive Committee of five to seven members from among the Company's directors or alternate directors elected or designated at such shareholders meeting. The bylaws of the Company provide that the Executive Committee's operations are subject to the same rules applicable to the operation of the Board of Directors. Alternate Executive Committee members are authorized to serve on the Executive Committee in place of members who are unable to attend meetings or otherwise participate in the activities of the Executive Committee.

The current members of the Executive Committee are José Manuel Aguirre G. (chairman), Carlos Aguirre G. (vice-chairman), Ana María Aguirre G., María Esther Aguirre G., María Adriana Aguirre G., Rafael Aguirre G. and Francisco Aguirre G.

#### Audit Committee

The Audit Committee consists of Thomas Harold Raymond Moffet, Gustavo Gabriel Llamas Monjardín and Luis Manuel de la Fuente Baca, with Mr. de la Fuente Baca acting as committee chairman. All three members of the Committee also serve on the Company's Board of Directors. The shareholders ratified the appointment of these members to the Audit Committee and Mr. de la Fuente Baca's appointment as committee chairman at the annual shareholders' meeting held on March 6, 2008. As required by our bylaws and applicable law, all members are independent as defined under Mexican Securities Market Law and Rule 10A-3 under the Securities Exchange Act of 1934, as amended (the "Exchange Act"). See Item 16A, "Audit Committee Financial Expert." In order for a meeting of the Audit Committee to be valid, the majority of its members must be present and the Audit Committee must adopt resolutions by majority vote.

The chairman of the Audit Committee may not also be the chair of the Board of Directors and is appointed and removed exclusively through a majority vote of the shareholders. The shareholders base their decision on the experience, ability and professional prestige of the appointee. The chairman of the Committee must submit an annual report on the activities of the Audit Committee to the Board of Directors.

The Audit Committee is responsible for assisting the Board in overseeing the activities of the Company. The members evaluate the performance, opinions and reports of the external auditor. In addition, the Audit Committee is responsible for regulation within the Company. The Committee investigates possible violations of internal guidelines and also verifies the establishment of internal controls and the filing of related information. Additionally, the Committee renders an opinion on the report regarding the financial information and results of operations of the Company, which is filed by the chief executive officer, and provides further information concerning that report to the Board of Directors.

The Audit Committee further assists the Board of Directors in oversight activities by requesting periodic meetings with executive officers. The Committee also monitors the filing of information related to the internal control systems and internal audits of the Company and is responsible for preparing an opinion on the report filed by the chief executive officer. Additionally, the Audit Committee is responsible for verifying that the chief executive officer abides by the resolutions adopted in shareholder meetings and by the Board of Directors.

## **Corporate Practices Committee**

The Corporate Practices Committee consists of Thomas Harold Raymond Moffet, Gustavo Gabriel Llamas Monjardín and Luis Manuel de la Fuente Baca, with Mr. de la Fuente Baca acting as committee chairman. All three members of the Committee also serve on the Company's Board of Directors. The shareholders ratified the appointment of these members to the Corporate Practices Committee and Mr. de la Fuente Baca's appointment as committee chairman at the annual shareholders' meeting held on March 6, 2008. As required by our bylaws and applicable law, all members are independent as defined by the Mexican Securities Market Law and Rule 10A-3 of the Exchange Act. In order for a meeting of the Corporate Practices Committee to be valid, the majority of its members must be present and the Committee must adopt resolutions by majority vote.

In accordance with the Securities Market Law, the Corporate Practices Committee is responsible for rendering opinions to the Board of Directors and requesting the opinions of independent experts if the Committee considers it necessary. The Corporate Practices Committee assists the Board of Directors in generating reports on the main accounting policies and the criteria used to prepare the financial statements of the Company. The Committee also reports on the transactions and activities of the Company in which the Board of Directors intervened. The Committee may call shareholders' meetings and contribute items to the agenda when needed.

The chairman of the Corporate Practices Committee must submit an annual report on the activities of the Corporate Practices Committee to the Board of Directors. This report includes information regarding related party transactions, waivers granted and the performance and compensation of the Company's executive officers.

