

Mobiquity Technologies, Inc.

Form 10-Q

November 14, 2014

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE

SECURITIES EXCHANGE ACT OF 1934

FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2014

COMMISSION FILE NUMBER: 000-51160

MOBIQUITY TECHNOLOGIES, INC.

(Exact name of registrant as specified in its charter)

NEW YORK

11-3427886

(State of jurisdiction of Incorporation) (I.R.S. Employer Identification No.)

600 OLD COUNTRY ROAD, SUITE 541

GARDEN CITY, NY 11530

(Address of principal executive offices)

(516) 256-7766

(Registrant's telephone number)

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(Former name, address and fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days.

Yes ☒ No ☐

Indicate by checkmark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T during the 12 preceding months (or such shorter period that the registrant was required to submit and post such file).

Yes ☒ No ☐

Indicate by checkmark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of “large accelerated filer,” “accelerated filer” and “smaller reporting company” in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer ☐ Accelerated Filer ☐
Accelerated Filer ☐ Smaller Reporting Company ☒

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes ☐ No ☒

As of November 7, 2014, the registrant had a total of 64,032,118 shares of Common Stock outstanding.

MOBIQUITY TECHNOLOGIES, INC.

FORM 10-Q QUARTERLY REPORT

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PART I. FINANCIAL INFORMATION**Item 1. Financial Statements (Unaudited)**

		MOBIQUITY TECHNOLOGIES, INC.	
Condensed Consolidated Balance Sheets		September 30, 2014 Unaudited	December 31, 2013 Audited
Assets			
Current Assets:			
Cash and cash equivalents		\$1,460,473	\$1,740,989
Accounts receivable, net of allowance for doubtful accounts of \$30,000 and \$30,000 as of 2014 and 2013, respectively		361,939	433,856
Inventory		202,737	109,073
Prepaid expenses and other current assets		126,838	141,921
Total Current Assets		2,151,987	2,425,839
Property and equipment, net of accumulated depreciation of \$772,977 and \$597,396 as of September 30, 2014 and December 31, respectively		315,893	466,772
Intangible assets, net of accumulated amortization of \$221,696 and \$153,416 as of 2014 and 2013, respectively		233,504	301,784
Other Assets		34,030	34,109
Total Assets		\$2,735,414	\$3,228,504
Liabilities and Stockholders' Equity			
Current Liabilities:			
Accounts payable		\$539,237	\$485,401
Accrued expenses		99,666	177,943
Convertible promissory note		322,000	322,000
Note Payable-Investors		253,083	—
Total Current Liabilities		1,213,986	985,344
Commitments and Contingencies		—	—
Stockholders' Equity:			
Preferred Stock, \$.0001 par value; 5,000,000 shares authorized, and December 31, 2013 respectively 0 and 0 shares issued and outstanding at September 30, 2014		—	—

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Common stock, \$.0001 par value; 200,000,000 and 100,000,000 shares authorized; 63,805,451 and 52,402,247 shares issued and outstanding at 2014 and 2013, respectively	6,381	5,240
Additional paid-in capital	27,400,241	21,948,920
Stock subscription receivable	—	(175,000)
Accumulated other comprehensive income (loss)	(459)	1,268
Accumulated deficit	(25,853,234)	(19,505,767)
	1,552,929	2,274,661
Less: Treasury Stock, at cost, 23,334 shares	(31,501)	(31,501)
Total Stockholders' Equity	1,521,428	2,243,160
Total Liabilities and Stockholders' Equity	\$2,735,414	\$3,228,504

See notes to condensed consolidated financial statements.

**MOBIQUITY
TECHNOLOGIES, INC.****Condensed Consolidated Balance Sheets**

	Three Months Ended September 30, Unaudited		Nine Months Ended September 30, Unaudited	
	2014	2013	2014	2013
Revenues, net	\$714,044	\$668,719	\$2,273,395	\$2,263,812
Cost of Revenues	610,119	441,061	1,859,497	1,652,449
Gross Profit	103,925	227,658	413,898	611,363
Operating Expenses:				
Selling, general and administrative expenses	2,144,255	1,396,637	6,697,392	4,658,596
Total Operating Expenses	2,144,255	1,396,637	6,697,392	4,658,596
Loss from Operations	(2,040,330)	(1,168,979)	(6,283,494)	(4,047,233)
Other Income (Expense):				
Interest expense	(40,621)	(24,602)	(64,111)	(85,586)
Interest income	45	53	138	221
Total Other Income (Expense)	(40,576)	(24,549)	(63,973)	(85,365)
Net Loss	\$(2,080,906)	\$(1,193,528)	\$(6,347,467)	\$(4,132,598)
Other Comprehensive Income (Loss)	(569)	—	(1,727)	—
Net Comprehensive Loss	\$(2,081,475)	\$(1,193,528)	\$(6,349,194)	\$(4,132,598)
Net Loss Per Common Share:				
Basic	\$(0.03)	\$(0.03)	\$(0.11)	\$(0.10)
Weighted Average Common Shares Outstanding:				
Basic	62,383,258	45,490,256	58,354,759	40,177,948

See notes to condensed consolidated financial statements.

Statement of Stockholders' Equity
Year Ended December 31, 2013 and Nine Months Ended September 30, 2014
**MOBIQUITY
TECHNOLOGIES, INC.**

	Total Stockholders' Equity	Preferred Shares	Stock Amount	Common Shares	Stock Amount	Additional Paid-in Capital	Stock Subscription	Accumulated Other Comprehensive Income (Loss)	(Deficit)	Treas Share
Balance, at December 31, 2012	\$1,038,984	220,000	\$22	30,252,938	\$3,025	\$14,485,740			\$(13,418,302)	23,33
Stock Purchase	5,562,816			19,125,006	1,913	5,735,903	(175,000)			
Offering costs	(182,184)					(182,184)				
Stock Grant	1,048,091			2,402,969	240	1,047,851				
Stock Purchase	—			—	—	—				
Preferred Conversion of Preferred Stock	—	(220,000)	(22)	528,000	53	(31)				
Option Grant	716,983					716,983				
Conversion of debt	28,000			93,334	9	27,991				
Beneficial Conversion	116,667					116,667				
Feature Closing Costs on equity issuance	—					—				
Net Loss	(6,086,197)							\$1,268	\$(6,087,465)	
Balance, at December 31, 2013	\$2,243,160									