

NU SKIN ENTERPRISES INC  
 Form 4  
 September 05, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Averett Claire

2. Issuer Name and Ticker or Trading Symbol  
 NU SKIN ENTERPRISES INC  
 [NUS]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 C/O NU SKIN ENTERPRISES,  
 INC., 75 WEST CENTER STREET  
 (Street)

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 09/04/2007

\_\_\_\_ Director  
 Officer (give title below)  
 \_\_\_\_ 10% Owner  
 \_\_\_\_ Other (specify below)  
 Vice President

PROVO, UT 84601

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code V	Amount (A) or (D) Price		
Class A Common Stock	09/04/2007		F	99	D \$ 15.56	3,230 <sup>(1)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Employee Stock Option (right to buy) <sup>(2)</sup> <sup>(3)</sup>	\$ 6.56					<u>(3)</u> 08/31/2010	Class A Common Stock	2,750
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 8.2					<u>(3)</u> 02/28/2011	Class A Common Stock	1,375
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 12.45					<u>(3)</u> 04/19/2012	Class A Common Stock	2,250
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 12.45					<u>(3)</u> 08/31/2011	Class A Common Stock	2,250
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 12.45					<u>(3)</u> 08/31/2009	Class A Common Stock	24,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 12					<u>(3)</u> 09/03/2012	Class A Common Stock	3,375
Employee Stock Option (right to	\$ 9.04					<u>(3)</u> 03/10/2013	Class A Common Stock	5,625

buy) <u>(2)</u>					
Employee Stock Option (right to buy) <u>(2)</u>	\$ 11.5	<u>(3)</u>	09/02/2013	Class A Common Stock	7,500
Employee Stock Option (right to buy) <u>(2)</u>	\$ 19.15	02/27/2005 <sup>(4)</sup>	02/27/2014	Class A Common Stock	7,500
Employee Stock Option (right to buy) <u>(2)</u>	\$ 26.13	09/01/2005 <sup>(4)</sup>	09/01/2014	Class A Common Stock	7,500
Employee Stock Option (right to buy) <u>(2)</u>	\$ 22.33	02/28/2006 <sup>(4)</sup>	02/28/2015	Class A Common Stock	7,500
Employee Stock Option (right to buy) <u>(2)</u>	\$ 21.34	08/31/2006 <sup>(4)</sup>	08/31/2015	Class A Common Stock	7,500
Employee Stock Option (right to buy) <u>(2)</u>	\$ 17.58	05/26/2007 <sup>(4)</sup>	05/26/2013	Class A Common Stock	3,500
Employee Stock Option (right to buy) <u>(2)</u>	\$ 17.25	09/01/2007 <sup>(4)</sup>	09/01/2013	Class A Common Stock	3,500
Employee Stock Option (right to buy) <u>(2)</u>	\$ 17.75	02/26/2008	02/26/2014	Class A Common Stock	3,500

## Reporting Owners

Reporting Owner Name / Address

Relationships

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Director    10% Owner    Officer    Other

Averett Claire  
C/O NU SKIN ENTERPRISES, INC.  
75 WEST CENTER STREET  
PROVO, UT 84601

Vice President

## Signatures

D. Matthew Dorny as Attorney-in-Fact for Claire H.  
Averett

09/05/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of September 4, 2007.
- (2) Previously Reported
- (3) Currently exercisable in full.
- (4) Becomes exercisable in four equal annual installments beginning on the date indicated.

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