WEST END CAPITAL PARTNERS LLC Form SC 13D May 01, 2002

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13D (Rule 13d-101)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULE 13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(a)

(AMENDMENT NO. ___)

CONNECTIVCORP

(Name of Issuer)

Common Stock, par value \$0.001 per share -----

(Title of Class of Securities)

784495103

(CUSIP Number)

Jeffrey Kuhr New York, New York (212) 755-8612

Joel M. Handel, Esq. West End Capital Partners LLC Brown Raysman Millstein Felder & Steiner LLP 750 Lexington Avenue, 23rd Floor 900 Third Avenue New York, New York 10022 (212) 895-2000

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(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

March 18, 2002

(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g) check the following box

Note. Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7(b) for other parties to whom copies are to be sent.

> (Continued on following pages) (Page 1 of 6 Pages)

1 The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange

Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 784495103 13D Page 2 of 6 Pages 1. NAME OF REPORTING PERSONS S.S. OR I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS Jeffrey H. Kuhr CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) [] (b) [X] 3. SEC USE ONLY 4. SOURCE OF FUNDS SC 5. CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) 6. CITIZENSHIP OR PLACE OF ORGANIZATION U.S.A. NUMBER OF 7. SOLE VOTING POWER 40,000 shares SHARES 8. SHARED VOTING POWER 760,000 shares BENEFICIALLY 9. SOLE DISPOSITIVE POWER 40,000 shares OWNED BY EACH 10. SHARED DISPOSITIVE POWER 760,000 shares REPORTING PERSON WITH AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 800,000 shares CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) 12. EXCLUDES CERTAIN SHARES ___ 13. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 7.7% 14. TYPE OF REPORTING PERSON ΤN

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1. NAME OF REPORTING PERSONS
S.S. OR I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS

West End Capital Partners, LLC

- 2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) [] (b) [X]
- 3. SEC USE ONLY
- 4. SOURCE OF FUNDS SC
- 5. CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)
- 6. CITIZENSHIP OR PLACE OF ORGANIZATION
 Delaware

| NUMBER OF | 7. | SOLE VOTING POWER | 0 | shares |
|---------------|-----|--------------------------|---------|--------|
| SHARES | 8. | SHARED VOTING POWER | 760,000 | shares |
| BENEFICIALLY | 9. | SOLE DISPOSITIVE POWER | 0 | shares |
| OWNED BY EACH | 10. | SHARED DISPOSITIVE POWER | 760,000 | shares |
| REPORTING | | | | |
| PERSON WITH | | | | |

- 11. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 760,000 shares
- 12. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES ____
- 13. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 7.3%
- 14. TYPE OF REPORTING PERSON

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|-------|-----|-----------|-----|------|---|----|---|-------|
| | | | | | | | | |

ITEM 1. SECURITY AND ISSUER.

This statement on Schedule 13D (this "Statement") relates to the common stock, par value \$0.001 per share (the "Common Stock"), of ConnectivCorp (f/k/a SpinRocket.com Inc.), a Delaware corporation (the "Company"). The address of the principal executive offices of the Company is 750 Lexington Avenue, 23rd Floor, New York, NY 10022.

- ITEM 2. IDENTITY AND BACKGROUND.
- (a) The names of the persons filing this Statement are Jeffrey H. Kuhr and West End Capital Partners LLC ("West End" and together with Jeffrey H. Kuhr, the "Reporting Persons").
- (b) The business address of Mr. Kuhr is 750 Lexington Avenue, 23rd Floor, New York, New York 10022. The address of the principal business and principal office of West End is 750 Lexington Avenue, 23rd Floor, New York, New York 10022.
 - (c) Jeffrey Kuhr's present principal employment is serving as Managing

Partner of West End, an investment banking firm.

- (d) Neither of the Reporting Persons has been convicted during the past five years in a criminal proceeding (excluding traffic violations or similar misdemeanors).
- (e) Neither of the Reporting Persons has been, during the last five years, a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.
- (f) Jeffrey Kuhr is a citizen of the United States of America. West End is a limited liability company organized under the laws of the state of Delaware.

ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION.

In March 2002, Jeffrey Kuhr was elected to serve as a member of the Board of Directors of the Company and received 40,000 shares of Common Stock upon becoming a director as compensation for future services. In March 2002, pursuant to a consulting arrangement with the Company, West End received 760,000 shares of Common Stock as compensation for business advisory services it rendered to the Company.

