Wollaert Guy Form 3 January 10, 2011

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement COCA COLA CO [KO] Wollaert Guy (Month/Day/Year) 01/01/2011 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) THE COCA-COLA (Check all applicable) COMPANY, ONE COCA-COLA PLAZA 10% Owner Director Officer (Street) \_X\_ Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) Chief Technical Officer \_X\_ Form filed by One Reporting Person ATLANTA. GAÂ 30313 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial Beneficially Owned Ownership Ownership

(Instr. 4)

(Instr. 4)

Form:

(Instr. 5)

Direct (D) or Indirect (I)

(Instr. 5)

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Common Stock, \$.25 Par Value 7,731

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

 $\mathbf{D}^{(1)}$ 

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

erivative Security or Exercise enstr. 4) Price of	Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
e	ecurities Underlying Conversion or Exercise	ccurities Underlying Conversion Ownership erivative Security or Exercise Form of enstr. 4) Price of Derivative

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	(2)	12/17/2013	Common Stock, \$.25 Par Value	6,500	\$ 49.8	D	Â
Employee Stock Option (Right to Buy)	(3)	10/20/2014	Common Stock, \$.25 Par Value	4,130	\$ 53.4062	D	Â
Employee Stock Option (Right to Buy)	(4)	12/15/2014	Common Stock, \$.25 Par Value	18,000	\$ 41.27	D	Â
Employee Stock Option (Right to Buy)	(5)	10/17/2015	Common Stock, \$.25 Par Value	7,100	\$ 57.8437	D	Â
Employee Stock Option (Right to Buy)	(6)	12/13/2015	Common Stock, \$.25 Par Value	22,950	\$ 41.185	D	Â
Employee Stock Option (Right to Buy)	(7)	02/14/2017	Common Stock, \$.25 Par Value	58,621	\$ 47.84	D	Â
Employee Stock Option (Right to Buy)	(8)	02/20/2018	Common Stock, \$.25 Par Value	51,829	\$ 58.145	D	Â
Employee Stock Option (Right to Buy)	(9)	02/18/2019	Common Stock, \$.25 Par Value	10,000	\$ 43.2	D	Â
Employee Stock Option (Right to Buy)	(10)	02/18/2019	Common Stock, \$.25 Par Value	95,238	\$ 43.2	D	Â
Employee Stock Option (Right to Buy)	(11)	02/17/2020	Common Stock, \$.25 Par Value	50,300	\$ 55.535	D	Â
International Thrift Plan	(12)	(12)	Common Stock,	3,983	\$ 0 (13)	I	by International Thrift Plan (14)

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\$.25 Par Value

## **Reporting Owners**

Reporting Owner Name / Address Relationships

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Director 10% Owner Officer Other

Wollaert Guy

THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA. GAÂ 30313

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Chief Technical Officer

#### **Signatures**

Reporting Person

/s/ Guy Wollaert 01/09/2011

\*\*Signature of Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exhibit Index Exhibit No. 24 Power of Attorney
- Option (with tax withholding right) granted on December 18, 2003 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on October 21, 1999 under the 1999 Stock Option Plan. One-fourth of the grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on December 16, 2004 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on October 18, 2000 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on December 14, 2005 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on February 15, 2007 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on February 21, 2008 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on February 19, 2009 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on February 19, 2009 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on February 18, 2010 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (12) There is no data applicable with respect to the hypothetical shares.
- (13) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (14) As of December 31, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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