Benioff Marc Form 4 July 12, 2018

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

January 31, Expires: 2005 Estimated average

Form 5 obligations STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

burden hours per response... 0.5

may continue. See Instruction

1. Name and Address of Reporting Person *

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

Benioff Marc	Symbol	Issuer			
	SALESFORCE COM INC [CRM]	(Check all applicable)			
(Last) (First) (Middle)	3. Date of Earliest Transaction				
	(Month/Day/Year)	X Director 10% Owner			
THE LANDMARK @ ONE	07/11/2018	X Officer (give title Other (specify			
MARKET STREET, SUITE 300		below) below) Chairman of the Board and CEO			
(Street)	4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
	Filed(Month/Day/Year)	Applicable Line)			

2 Jasuar Nama and Tiakar or Trading

SAN FRANCISCO, CA 94105

0
Applicable Line)
X Form filed by One Reporting Person
Form filed by More than One Reporting
Person

5. Relationship of Reporting Person(s) to

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquire					red, Disposed of, or Beneficially Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or			Beneficially For Owned Di Following or Reported (I)	Ownership Indirect Form: Beneficia	Beneficial Ownership	
			Code V	Amount		Price	(Instr. 3 and 4)		
Common Stock	07/11/2018		S(1)	300	D	\$ 141.45 (2)	32,906,500	D (3)	
Common Stock	07/11/2018		S <u>(1)</u>	1,500	D	\$ 143.394 (4)	32,905,000	D (3)	
Common Stock	07/11/2018		S <u>(1)</u>	2,018	D	\$ 144.3256 (5)	32,902,982	D (3)	
Common Stock	07/11/2018		S <u>(1)</u>	1,182	D	\$ 145.2818 (6)	32,901,800	D (3)	
	07/12/2018		S(1)	300	D		32,901,500	D (3)	

Edgar Filing: Benioff Marc - Form 4

Common Stock					\$ 145.9 (7)		
Common Stock	07/12/2018	S(1)	1,721	D	\$ 147.3918 (8)	32,899,779	D (3)
Common Stock	07/12/2018	S <u>(1)</u>	2,979	D	\$ 148.0905 (9)	32,896,800	D (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene

Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transac Code (Instr. 8	5. tionNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Tit Amou Under Secur (Instr	int of rlying	8. Price of Derivative Security (Instr. 5)
			Code V	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Benioff Marc THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105	X		Chairman of the Board and CEO				
Signatures							
/s/ Scott Siamas, Attorney-in-Fact for Marc Benioff		/12/2018					
**Signature of Reporting Person		Date					

Reporting Owners 2

Edgar Filing: Benioff Marc - Form 4

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$141.2100 to \$141.7000 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (3) Shares held in The Marc R. Benioff Revocable Trust.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$142.8100 to \$143.7500 inclusive. The (4) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$143.8500 to \$144.8300 inclusive. The (5) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$144.9600 to \$145.4900 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$145.8000 to \$145.9500 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$146.8400 to \$147.8200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$147.8800 to \$148.4600 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.