## **Executive Officers**

The executive officers of Grupo Radio Centro are as follows:

Name	Position	Years as officer	Years of service
Carlos Aguirre G.	Chief Executive Officer	29	34
Pedro Beltrán N.	Finance & Administrative Director and Chief Financial	22	22
	Officer		
Arturo Yáñez F.	Auditing Director	24	24
Sergio González L.	Operations Director	24	24
Luis Cepero A.	Audio Engineering Director	25	47
Eduardo Stevens A.	Transmission Engineering Director	18	28
Gonzalo Yáñez V.	Marketing Director	8	11
Rodolfo Nava C.	Treasurer and Financial Information Manager	8	22
Alvaro Fajardo de la	General Counsel	23	23
Mora			
Luis Miguel Carrasco N.	Commercial Director	10	15

## Compensation

For the year ended December 31, 2007, the aggregate compensation for the executive officers of the Company paid or accrued in that year for services in all capacities was Ps 22.7 million, of which approximately Ps 5.6 million was paid in the form of bonus compensation. The bonus compensation amounts were determined based on various factors, including quarterly financial results and station ratings and rankings.

The total of payments to Executive Committee members for attendance at Executive Committee meetings during 2007 was Ps. 17.0 million. The total of payments to directors for attendance at Board of Director meetings during 2007 was Ps. 217,800. The total payments to Audit Committee members for attendance at Audit Committee meetings during 2007 was Ps. 474,660.

#### **Board Practices**

None of the directors have entered into a service contract with the Company that provides for benefits upon termination of employment.

#### **Employees**

At December 31, 2007, Grupo Radio Centro employed a total of 458 full-time employees, fewer than half of whom are members of the *Sindicato de Trabajadores de la Industria de Radio y Televisión, Similares y Conexos de la República Mexicana* (the Radio and Telecommunications Workers Union or the "Union"). The Company employed a total of 457 full-time employees at December 31, 2006 and a total of 422 full-time employees at December 31, 2005. Grupo Radio Centro also employes a varying number of temporary employees. During 2007, the Company employed an average of 68 temporary employees. All employees of Grupo Radio Centro work in Mexico City.

Negotiations with Union employees are conducted at the industry level pursuant to a national contract (the "Contrato Ley") that is administered by the Union and that provides for general employment terms applicable to all Union employees, although particular enterprises within the radio broadcasting industry may negotiate separate contractual arrangements with the Union in the event exceptions from the Contrato Ley are desired. All of Grupo Radio Centro's current contractual relations with Union employees are pursuant to the stated terms of the Contrato Ley. The current

Contrato Ley expires on January 31, 2010; however, salary increases are implemented annually. On February 1, the Company and the Union agreed to a 4.5% increase in salaries. Relations between Grupo Radio Centro, its workers and the Union have historically been good; there have been no material disputes between any of the radio broadcasting subsidiaries of Grupo Radio Centro and any of their employees since the founding of Grupo Radio Centro.

## **Share Ownership**

As of May 21, 2008, the Aguirre members of the Board of Directors had beneficial ownership, through a Mexican trust through which they hold Series A Shares, of 84,020,646 Series A Shares of the Company, representing 51.6% of the outstanding Series A Shares. See Item 7, "Major Shareholders and Related Party Transactions—Major Shareholders."

None of the Company's other directors or officers is the beneficial owner of more than 1% of the Company's outstanding capital stock.

# Significant Differences between New York Stock Exchange Corporate Governance Standards and our Corporate Governance Practices

Pursuant to Section 303A.11 of the Listed Company Manual of the New York Stock Exchange, we have prepared a summary of the ways in which our corporate governance practices differ from those of U.S. companies under the NYSE's corporate governance rules. This summary can be accessed on our web site at http://www.grc.com.mx. (This URL is intended to be an inactive textual reference only. It is not intended to be an active hyperlink to our web site. The information on our web site, which might be accessible through a hyperlink resulting from this URL, is not and shall not be deemed to be, incorporated into this Annual Report.)

## Item 7. Major Shareholders and Related Party Transactions

#### **Major Shareholders**

The Company was incorporated as *Técnica de Desarrollo Publicitario*, *S.A. de C.V.* on June 8, 1971, with its principal shareholders being members of the Aguirre family. The Company has undergone several changes in nominal ownership, but ultimate control has always resided with the Aguirre family.