ITEM 4. PURPOSE OF TRANSACTION.

The shares of Common Stock owned by the Reporting Persons were acquired for investment purposes. Except for actions which Jeffrey Kuhr takes in his capacity as a director of the Company, as of the date hereof the Reporting Persons have not formulated any plans or proposals that relate to or would result in: (a) the acquisition by any person of additional securities of the Company, or the disposition of securities of the Company; (b) an extraordinary corporate transaction; (c) a sale or transfer of a material amount of assets of the Company or any of its subsidiaries; (d) any change in the present board of directors or management of the Company; (e) any material change in the present capitalization or dividend policy of the Company; (f) any other material change in the Company's business or corporate structure; (g) changes in the Company's charter or bylaws or other actions that may impede the acquisition of control of the Company by any person; (h) causing a class of securities of the Company to be delisted from a national securities exchange or securities association; (i) causing a class of equity securities of the Company to become eligible for $% \left(1\right) =\left(1\right) +\left(1\right) =\left(1\right) =\left(1\right) +\left(1\right) =\left(1\right) =\left(1\right) +\left(1\right) =\left(1\right)$ termination of registration pursuant to Section 12(g)(4) of the Securities Exchange Act of 1934, as amended; or (j) any action similar to those enumerated above. The Reporting Persons may at any time, or from time to time, acquire additional shares of Common Stock or dispose of their shares of Common Stock, propose or pursue any of the foregoing actions or matters or change their intentions with respect to the matters referred to herein.

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|-------|-----|-----------|-----|------|---|----|---|-------|
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ITEM 5. INTEREST IN SECURITIES OF THE ISSUER.

(a) Jeffrey Kuhr beneficially owns an aggregate of 800,000 shares of Common Stock, representing approximately 7.7% of the issued and outstanding shares of Common Stock. West End beneficially owns an aggregate of 760,000 shares of Common Stock, representing approximately 7.3% of the issued and outstanding

shares of Common Stock. The Common Stock beneficially owned by Mr. Kuhr consists of the 760,000 shares of Common Stock beneficially owned by him as the principal of West End and 40,000 shares of Common Stock directly owned by him. The Common Stock beneficially owned by West End consists solely of the Common Stock directly owned by it.

- (b) Jeffrey Kuhr has sole power to vote and dispose of the 40,000 shares of Common Stock owned by him. Jeffrey Kuhr shares the power to vote and dispose of the 760,000 shares of Common Stock owned by West End.
- (c) During the 60 days preceding the filing of this Statement, the Reporting Persons effected the transactions described in Item 3 of this Statement.
 - (d) Not applicable.
 - (e) Not applicable.
- ITEM 6. CONTRACTS, ARRANGEMENTS, UNDERSTANDINGS OR RELATIONSHIPS WITH RESPECT TO SECURITIES OF THE ISSUER.

Except as otherwise disclosed in this Statement, there are no contracts, arrangements, understandings or relationships between the Reporting Persons and any other person with respect to securities of the Company.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS.

EXHIBIT 1. Joint Filing Agreement of the Reporting Persons pursuant to Rule 13d-1(k).

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SIGNATURES

After reasonable inquiry and to the best of their knowledge and belief, the undersigned certify that the information set forth in this Statement on Schedule 13D is true, complete and correct.

Dated: April 30, 2002

/s/ Jeffrey H. Kuhr
-----Jeffrey H. Kuhr

WEST END CAPITAL PARTNERS LLC

By: /s/ Jeffrey H. Kuhr
-----Jeffrey H. Kuhr
Managing Partner

EXHIBIT 1

JOINT FILING AGREEMENT

The undersigned acknowledge and agree that the foregoing statement on Schedule 13D with respect to the Common Stock, par value \$.001 per share, of CONNECTIVCORP, is filed on behalf of each of the undersigned and that all subsequent amendments to this statement on Schedule 13D shall be filed on behalf of each of the undersigned without the necessity of filing additional joint filing agreements. The undersigned acknowledge that each shall be responsible for the timely filing of such amendments, and for the completeness and accuracy of the information concerning it contained therein, but shall not be responsible for the completeness and accuracy of the information concerning the others, except to the extent it knows or has reason to believe that such information is inaccurate.

Dated: April 30, 2002

/s/ Jeffrey H. Kuhr
-----Jeffrey H. Kuhr

WEST END CAPITAL PARTNERS LLC

By: /s/ Jeffrey H. Kuhr
----Jeffrey H. Kuhr
Managing Partner