

NU SKIN ENTERPRISES INC
 Form 4
 February 21, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 CHANG JOSEPH Y

2. Issuer Name and Ticker or Trading Symbol
 NU SKIN ENTERPRISES INC
 [NUS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
 02/20/2007

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
 Chief Scientific Officer

C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET
 (Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

PROVO 84601

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|---|
| | | | | (A) or (D) | Price | | | |
| | | | | Code | V | Amount | | |
| Class A Common Stock | 02/20/2007 | | M | 17,667 | A | \$ 8 | 73,798 | D |
| Class A Common Stock | 02/20/2007 | | M | 2,333 | A | \$ 8.2 | 76,131 | D |
| Class A Common Stock | 02/20/2007 | | S ⁽¹⁾ | 20,000 | D | \$ 18 | 56,131 ⁽²⁾ | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Amount or Number of Shares |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 6.84 | | | | | ⁽⁴⁾ 04/01/2007 | Class A Common Stock | 6,58 |
| Employee Stock Option (right to buy) | \$ 8 | 02/20/2007 | | M | 17,667 | ⁽⁴⁾ 04/11/2010 | Class A Common Stock | 17,6 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 8 | | | | | ⁽⁴⁾ 04/11/2010 | Class A Common Stock | 20,0 |
| Employee Stock Option (right to buy) | \$ 8.2 | 02/20/2007 | | M | 2,333 | ⁽⁴⁾ 02/28/2011 | Class A Common Stock | 2,33 |
| Employee Stock Option (right to buy) ^{(3) (6)} | \$ 12.45 | | | | | ⁽⁴⁾ 04/19/2012 | Class A Common Stock | 12,5 |
| Employee Stock Option (right to | \$ 12.45 | | | | | ⁽⁴⁾ 08/31/2011 | Class A Common Stock | 12,5 |

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buy) (3) (6)

Employee
Stock

Option \$ 12.45
(right to
buy) (3) (6)

(4)

08/31/2009

Class A
Common
Stock

25,0

Employee
Stock

Option \$ 12
(right to
buy) (3)

(4)

09/03/2012

Class A
Common
Stock

12,5

Employee
Stock

Option \$ 9.04
(right to
buy) (3)

03/10/2004⁽⁵⁾

03/10/2013

Class A
Common
Stock

12,5

Employee
Stock

Option \$ 11.5
(right to
buy) (3)

09/02/2004⁽⁵⁾

09/02/2013

Class A
Common
Stock

17,5

Employee
Stock

Option \$ 19.15
(right to
buy) (3)

02/27/2005⁽⁵⁾

02/27/2014

Class A
Common
Stock

17,5

Employee
Stock

Option \$ 26.13
(right to
buy) (3)

09/01/2005⁽⁵⁾

09/01/2014

Class A
Common
Stock

17,5

Employee
Stock

Option \$ 22.33
(right to
buy) (3)

02/28/2006⁽⁵⁾

02/28/2015

Class A
Common
Stock

17,5

Employee
Stock

Option \$ 21.34
(right to
buy) (3)

08/31/2006⁽⁵⁾

08/31/2015

Class A
Common
Stock

17,5

Employee
Stock

Option \$ 17.58
(right to
buy) (3)

05/26/2007⁽⁵⁾

05/26/2013

Class A
Common
Stock

17,5

Employee
 Stock
 Option \$ 17.25
 (right to
 buy) ⁽³⁾

09/01/2007⁽⁵⁾ 09/01/2013 Class A
 Common 17,5
 Stock

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|--------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| CHANG JOSEPH Y C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO 84601 | | | Chief Scientific Officer | |

Signatures

Erik Haugen as Attorney-in-Fact for Joseph Y.
 Chang 02/21/2007

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction was made pursuant to a 10b5-1 trading plan adopted by the Reporting Person.
- (2) Represents number of shares beneficially owned as of February 20, 2007
- (3) Previously reported.
- (4) Currently exercisable in full.
- (5) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (6) Issued as part of an Option Exchange Offer.
- (7) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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