On June 3, 1998, all of the Series A Shares and CPOs owned by the Aguirre family, which had been held in a trust established by the Aguirre family in 1992 (the "Old Controlling Trust"), were divided into two trusts (the Old Controlling Trust and the "New Controlling Trust" and, together, the "Controlling Trusts"). Prior to the division, 50% of the Series A Shares and CPOs of the Company held by the Old Controlling Trust was held for the benefit of María Esther G. de Aguirre, with the remainder divided equally among her children. Simultaneously with the division, María Esther G. de Aguirre acquired a 50% interest in each of the Controlling Trusts and transferred those interests to her children in equal parts, but reserved her rights to vote and receive dividends in respect of the Series A Shares and CPOs previously held for her benefit (the "reserved rights").

On May 25, 1999, four members of the Aguirre family made a gift of their interests in the Company's Series A Shares and CPOs held by the Controlling Trusts to María Esther G. de Aguirre. On the same date, the Aguirre family amended the terms of the Controlling Trusts to transfer, on such date, the reserved rights held by María Esther G. de Aguirre to her children in equal parts and to transfer, upon the occurrence of certain events, the trust interests gifted to her by her four children to her seven other children—María Esther Aguirre G., Francisco Aguirre G., María Adriana Aguirre G., Carlos Aguirre G., Rafael Aguirre G. and José Manuel Aguirre G.

On April 5, 2000, María Esther G. de Aguirre made a gift of her approximate 36% interest in the Controlling Trusts to her seven children holding interests in such trusts. Following this gift and an amendment of the terms of the Controlling Trusts to remove María Esther G. de Aguirre as grantor and beneficiary, those seven children owned, in equal parts, 100% of the interests in the Controlling Trusts. In 2003, all CPOs held by the Controlling Trusts were converted to Series A Shares.

In 2007, the Controlling Trusts were amended to change the trustee and consolidate the Controlling Trusts. Pursuant to agreements dated June 15, 2007, Bancomer, S.A. was replaced with Banco IXE S.A. as trustee of each Controlling Trust. Pursuant to an agreement dated June 18, 2007, the New Controlling Trust was dissolved and all of its assets were transferred to the Old Controlling Trust (now referred to simply as the "Trust"). The same seven members of the Aguirre family continue to own, in equal parts, 100% of the interests in the Trust. Under the terms of the Trust, the Series A Shares held by the Trust are ordinarily voted as directed by a majority of the beneficiaries of the Trust.

The following table sets forth certain information regarding the beneficial ownership of Series A Shares by beneficial holders of more than 5% of the outstanding Series A Shares as of June 17, 2008.

	I	Percentage of
	Series A Shares	Series A
Name of Person or Group	<b>Beneficially Owned</b>	Shares <sup>(1)</sup>
The Trust	84,020,646	51.6%
María Esther Aguirre G.	84,020,695(2)(3)	51.6%
Francisco Aguirre G.	84,020,646 <sup>(2)</sup>	51.6%
María Adriana Aguirre G.	84,020,646(2)	51.6%
Ana María Aguirre G.	84,020,646(2)	51.6%
Carlos Aguirre G.	84,020,646 <sup>(2)</sup>	51.6%
Rafael Aguirre G.	84,020,646 <sup>(2)</sup>	51.6%
José Manuel Aguirre G.	84,020,646 <sup>(2)</sup>	51.6%

- (1) Percentages are based on 162,724,561 Series A Shares issued and outstanding as of April 15, 2008.
- (2) All Series A Shares beneficially owned by the Trust (the "Family Shares") are held for the benefit of the Aguirre Family and are deemed to be beneficially owned by each member of the Aguirre Family, each of whom is deemed to share power to vote or dispose, or direct the vote or disposition of, the Family Shares as a member of the Technical Committee of the Trust.
- (3) Includes 49 Series A Shares beneficially owned by María Esther Aguirre G., in addition to the Family Shares.

The voting rights of the holders of Series A Shares not held in the form of CPOs or ADSs are identical.

The bylaws of the Company prohibit the ownership of Series A Shares by persons who do not qualify as Mexican investors. See Item 10, "Additional Information—Bylaws and Mexican Law—Limitations Affecting Non-Mexican Holders—Share Ownership." At June 17, 2008, to the best knowledge of the Company, approximately 3.8% of the outstanding Series A Shares were represented by ADSs. It is not practical for the Company to determine the number of U.S. holders of CPOs or ADSs, the portion of each class of securities held in Mexico or the number of record holders in Mexico.

