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REWARD ENTERPRISES INC  
Form 8-K  
October 21, 2004

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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FORM 8-K  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
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Date of Report: October 20, 2004

REWARD ENTERPRISES, INC.

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(Exact Name of Registrant as Specified in Charter)

NEVADA

000-27259

98-0203927

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(State or other jurisdiction  
of incorporation)

(Commission  
File Number)

(IRS Employer  
Identification No.)

2033 MAIN STREET, SUITE 500, SARASOTA, FL

34237

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(Address of principal executive offices)

(Zip code)

Registrant's telephone number, including area code: (941) 928-7394

ITEM 5. OTHER EVENTS AND REQUIRED FD DISCLOSURE.  
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On October 12, 2004, Reward Enterprises, Inc. signed a non-binding Letter of Intent to acquire all of the outstanding shares of common stock of Consumers Choice Financial Services, Inc., in exchange for the issuance of 300,000,000 split-adjusted shares of Reward Enterprises, Inc. common stock to the current shareholders of Consumers Choice Financial Services, Inc.

EXHIBITS  
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99.1 Letter of Intent

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

REWARD ENTERPRISES, INC.

/s/ Earl Ingarfield  
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Earl Ingarfield  
Chairman, President

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