

PRUDENTIAL FINANCIAL INC  
Form 4  
March 02, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
STRANGFELD JOHN R JR

2. Issuer Name and Ticker or Trading Symbol  
PRUDENTIAL FINANCIAL INC  
[(PRU)]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
03/01/2007

\_\_\_\_ Director  
 Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)  
Vice Chairman

C/O PRUDENTIAL FINANCIAL, INC., 751 BROAD STREET, 4TH FLOOR

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

NEWARK, NJ 071023777

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	Price		
Common Stock	03/01/2007		M		22,720	\$ 32	88,757	D
Common Stock	03/01/2007		S <sup>(1)</sup>		200	\$ 90.75	88,557	D
Common Stock	03/01/2007		S		500	\$ 90.7	88,057	D
Common Stock	03/01/2007		S		500	\$ 90.63	87,557	D
	03/01/2007		S		500		87,057	D

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Common Stock					\$	90.62			
Common Stock	03/01/2007	S	400	D	\$ 90.6	86,657	D		
Common Stock	03/01/2007	S	300	D	\$ 90.56	86,357	D		
Common Stock	03/01/2007	S	500	D	\$ 90.5	85,857	D		
Common Stock	03/01/2007	S	1,000	D	\$ 90.4	84,857	D		
Common Stock	03/01/2007	S	2,100	D	\$ 90.31	82,757	D		
Common Stock	03/01/2007	S	2,000	D	\$ 90.2	80,757	D		
Common Stock	03/01/2007	S	1,000	D	\$ 90.14	79,757	D		
Common Stock	03/01/2007	S	2,000	D	\$ 90.05	77,757	D		
Common Stock	03/01/2007	S	1,000	D	\$ 90	76,757	D		
Common Stock	03/01/2007	S	5,000	D	\$ 89.84	71,757	D		
Common Stock	03/01/2007	S	4,000	D	\$ 89.76	67,757	D		
Common Stock	03/01/2007	S	1,720	D	\$ 89.74	66,037 <sup>(2)</sup>	D		
Common Stock						775 <sup>(3)</sup>	I		By 401(k)
Common Stock						539 <sup>(4)</sup>	I		By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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