## **Related Party Transactions**

The Company engages in a variety of transactions with affiliates. Pursuant to the Company's bylaws, the operating rules of the Board of Directors and Mexican law, the Corporate Practices Committee of Company's Board of Directors must express an opinion on, and the Company's Board of Directors has exclusive power to approve, any transaction with a related party unless the transaction (i) is considered to be not material based on the value of the transaction; (ii) is entered into with a controlled entity, provided that such a transaction is either in the ordinary course of the Company's business and carried out at market price or supported in valuations prepared by external experts; or (iii) is entered into with employees, provided that the transaction is conducted under the same conditions as it would be for a client or as a result of general labor benefits.

#### Family Control of OIR Network Affiliates

In addition to their ownership interest in the Company, members of the Aguirre family owned or controlled 11 of the 110 affiliates in the network serviced by OIR at December 31, 2007. Affiliated stations owned or controlled by members of the Aguirre family accounted for approximately 11.7%, 12%, and 13.7% of OIR revenue (or 0.4%, 0.3%, and 0.3% of the Company's total broadcasting revenue) for the years ended December 31, 2007, 2006 and 2005, respectively. The Company has provided administrative and other services to such family-owned stations in the OIR network and under certain circumstances has provided commercial airtime to related parties, on terms that are more favorable than those provided to unrelated parties. The Company does not believe that such transactions have been material.

#### Service Contract

On January 5, 2000, Grupo Radio Centro entered into a contract with an entity owned by Francisco Aguirre G., Chairman of the Board of Directors of the Company, for an indefinite term pursuant to which this entity is compensated for consulting services and the sale of airtime provided to the Company by Mr. Aguirre. The Company incurred expenses under this contract totaling Ps. 3.6 million in 2007, Ps. 7.9 million in 2006, and Ps. 5.7 million in 2005. See Note 6 to the Consolidated Financial Statements.

#### Sale of Doubtful Accounts Receivable

In December 2006, the Company sold to an entity owned by Francisco Aguirre G. accounts receivable representing Ps. 40.3 million owed to it mainly by political parties in connection with purchases of airtime from 2003 to 2005 for a cash purchase price of Ps. 12.2 million. The Company had been unsuccessful in its attempts to collect the accounts receivable and, accordingly, increased its allowance for doubtful accounts beginning in 2005. The Company sold the accounts receivable because:

it believed, based on its past efforts, that the accounts receivable were not recoverable, and

•the sale enabled the Company to take a tax deduction in connection with the unrecoverable accounts receivable, which deduction otherwise would not have been available without bringing legal proceedings against the customers. The Audit Committee ratified this transaction on February 19, 2007.

## Sale of Goods and Services

The Company makes available to employees, including key management personnel, and directors and directors' family members goods and services obtained by the Company in barter transactions. These goods and services are offered to executive officers and directors at discounts that are comparable to the discounts offered to the Company's employees. The Company received a total of Ps. 1.6 million in 2007, Ps. 4.7 million in 2006 and Ps. 2.1 million in 2005 from executive officers and directors and their families in connection with these transactions. See Note 6 to the Consolidated Financial Statements.

## Attention to Aguirre Family Matters

Carlos Aguirre G., the Chief Executive Officer, and to a lesser extent, Pedro Beltrán, the Chief Financial Officer, and Alvaro Fajardo, the General Counsel, have spent a portion of their time on Aguirre family matters for which the Company has not been separately compensated.

## Loans to Executive Officers and Directors

From January 1, 2004 until June 2005, the Company extended credit to eight of its executive officers in compensatory transactions that are customary in Mexico. The maximum aggregate amount outstanding during this period was Ps. 0.9 million (nominal amount), and the loans had an annual rate of interest of up to 12.0%. These loans have been repaid in full.

In October 2006, the Company extended a loan in the amount of Ps. 3.2 million (nominal amount) to a company controlled by Ana María Aguirre G., a member of the board of directors. The loan bore interest at an annual rate of 10.5% and was repaid in full in May 2007. The proceeds of the loan were used for purposes unrelated to the business of the Company. Neither the Audit Committee nor the Corporate Practices Committee was asked to consider this transaction.

For further information regarding transactions between Grupo Radio Centro and related parties, see Note 6 to the Consolidated Financial Statements.

#### **Item 8. Financial Information**

#### **Consolidated Financial Statements**

See Item 18, "Financial Statements" and pages F-1 through F-40.

#### **Other Information**

## Legal and Arbitration Proceedings

Through a series of transactions effected in 1995 and early 1996, the Company acquired five radio stations owned by RED as well as the exclusive radio broadcasting rights to *Monitor*, a news and talk radio program. On December 23, 1998, the Company entered into an agreement with Infored and Mr. Gutiérrez Vivó, the principal anchor of *Monitor*, to provide the Company with original news programs and special-event productions for radio until 2015 (the "Infored Agreement"). The Infored Agreement provided that Mr. Gutiérrez Vivó would continue as *Monitor*'s host until at least the end of 2003.

In May 2002, Mr. Gutiérrez Vivó and Infored initiated an arbitration proceeding pursuant to which they sought rescission of the Infored Agreement and damages. On March 1, 2004, the International Chamber of Commerce, or the

ICC, notified the Company that, by majority vote of two of the three arbitrators, the ICC panel held that the Company was in breach of its contract with Infored and Mr. Gutiérrez Vivó. As a result, the contract was rescinded and Infored and Mr. Gutiérrez Vivó together were awarded a total of U.S.\$21.1 million in damages, which represents the amount the Company would be required to pay under the contract after taking into account prepayments made by the Company. The Company challenged the validity of this decision in the Mexican courts and, on November 11, 2004, Civil Judge 63 of the Federal District Superior Tribunal of Justice, set aside the arbitration award. On August 11, 2005, District Judge 6 of Civil Matters granted Infored and Mr. Gutiérrez Vivó an *amparo*, in effect overturning the November 2004 decision. On August 25, 2005, the Company challenged District Judge 6's ruling in a proceeding before the Federal District's Thirteenth Circuit Court of Civil Matters. On June 16, 2006, the Federal District Superior Tribunal of Justice to set aside the arbitration award and refused to enforce the arbitration award in Mexico.

Following an appeal by Infored and Mr. Gutiérrez Vivó, on January 30, 2007, the Mexican Supreme Court (*La Suprema Corte de Justicia de la Nación*), in a 5-4 decision based on procedural grounds, reversed the Federal District's Thirteenth Circuit Court of Civil Matters' decision that had ratified a lower court's decision to set aside the arbitration award. The Supreme Court remanded the case to the Thirteenth Circuit Court, instructing the court to reexamine the matter under different procedural rules, which required the court to review the merits of the case. On June 12, 2008, the Thirteenth Circuit Court reversed its prior decision, granted the *amparo* of Infored and Mr. Gutiérrez Vivó and denied the *amparo* of the Company. The June 2008 decision does not constitute an order to pay the arbitration award, the enforcement of which remains subject to lower court review. The Company plans to continue to challenge the validity of the arbitration award in the Mexican courts. If the Company is ultimately unsuccessful in challenging the enforcement of the arbitration award in Mexico, it will be required to finance any amounts due (see Item 5, "Operating and Financial Review and Prospects—Indebtedness"), and such additional indebtedness may have a material effect on the Company's financial condition and results of operations.

The Company is involved in various other legal proceedings related to the Infored and Gutiérrez Vivó transaction. These proceedings have been suspended pending a final determination on the arbitration results. The Company and a subsidiary, along with four minority shareholders, initiated two lawsuits against Mr. Gutiérrez Vivó and Ms. María Ivonne Gutiérrez Vivó to seek rescission of the stock purchase agreement entered into as an "accessory contract" to the Infored Agreement. One case pertains to the shares of the licensee of the radio station formerly known as XEJP-AM (now XENET-AM), while the other case pertains to the shares of the licensee of the radio station formerly known as XEFAJ-AM (now XEINFO-AM).

The Company is involved in a variety of labor claims initiated by former employees between 2000 and 2004 seeking an aggregate amount of approximately Ps. 49.0 million. The Company has not recorded a provision for these claims, as the Company's management believes that the cases will be resolved in favor of the Company.

Other than proceedings related to labor claims and proceedings related to the arbitration with Infored described above, neither the Company nor any of its subsidiaries is currently engaged in any material litigation or arbitration, and no material litigation or claim is known to the Company to be pending or threatened against the Company or any of its subsidiaries.

## **Dividend Policy**

The table below sets forth each of the dividends paid by the Company during the period 2003-2007, together with per-Series A Share (in nominal pesos and U.S. dollars) and per-ADS amounts translated into U.S. dollars at the exchange rate in effect on each of the respective payment dates.

	Fiscal Year with Respect to which A Dividend	ggregate Amount Dividend Paid	Dividend Per Series A of Share (Nominal	Dividend Per Series A Share	Dividend Per ADS
<b>Date Dividend Paid</b>	Paid <sup>(1)</sup>	(Nominal Pesos)	Pesos) <sup>(2)</sup>	(U.S. dollars) <sup>(2)</sup>	(U.S. dollars) $^{(2)(3)}$
		Ps.			
August 22, 2003	2002	55,000,000	0.34	0.03	0.28
		Ps.			
May 7, 2007	2006	70,000,000	0.43	0.04	0.36
		Ps.			
March 14, 2008	2007	100,000,000	0.61	0.06	0.51

<sup>(1)</sup> The Company paid no dividends with respect to 2003, 2004 or 2005.

The amount of future dividends will depend upon Grupo Radio Centro's operating results, financial condition and capital requirements and upon general business conditions. The declaration, amount and payment of dividends are determined by a majority vote of the holders of the Series A Shares, generally upon the recommendation of the Company's Board of Directors. See Item 10, "Additional Information—Bylaws and Mexican Law—Dividends."

On August 1, 2006, the Company reduced its fixed capital stock by a total of Ps. 128.5 million (Ps. 120.0 million nominal amount) through the payment of cash to its shareholders on August 7 and October 2, 2006. The payment was made with cash flow from operations. See Item 5, "Operating and Financial Review and Prospects—Liquidity and Capital Resources—Capital Reduction."

## Item 9. The Offer and Listing

Since July 1, 1993, the CPOs and the ADSs have been listed on the Mexican Stock Exchange and the NYSE, respectively. The ADSs have been issued by the Depositary. Each ADS represents nine CPOs. Each CPO represents a financial interest in one Series A Share.

The CPOs were originally issued by Nacional Financiera, S.N.C., Institución de Banca de Desarrollo, Dirección Fiduciaria ("Nafin") as trustee for the trust (the "CPO Trust") created by the trust agreement, dated May 24, 1993, as amended, among the Old Controlling Trust and the Company, as grantors, and Nafin, as CPO trustee. At a general meeting of the Company's shareholders on April 25, 2003 and a general meeting of the CPO holders on May 19, 2003, the shareholders and CPO holders approved several amendments to the CPO Trust. On June 27, 2003, the parties to the CPO Trust agreement entered into an amended and restated CPO Trust agreement (the "Amended CPO Trust Agreement"), reflecting those amendments, including the following:

<sup>(2)</sup> Per Series A Share and ADS amounts are calculated based on number of shares outstanding on the date of payment of the dividend.

<sup>(3)</sup> Nominal peso amounts have been translated to U.S. dollar amounts at the noon buying rate for pesos on the date of payment of the dividend, as published by the Federal Reserve Bank of New York.

·Nafin was replaced as the CPO trustee by GE Capital Bank, S.A., Institución de Banca Múltiple, GE Capital Grupo Financiero, División Fiduciaria, as successor trustee for the CPO Trust (the "CPO Trustee").

- The term of the CPO Trust was extended 20 years until June 29, 2023 (which term may be further extended).
- On June 30, 2003, all CPOs held by holders that qualified as Mexican investors, as defined in the Company's bylaws (see Item 10, "Additional Information—Bylaws and Mexican Law—Limitations Affecting Non-Mexican Holders"), were exchanged for Series A Shares held in the CPO Trust. As of June 30, 2003, qualifying Mexican investors held Series A Shares and no longer held CPOs. Non-Mexican holders of CPOs as of June 30, 2003 continued to hold CPOs and, as holders of CPOs, are not entitled to withdraw the Series A Shares held in the CPO Trust.

In connection with the Amended CPO Trust, the Series A Shares commenced trading on the Mexican Stock Exchange under the symbol "RCENTRO.A" on June 30, 2003. The Series A Share listing is deemed to include the CPOs, such that the Series A Share trading line will reflect trading of both Series A Shares and CPOs.

Holders of CPOs are able to sell their CPOs (i) to a non-Mexican investor, in which event the non-Mexican investor would receive such CPOs, or (ii) to a Mexican investor, in which event the Mexican investor would receive the Series A Shares underlying such CPOs, directly or by keeping them deposited at an account at Indeval, maintained by such investor or by an authorized institution. Indeval or S.D. Indeval, S.A. de C.V., *Institución para el Depósito de Valores* is a privately owned securities depositary that acts as a clearinghouse for Mexican Stock Exchange transactions.

The 2003 amendments to the CPO Trust did not affect the rights or interests of holders of ADSs.

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## **Price History**

The following table sets forth, for the periods indicated, the reported high and low sale prices for the Series A Shares and the CPOs on the Mexican Stock Exchange (on a nominal basis) and the reported high and low sale prices for the ADSs on the NYSE.

New Vork

	Stock Excl Amounts per Share and pe (in nominal	hange Series A er CPO	New York Stock Exchange  Amounts per ADS (in U.S. dollars)		
	High	Low	High	Low	
<u>2003</u>	8.50	2.40	7.45	1.61	
<u>2004</u>	8.48	5.30	7.14	4.05	
<u>2005</u>	9.92	8.08	7.75	6.45	
<u>2006</u>	13.10	7.15	10.75	5.50	
First quarter	8.50	7.15	7.68	5.66	
Second quarter	9.50	7.15	7.00	5.50	
Third quarter	8.30	7.49	6.59	6.10	
Fourth quarter	13.10	7.40	10.75	6.10	
<u>2007</u>	18.95	12.30	15.65	8.90	
First quarter	15.60	12.30	12.62	9.67	
Second quarter	18.95	14.96	15.50	11.82	
Third quarter	18.40	15.01	15.65	12.11	
Fourth quarter	16.01	14.51	13.50	8.90	

Mexican
Stock Exchange
Amounts per Series A
Share and per CPO
(in nominal pesos)
High Low

New York Stock Exchange

Amounts per ADS
(in U.S. dollars)
High Low

Most Recent Six				
Months				
December 2007	16.00	14.51	13.25	9.20
January 2008	16.00	14.50	12.58	11.78
February 2008	15.00	12.00	12.09	9.63
March 2008	13.00	12.00	11.11	9.93
April 2008	14.00	13.00	11.70	10.60
May 2008	13.50	13.30	13.99	11.21

#### **Trading on the Mexican Stock Exchange**

The Mexican Stock Exchange, located in Mexico City, is the only stock exchange in Mexico. Founded in 1907, it is organized as a corporation whose shares are currently held by brokerage firms that are exclusively authorized to trade on the Exchange. Trading on the Mexican Stock Exchange takes place through the *Sentra*, an automated system; the Exchange's opening and closing times are fixed so that the Exchange's trading day coincides with the trading day of the NYSE. The Mexican Stock Exchange operates a system of automatic suspension of trading in shares of a particular issuer as a means of controlling excessive price volatility, but under current regulations this system does not apply to securities, such as the CPOs, that are directly or indirectly (for example, through ADSs) quoted on a stock exchange (including, for these purposes, the NYSE) outside Mexico.

Settlement is effected three business days after a share transaction on the Mexican Stock Exchange. Deferred settlement, even by mutual agreement, is not permitted without the approval of the CNBV. Most securities traded on the Mexican Stock Exchange, including those of Grupo Radio Centro, are on deposit with Indeval.

#### Item 10. Additional Information

## **BYLAWS AND MEXICAN LAW**

Set forth below is certain information concerning the Company's capital stock and a brief summary of certain significant provisions of the Company's bylaws and Mexican law. This description does not purport to be complete and is qualified by reference to Mexican law and the bylaws of the Company, which have been filed as an exhibit to this Annual Report. For a description of the Company's bylaws relating to the Board of Directors, Executive Committee, Audit Committee and Corporate Practices Committee, see Item 6, "Directors, Senior Management and Employees."

The bylaws of the Company were amended on July 31, 2006 to incorporate provisions required by the Mexican Securities Market Law. The most recent amendment to the bylaws was on December 13, 2006.

## **Mexican Securities Market Law**

On December 30, 2005, a new Mexican Securities Market Law was enacted. The law became effective on June 28, 2006 and, in some cases, it provided issuers until December 2006 to adopt the new corporate governance requirements. The Securities Market Law introduces significant changes to the regime in which issuers operate, including:

- •the establishment of the sociedad anónima bursátil, a separate corporate form of organization for issuers with stock registered with the CNBV and listed on the Mexican Stock Exchange, which provides for a new set of corporate governance requirements;
- •the redefinition of the functions and structure of the board of directors, including (i) increasing the number of members of the board of directors (up to 21, with independent members comprising at least 25%) and (ii) requiring that the status of members of the board of directors as independent be determined by the shareholders' meeting, subject to the CNBV's authority to challenge such determination;
- •the application of a legal framework to the chief executive officer (director general) and executive officers (directivos relevantes) entrusted with the day-to-day management of the issuer;
- •the adoption of a clear definition of fiduciary duties, including but not limited to the duty of care and the duty of loyalty, for members of the board of directors and, in certain cases to its secretary, the chief executive officer and other executive officers:
- •the increase in liability for members of the board of directors and its secretary with respect to the operations and performance of the issuer, including (i) payment of damages and losses resulting from the breach of their duty of care or loyalty and (ii) criminal penalties from one to 12 years of imprisonment for certain illegal acts involving willful misconduct. Civil actions under (i) above may be brought by the issuer or by shareholders that represent 5% or more of the capital stock of the issuer; and criminal actions under (ii) above may be brought by the issuer, the Secretaría de Hacienda y Crédito Público (Mexican Ministry of Finance and Public Credit) after consultation with the CNBV, and in certain cases, by injured shareholders;
- •the elimination of the requirement that the issuer have a statutory auditor and the delegation of specific obligations of corporate governance and oversight to the audit committee, the corporate practices committee and the external auditors;
- •the requirement that all the members of the audit and corporate practices committees be independent as such term is defined under the new law, except with respect to the corporate practices committee in the case of issuers like us that have controlling shareholders;
- •the enhancement of the functions and responsibilities of the audit committee, including (i) the evaluation of the performance of the external auditor, (ii) the review and discussion of the financial statements of the issuer and the conveyance to the board of directors of the committee's recommendations regarding the approval of such financial statements, (iii) the surveillance of internal controls and internal audit procedures of the issuer, (iv) the reception and analysis of recommendations and observations regarding the committee's functions by the shareholders, members of the board of directors and senior management, and the authority to act upon such recommendations and observations, (v) the authority to call a shareholders' meeting and to contribute to the meeting's agenda and (vi) the oversight of the execution of resolutions enacted at meetings of shareholders or the board of directors;

- •the requirement that the shareholders' meeting approve all transactions that represent 20% or more of the consolidated assets of the issuer within a given fiscal year; and
- •the inclusion of a new set of rules requiring an issuer to obtain prior authorization from the CNBV to effect public offerings of securities and tender offers.

#### **Organization and Register**

The Company was incorporated on June 8, 1971, as a Mexican limited liability stock company (*sociedad anónima de capital variable*) in accordance with Chapter V of the *Ley General de Sociedades Mercantiles* (the "Mexican Companies Law"). It was registered in the *Registro Público de Comercio de la Ciudad de México* (the "Public Registry of Commerce of Mexico City") on August 28, 1992 under number 20694. Pursuant to the new Mexican Securities Market Law, Grupo Radio Centro adopted the corporate form of *sociedad anónima bursátil de capital variable* on July 31, 2006 through an amendment to its bylaws.

## **Purpose**

The Company's purpose is, among others, to market advertising services through media as well as to represent or act as an agent of all types of associations, civil or commercial companies, services, industrial or commercial corporations and in general, Mexican or foreign individuals or entities and to provide consulting and technical assistance services related to accounting, commercial, financial, tax, legal or administrative issues for companies in which it is a shareholder or for other third parties.

## **Share Capital**

The capital stock of the Company consists of Series A Shares. In addition to Series A Shares, the bylaws permit the issuance, upon the approval of competent authorities such as the Ministry of Economy and of the CNBV, of special series of shares including those with limited or no voting rights.

## **Voting Rights**

Each Series A Share entitles the holder thereof to one vote at any meeting of the shareholders of the Company. Holders of CPOs are not entitled to exercise the voting rights corresponding to the Series A Shares held in the CPO Trust. Such voting rights are exercisable only by the CPO Trustee, which is required to vote all such Series A Shares in the same manner as the holders of a majority of the Series A Shares that are not held in the CPO Trust and that are voted at a shareholders meeting. See "—Limitations Affecting Non-Mexican Holders—Voting Rights."

#### **Shareholders Meetings**

General shareholders meetings may be ordinary meetings or extraordinary meetings. Extraordinary general meetings are those called to consider certain matters specified in Article 182 of the Mexican Companies Law and the Company's bylaws, including, among others, amendments to the bylaws, liquidation, and merger and transformation from one form of company to another. In addition, the Company's bylaws require an extraordinary general meeting to consider the removal of the Company's capital stock from listing on the Mexican Stock Exchange.